

# **BOROUGH OF BROXBOURNE COUNCIL**

## **Broxbourne Retail & Leisure Study**

### **Retail Addendum**

June 2016



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## Appendix 1: Retail Capacity Statistical Tables

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# 1.0 Introduction

- 1.1.1 This addendum note has been prepared by WYG on behalf of the Borough of Broxbourne Council. It represents an addendum to the July 2015 Borough of Broxbourne Retail & Leisure Study.
- 1.1.2 Since the publication of the Study retail data provider, Experian, has published a new retail expenditure briefing note (Retail Planner Briefing Note 13 (RPBN 13) – October 2015). In addition, grocery sales density data provider, Verdict, has also published new updated convenience goods sales density figures (August 2015).
- 1.1.3 The RPBN 13 contains new up to date forecasts of expenditure per head, special forms of trading forecasts as well as sales density changes, all of which form an important input into the Retail Capacity Assessment contained within the Retail & Leisure Study.
- 1.1.4 Accordingly, revised retail capacity/quantitative need figures have been prepared taking into account of the latest expenditure projections and sales density data. For the avoidance of doubt, all other elements of the Retail Study methodology and assumptions remain.
- 1.1.5 Updated quantitative retail capacity statistical tables are contained at Appendix 1 of this addendum note.

## 2.0 The Updated Retail Capacity Results

### 2.1 Convenience Goods Capacity

2.1.1 Figure 2.1 below shows that the overall convenience goods minimum floorspace capacity requirements in 2030 have reduced by 3,400sq m net with the maximum floorspace requirements reducing by 5,600sq m net.

**Figure 2.1: Summary of Convenience Goods Floorspace Need in Borough of Broxbourne, 2030 (sq m net)**

July 2015 Retail Study		June 2016 Update		Difference	
Min	Max	Min	Max	Min	Max
9,400	13,200	6,000	7,600	-3,400	-5,600

Source: Updated Table 6c of Appendix A  
Table 6c of Appendix F, July 2015 Retail Study  
2012 Prices

2.1.2 The reduction in convenience goods floorspace requirements is partly attributable to the reduced forecasts of growth in convenience goods expenditure per head; the higher convenience goods sales density growth and the reduced level of overtrading of convenience goods facilities (as a result of changes to grocers benchmark/average sales densities).

2.1.3 Figure 2.2 summarises the headline updated quantitative and floorspace convenience goods capacity figures at 5 year intervals after relevant retail commitments.

**Figure 2.2: Quantitative Need for Convenience Goods Floorspace in Borough of Broxbourne**

Year	Convenience Goods				
	£m			Floorspace Requirement (sq m net)	
	Surplus (£m)	Commitments (£m)	Residual (£m)	Min <sup>1*</sup>	Max <sup>2*</sup>
2015	71.8	10.7	61.1	4,900	6,200
2020	77.2	10.6	66.6	5,400	6,800
2025	80.9	10.6	70.3	5,700	7,200
2030	84.8	10.6	74.2	6,000	7,600

Source: Updated Table 6c of Appendix 1

<sup>1</sup> Average sales density assumed to be £12,458per sq m at 2015 (based on the average sales density of the leading four supermarket operators as identified by Verdict 2015)

<sup>2</sup> 50% of residual expenditure assumed to be consumed by leading four supermarkets (£12,458/sq m) and 50% assumed to be consumed by discount operators (£7,339 per sq m). This equates to £9,899/sq m.  
2012 Prices

2.1.4 The residual capacity spend to support additional convenience goods floorspace in the Borough is calculated to be £66.6m by 2020, increasing to £70.3m by 2025, and to £74.2m by 2030. Converting these figures through average sale densities a potential convenience goods floorspace capacity in the Borough of between 6,000sqm and 7,600sq m net is identified by 2030.

## 2.2 Comparison Goods Capacity

2.2.1 Figure 2.3 sets out the overall comparison goods floorspace capacity requirements in 2030. It shows that:

- 1) under the constant market share scenario minimum floorspace requirements have reduced by 1,400sq m net with the maximum floorspace requirements reducing by 2,500sq m net.
- 2) Under the market share uplift scenario minimum floorspace requirements have decreased by 1,800sq m net whilst maximum floorspace requirements have decreased by 3,300sq m net.

**Figure 2.3: Summary of Comparison Goods Floorspace Need in Borough of Broxbourne, 2030 (sq m net)**

	July 2015 Retail Study		June 2016 Update		Difference	
	Min	Max	Min	Max	Min	Max
Constant Market Share	13,300	23,900	11,900	21,400	-1,400	-2,500
Market Share 'Uplift' Scenario	25,000	45,000	23,200	41,700	-1,800	-3,300

Source:  
Updated Tables 26c and 27c of Appendix 1  
Tables 26c and 27c of Appendix F, July 2015 Retail Study  
2012 Prices

2.2.2 Figure 2.4 provides a summary of the updated quantitative and floorspace comparison goods capacity figures after taking into account comparison goods retail commitments.

**Figure 2.4: Quantitative Need for Comparison Goods Floorspace in Borough of Broxbourne – Market Share 'Uplift' Scenario**

Year	Comparison Goods				
	£m			Floorspace Requirement (sq m net)	
	Surplus (£m)	Commitments (£m)	Residual (£m)	Min <sup>1*</sup>	Max <sup>2*</sup>
<b>Constant Market Share</b>					
2020	9.7	13.6	-3.9	-	-
2025	44.5	15.0	29.5	5,300	9,600
2030	89.0	16.5	72.4	11,900	21,400
<b>Market Share 'Uplift' Scenario</b>					
2020	25.5	13.6	11.9	2,400	4,300
2025	82.6	15.0	67.6	12,200	22,000
2030	157.9	16.5	141.4	23,200	41,700

Source:  
Updated Tables 26c and 27c of Appendix 1  
2012 Prices

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- 2.2.3 After taking account of commitments, under the constant market share scenario, a residual spend of £29.5m is identified at 2025, increasing to £72.4m by 2030. Converting this expenditure capacity to potential floorspace capacity by adopting suitable average sales densities, it is assessed that there is potential capacity for new comparison goods floorspace in the Borough of between 11,900sq m and 21,400sq m net is identified by 2030.
- 2.2.4 Under the market share 'uplift' scenario, the residual spend is calculated at £11.9m by 2020, increasing to £67.6m by 2025, and to £141.4m by 2030. As illustrated in Figure 2.4, converting these figures through average sales densities identifies a potential comparison goods floorspace capacity in the Borough of between 23,200sq m net and 41,700sq m net by 2030 under the market share 'uplift' scenario.

## 3.0 Conclusions

- 3.1.1 This addendum note has been prepared by WYG on behalf of the Borough of Broxbourne Council. It represents an addendum to the July 2015 Borough of Broxbourne Retail & Leisure Study.
- 3.1.2 The addendum note sets out revised retail capacity/quantitative retail need figures taking into account new up to date forecasts of expenditure per head, special forms of trading forecasts, and sales density changes.
- 3.1.3 The updated retail capacity/quantitative retail need assessment identifies the following revised turnover/floorspace capacity requirements for the Borough by 2030:

	2030		
	Turnover Capacity	Floorspace Requirement (sq m net)	
	(£m)	Min	Max
Convenience Goods	74.2	6,000	7,600
Comparison Goods (Constant Market Share)	72.4	11,900	21,400
Comparison Goods (Market Share 'Uplift')	141.4	23,200	41,700

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# APPENDICES



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# Appendix 1

## Statistical Retail Capacity Tables

**WYG Planning**

**Broxbourne Retail Capacity Study Update - May 2016**

**Updated Table 1: Population and Convenience Goods expenditure per capita**

Zone	Population				Per capita expenditure Convenience (£)					
	2015	2020	2025	2030	2012 <i>inc SFT</i>	2012	2015	2020	2025	2030
<b>1</b>	22,519	23,208	23,894	24,544	2,019	1,983	1,890	1,858	1,824	1,801
<b>2</b>	18,131	18,681	19,173	19,698	2,062	2,025	1,931	1,897	1,863	1,840
<b>3</b>	20,108	20,785	21,499	22,150	2,177	2,138	2,038	2,003	1,966	1,942
<b>4</b>	35,606	36,695	37,803	38,725	1,901	1,866	1,780	1,749	1,717	1,696
<b>Sub Total</b>	<b>96,364</b>	<b>99,369</b>	<b>102,369</b>	<b>105,117</b>						
<b>5</b>	13,460	13,835	14,208	14,525	2,180	2,141	2,041	2,006	1,969	1,945
<b>6</b>	33,855	34,477	35,247	36,157	2,027	1,990	1,898	1,865	1,831	1,808
<b>7</b>	54,916	57,846	60,457	62,904	1,637	1,607	1,533	1,506	1,479	1,461
<b>8</b>	67,694	69,237	70,924	72,319	1,908	1,874	1,787	1,756	1,724	1,703
<b>9</b>	17,188	17,580	18,044	18,422	2,245	2,205	2,103	2,066	2,028	2,003
<b>10</b>	11,562	12,092	12,582	12,971	2,197	2,158	2,057	2,022	1,985	1,960
<b>11</b>	35,647	36,984	38,219	39,251	2,113	2,075	1,979	1,944	1,909	1,885
<b>12</b>	23,003	24,193	25,349	26,275	2,014	1,978	1,886	1,853	1,819	1,797
<b>13</b>	58,427	60,067	61,670	63,245	1,880	1,846	1,761	1,730	1,699	1,678
<b>Total</b>	<b>412,116</b>	<b>425,680</b>	<b>439,069</b>	<b>451,186</b>						

**Notes:**

a. Zones based on the following post code sectors

- 1 - EN11 0, EN11 8, EN11 9
- 2 - EN10 6, EN10 7
- 3 - EN7 5, EN7 6
- 4 - EN8 0, EN8 9, EN8 8, EN8 7
- 5 - EN9 2, CM19 5
- 6 - EN9 1, EN9 3, IG10 4, E4 7
- 7 - EN3 4, EN3 5, EN3 6, EN3 7
- 8 - EN1 1, EN1 3, EN1 4, EN2 0, EN2 6, EN2 7, EN2 8, EN2 9
- 9 - EN6 1, EN6 4, EN6 5
- 10 - AL9 6, SG13 8, SG14 1
- 11 - SG12 0, SG12 7, SG14 2, SG14 3
- 12 - SG12 8, SG12 9, SG13 7
- 13 - CM18 6, CM18 7, CM19 4, CM20 1, CM20 2, CM20 3

b. Per capita expenditure derived from Experian MMG3 data (2014 report)

c. Population derived from Experian MMG3 data (2014 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 13

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 13

**2012 Prices**

**WYG Planning**

**Broxbourne Retail Capacity Study Update - May 2016**

**Updated Table 2A: Total convenience goods expenditure**

Zone	Expenditure (£m)				Growth (£m)		
	Convenience				Convenience		
	2015	2020	2025	2030	2015-20	2015-25	2015-30
<b>1</b>	42.6	43.1	43.6	44.2	0.5	1.0	1.6
<b>2</b>	35.0	35.4	35.7	36.2	0.4	0.7	1.2
<b>3</b>	41.0	41.6	42.3	43.0	0.6	1.3	2.0
<b>4</b>	63.4	64.2	64.9	65.7	0.8	1.5	2.3
<b>Sub Total</b>	<b>181.9</b>	<b>184.4</b>	<b>186.5</b>	<b>189.1</b>	<b>2.4</b>	<b>4.5</b>	<b>7.2</b>
<b>5</b>	27.5	27.8	28.0	28.3	0.3	0.5	0.8
<b>6</b>	64.2	64.3	64.5	65.4	0.0	0.3	1.1
<b>7</b>	84.2	87.1	89.4	91.9	3.0	5.2	7.7
<b>8</b>	121.0	121.6	122.3	123.1	0.6	1.3	2.2
<b>9</b>	36.1	36.3	36.6	36.9	0.2	0.5	0.8
<b>10</b>	23.8	24.4	25.0	25.4	0.7	1.2	1.6
<b>11</b>	70.5	71.9	73.0	74.0	1.4	2.4	3.5
<b>12</b>	43.4	44.8	46.1	47.2	1.5	2.7	3.8
<b>13</b>	102.9	103.9	104.8	106.1	1.1	1.9	3.2
<b>Total</b>	<b>755.5</b>	<b>766.6</b>	<b>776.0</b>	<b>787.4</b>	<b>11.1</b>	<b>20.5</b>	<b>31.9</b>

**Updated Table 2B: Convenience goods expenditure split between main food shopping and top-up food shopping spend**

Zone	Expenditure (£m)		
	Convenience - 2015		
	Main	Top-up	Total
<b>1</b>	34.68	7.89	42.57
<b>2</b>	27.81	7.19	35.00
<b>3</b>	33.78	7.20	40.99
<b>4</b>	53.05	10.32	63.37
<b>Sub Total</b>	<b>149.33</b>	<b>32.61</b>	<b>181.93</b>
<b>5</b>	20.20	7.28	27.48
<b>6</b>	49.31	14.94	64.25
<b>7</b>	68.80	15.38	84.18
<b>8</b>	88.32	32.63	120.95
<b>9</b>	30.51	5.63	36.14
<b>10</b>	19.44	4.34	23.79
<b>11</b>	56.44	14.09	70.53
<b>12</b>	35.71	7.67	43.38
<b>13</b>	83.11	19.76	102.87
<b>Total</b>	<b>601.2</b>	<b>154.3</b>	<b>755.5</b>

**Notes:**

a. Zones based on the following post code sectors

- 1 - EN11 0, EN11 8, EN11 9
- 2 - EN10 6, EN10 7
- 3 - EN7 5, EN7 6
- 4 - EN8 0, EN8 9, EN8 8, EN8 7
- 5 - EN9 2, CM19 5
- 6 - EN9 1, EN9 3, IG10 4, E4 7
- 7 - EN3 4, EN3 5, EN3 6, EN3 7
- 8 - EN1 1, EN1 3, EN1 4, EN2 0, EN2 6, EN2 7, EN2 8, EN2 9
- 9 - EN6 1, EN6 4, EN6 5
- 10 - AL9 6, SG13 8, SG14 1
- 11 - SG12 0, SG12 7, SG14 2, SG14 3
- 12 - SG12 8, SG12 9, SG13 7
- 13 - CM18 6, CM18 7, CM19 4, CM20 1, CM20 2, CM20 3

b. Per capita expenditure derived from Experian MMG3 data (2014 report)

c. Population derived from Experian MMG3 data (2014 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 13

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 13

f. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Updated Table 1

**2012 Prices**

Updated Table 3: Convenience goods shopping patterns

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13							
	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)						
<b>Study Area</b>																																		
<b>Zone 1</b>																																		
Aldi, Tavemers Way, Hoddesdon	3.4	1.6	19.3	13.8	9.0	9.0	0.8	2.7	4.7	3.5	9.6	2.5	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	1.2	0.0	10.5	0.0	4.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0		
Asda, High Street, Conduit Lane, Hoddesdon	1.0	1.0	4.4	11.5	7.7	3.3	0.0	1.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	6.9	1.8	0.0	0.0	0.0	0.0	0.0	0.0		
Co-op, Stanstead Road, Hoddesdon	0.0	0.4	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Iceland, Brocket Road, Hoddesdon	0.0	0.2	0.5	1.7	0.0	3.9	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Morrisons, Amwell Street, Hoddesdon	4.2	0.9	15.7	10.0	8.8	3.3	1.0	2.9	2.5	0.0	2.5	3.6	0.0	0.0	12.9	0.0	0.0	0.0	0.0	0.0	0.7	0.8	5.9	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Sainsbury's, Brewery Road, Hoddesdon	4.7	2.6	35.1	17.8	24.9	8.5	2.6	2.0	3.2	0.9	8.6	4.6	1.7	0.0	0.0	0.0	0.0	0.0	2.7	0.0	8.7	9.8	2.3	0.0	11.5	18.8	0.0	0.0	0.0	0.0	0.0	0.0		
Tesco Express, Burford Street, Hoddesdon	0.1	0.9	0.0	14.2	0.0	2.6	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Tesco Express, High Street, Hoddesdon	0.0	0.1	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Local shops, Hoddesdon	0.0	1.0	0.0	16.2	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
<b>Sub Total (Zone 1)</b>	<b>13.4</b>	<b>8.7</b>	<b>75.0</b>	<b>91.9</b>	<b>50.4</b>	<b>32.1</b>	<b>4.4</b>	<b>9.9</b>	<b>12.1</b>	<b>5.9</b>	<b>20.7</b>	<b>10.7</b>	<b>1.7</b>	<b>0.0</b>	<b>13.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.9</b>	<b>0.0</b>	<b>10.6</b>	<b>10.6</b>	<b>18.7</b>	<b>1.2</b>	<b>25.5</b>	<b>23.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>		
<b>Zone 2</b>																																		
Local shops, Broxbourne	0.0	0.2	0.0	0.0	0.4	10.5	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Local shops, Wormley	0.0	0.1	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
<b>Sub Total (Zone 2)</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>15.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>		
<b>Zone 3</b>																																		
Co-op, Goff's Lane, Goff's Oak	0.0	1.0	0.0	0.0	0.0	0.0	0.5	19.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Tesco Express, Hammond Court, Waltham Cross	0.1	1.9	0.0	0.0	0.0	0.0	0.9	13.5	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	24.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Sub Total (Zone 3)</b>	<b>0.1</b>	<b>2.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.4</b>	<b>32.8</b>	<b>0.0</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>24.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>		
<b>Zone 4</b>																																		
Co-op, Church Lane, Cheshunt	0.1	1.3	0.0	0.0	0.0	1.6	0.5	3.4	1.3	12.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Iceland, High Street, Waltham Cross	0.1	0.5	0.0	0.0	0.0	1.1	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Lidl, High Street, Waltham Cross	1.4	2.9	0.0	0.0	0.0	0.0	7.4	1.8	5.1	5.6	0.0	0.0	2.0	0.0	1.2	3.9	0.0	2.5	0.0	0.0	0.0	0.0	0.9	13.3	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Marks and Spencer, Brookfield Centre, Cheshunt	0.8	0.9	0.0	0.7	1.4	9.8	6.2	0.9	1.9	4.3	0.7	4.0	0.0	0.0	0.8	0.0	0.0	0.0	1.2	1.6	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury's, The Pavilion High Street, Waltham Cross	3.2	1.6	0.0	0.0	0.0	0.0	0.5	1.8	7.2	13.7	0.0	0.0	3.1	2.7	14.8	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Express, High Street, Waltham Cross	0.1	0.2	0.0	0.0	0.0	0.0	0.5	0.0	1.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Extra, Brookfield Centre, Cheshunt	14.7	3.1	15.9	0.0	43.4	18.3	58.8	20.5	52.2	17.2	2.2	0.0	2.3	0.0	4.8	0.0	1.7	0.0	31.2	0.0	5.8	0.0	15.2	1.7	0.0	0.0	2.5	0.9	0.0	0.0	0.0	0.0	0.0	
Tesco Metro, Turners Hill, Cheshunt	1.8	1.8	1.2	0.7	1.9	10.8	9.1	8.7	11.2	13.8	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local shops, Cheshunt	0.1	0.6	0.0	0.0	0.0	0.0	0.0	3.6	0.9	4.3	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local shops, Waltham Cross	0.1	0.8	0.0	0.0	0.0	0.0	0.0	4.7	0.0	3.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.9	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Sub Total (Zone 4)</b>	<b>22.4</b>	<b>13.7</b>	<b>17.1</b>	<b>1.4</b>	<b>46.7</b>	<b>41.6</b>	<b>83.9</b>	<b>45.4</b>	<b>80.8</b>	<b>76.8</b>	<b>2.9</b>	<b>5.5</b>	<b>8.5</b>	<b>4.3</b>	<b>21.6</b>	<b>5.4</b>	<b>1.7</b>	<b>4.7</b>	<b>32.4</b>	<b>1.6</b>	<b>5.8</b>	<b>7.5</b>	<b>17.0</b>	<b>15.0</b>	<b>0.9</b>	<b>4.1</b>	<b>2.5</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>		
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>35.9</b>	<b>25.6</b>	<b>92.1</b>	<b>93.3</b>	<b>97.5</b>	<b>89.6</b>	<b>89.7</b>	<b>88.1</b>	<b>92.9</b>	<b>84.0</b>	<b>24.3</b>	<b>16.2</b>	<b>10.2</b>	<b>6.7</b>	<b>35.3</b>	<b>5.4</b>	<b>1.7</b>	<b>4.7</b>	<b>36.3</b>	<b>26.3</b>	<b>16.4</b>	<b>18.1</b>	<b>35.7</b>	<b>16.2</b>	<b>26.4</b>	<b>27.3</b>	<b>2.5</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>		

Updated Table 3: Convenience goods shopping patterns cont...

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)
<b>Zone 5</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Sub Total (Zone 5)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>																												
Co-op, Sun Street, Waltham Abbey	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Upshire Road, Waltham Abbey	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Cartersfield Road, Waltham Abbey	0.9	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.2	24.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Sewardstone Road, Waltham Abbey	2.7	1.5	0.0	0.0	0.0	0.0	0.0	0.0	2.9	5.0	0.0	5.0	39.2	14.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Old Station Road, Loughton	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.2	7.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>4.0</b>	<b>4.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.9</b>	<b>5.0</b>	<b>0.0</b>	<b>5.0</b>	<b>60.6</b>	<b>60.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>																												
Asda, High Street, Ponders End	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	6.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, High Street, Ponders End	5.7	4.2	0.5	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	25.7	31.6	10.2	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>5.8</b>	<b>5.0</b>	<b>0.5</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>26.5</b>	<b>38.5</b>	<b>10.2</b>	<b>2.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>																												
Co-op, Lancaster Road, Enfield	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Cecil Road, Enfield	0.7	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	4.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer, Enfield Retail Park, Enfield	2.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	9.4	0.0	5.9	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer, Palace Gardens Shopping Centre, Enfield	1.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Colman Parade, Enfield	1.8	0.3	0.0	0.0	0.0	0.0	0.5	0.0	0.9	0.0	0.0	0.0	0.0	0.0	5.0	2.3	5.1	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Southbury Road, Enfield	1.5	1.2	0.0	0.0	0.0	0.7	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	1.2	1.5	6.8	5.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Crown Road, Enfield	5.9	2.1	0.0	0.0	0.0	0.0	3.9	1.8	0.8	0.0	0.0	2.2	2.0	0.0	18.1	9.2	15.2	3.6	1.2	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Savoy Parade, Southbury Road, Enfield	2.9	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	2.2	1.5	14.6	11.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Palace Gardens Shopping Centre, Enfield	1.9	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	10.4	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Windmill Hill, Enfield	0.1	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	1.1	1.6	0.0	0.0	7.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Enfield	2.8	10.8	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	1.4	38.7	14.8	30.6	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>21.1</b>	<b>24.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>4.9</b>	<b>2.7</b>	<b>2.2</b>	<b>2.6</b>	<b>0.7</b>	<b>2.2</b>	<b>3.1</b>	<b>1.6</b>	<b>38.1</b>	<b>55.9</b>	<b>82.4</b>	<b>86.1</b>	<b>5.9</b>	<b>5.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 9</b>																												
Co-op, Station Road, Cuffley	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Darkes Lane, Potters Bar	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.3	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Station Road, Cuffley	0.0	1.5	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	24.9	0.0	9.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	1.2	6.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>0.3</b>	<b>2.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>10.5</b>	<b>46.4</b>	<b>0.0</b>	<b>9.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>																												
Marks and Spencer, Fore Street, Hertford	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	1.7	0.6	2.0	0.0	0.0	0.0
Sainsbury's, Hartham Lane, Hertford	2.9	2.1	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.0	12.5	23.2	14.9	3.9	1.8	0.0	0.0
Tesco, Ware Road, Hertford	4.5	2.3	1.6	0.0	0.0	1.1	0.8	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37.7	27.4	11.0	0.0	43.0	32.1	0.0	0.0
Waitrose, Bircherley Green Shopping Centre, Hertford	1.0	1.5	0.7	0.0	1.4	0.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	21.1	5.3	2.0	3.3	15.0	0.0	0.0	0.0
Local shops, Hertford	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	9.2	0.0	5.3	0.0	0.0	0.0
<b>Sub Total (Zone 10)</b>	<b>8.4</b>	<b>7.4</b>	<b>2.3</b>	<b>0.7</b>	<b>1.4</b>	<b>1.1</b>	<b>1.3</b>	<b>1.4</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>67.2</b>	<b>63.4</b>	<b>39.5</b>	<b>27.8</b>	<b>50.8</b>	<b>56.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 11</b>																												
Co-op, Bengoe Street, Hertford	0.1	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	6.4	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 11)</b>	<b>0.1</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.9</b>	<b>6.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>																												
Co-op, High Street, Stanstead Abbots	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	4.7	0.0	0.0	0.0
Tesco, West Street, Ware	2.6	4.0	1.2	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.1	33.2	15.8	10.0	0.0	0.0	0.0
Local shops, Ware	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.5	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 12)</b>	<b>2.6</b>	<b>5.6</b>	<b>1.2</b>	<b>2.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>18.1</b>	<b>46.7</b>	<b>15.8</b>	<b>14.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 13</b>																												
Aldi, First Avenue, Harlow	0.6	1.0																										



Updated Table 4: Convenience goods expenditure

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	
<b>Study Area</b>																													
<b>Zone 1</b>																													
Aldi, Taversers Way, Hoddesdon	21.9	2.7	6.7	1.1	2.5	0.6	0.3	0.2	2.5	0.4	1.9	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.2	0.0	5.9	0.0	1.4	0.2	0.0	0.0	
Asda, High Street, Conduit Lane, Hoddesdon	7.1	1.6	1.5	0.9	2.1	0.2	0.0	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	2.5	0.1	0.0	0.0	
Co-op, Stanstead Road, Hoddesdon	0.0	0.5	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Iceland, Brocket Road, Hoddesdon	0.2	0.5	0.2	0.1	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Morrisons, Amwell Street, Hoddesdon	23.5	1.5	5.4	0.8	2.4	0.2	0.3	0.2	1.3	0.0	0.5	0.3	0.0	0.0	8.9	0.0	0.0	0.0	0.0	0.0	0.1	0.0	3.3	0.0	1.1	0.0	0.0	0.0	
Sainsbury's, Brewery Road, Hoddesdon	32.2	4.5	12.2	1.4	6.9	0.6	0.9	0.1	1.7	0.1	1.7	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.8	0.0	1.7	0.4	1.3	0.0	4.1	1.4	0.0	0.0	
Tesco Express, Burford Street, Hoddesdon	0.5	1.3	0.0	1.1	0.0	0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Express, High Street, Hoddesdon	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local shops, Hoddesdon	0.0	1.4	0.0	1.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Sub Total (Zone 1)</b>	<b>85.3</b>	<b>14.1</b>	<b>26.0</b>	<b>7.3</b>	<b>14.0</b>	<b>2.3</b>	<b>1.5</b>	<b>0.7</b>	<b>6.4</b>	<b>0.6</b>	<b>4.2</b>	<b>0.8</b>	<b>0.8</b>	<b>0.0</b>	<b>9.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>2.1</b>	<b>0.5</b>	<b>10.6</b>	<b>0.2</b>	<b>9.1</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	
<b>Zone 2</b>																													
Local shops, Broxbourne	0.3	0.8	0.0	0.0	0.1	0.8	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local shops, Wormley	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Sub Total (Zone 2)</b>	<b>0.3</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	
<b>Zone 3</b>																													
Co-op, Goff's Lane, Goff's Oak	0.2	1.5	0.0	0.0	0.0	0.0	0.2	1.4	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Express, Hammond Court, Waltham Cross	0.3	2.7	0.0	0.0	0.0	0.0	0.3	1.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Sub Total (Zone 3)</b>	<b>0.5</b>	<b>4.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>2.4</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	
<b>Zone 4</b>																													
Co-op, Church Lane, Cheshunt	0.9	1.8	0.0	0.0	0.0	0.1	0.2	0.2	0.7	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Iceland, High Street, Waltham Cross	0.3	0.8	0.0	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Lidl, High Street, Waltham Cross	7.8	4.0	0.0	0.0	0.0	0.0	2.5	0.1	2.7	0.6	0.0	0.0	1.0	0.0	0.8	0.6	0.0	0.8	0.0	0.0	0.0	0.5	1.9	0.3	0.0	0.0	0.0	0.0	
Marks and Spencer, Brookfield Centre, Cheshunt	4.5	1.7	0.0	0.1	0.4	0.7	2.1	0.1	1.0	0.4	0.1	0.3	0.0	0.0	0.6	0.0	0.0	0.0	0.4	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury's, The Pavilion High Street, Waltham Cross	15.7	2.2	0.0	0.0	0.0	0.0	0.2	0.1	3.8	1.4	0.0	0.0	1.5	0.4	10.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Express, High Street, Waltham Cross	0.7	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Extra, Brookfield Centre, Cheshunt	92.8	5.0	5.5	0.0	12.1	1.3	19.9	1.5	27.7	1.8	0.4	0.0	1.1	0.0	3.3	0.0	1.5	0.0	9.5	0.0	1.1	0.0	8.6	0.2	0.0	0.0	2.1	0.2	
Tesco Metro, Turners Hill, Cheshunt	10.5	2.9	0.4	0.1	0.5	0.8	3.1	0.6	5.9	1.4	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local shops, Cheshunt	0.5	0.8	0.0	0.0	0.0	0.0	0.0	0.3	0.5	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local shops, Waltham Cross	0.5	1.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.5	0.0	0.0	0.3	0.0	0.0	0.0	
<b>Sub Total (Zone 4)</b>	<b>134.3</b>	<b>20.7</b>	<b>5.9</b>	<b>0.1</b>	<b>13.0</b>	<b>3.0</b>	<b>28.3</b>	<b>3.3</b>	<b>42.9</b>	<b>7.9</b>	<b>0.6</b>	<b>0.4</b>	<b>4.2</b>	<b>0.6</b>	<b>14.9</b>	<b>0.8</b>	<b>1.5</b>	<b>1.5</b>	<b>9.9</b>	<b>0.1</b>	<b>1.1</b>	<b>0.3</b>	<b>9.6</b>	<b>2.1</b>	<b>0.3</b>	<b>0.3</b>	<b>2.1</b>	<b>0.2</b>	
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>220.3</b>	<b>40.2</b>	<b>31.9</b>	<b>7.4</b>	<b>27.1</b>	<b>6.4</b>	<b>30.3</b>	<b>6.3</b>	<b>49.3</b>	<b>8.7</b>	<b>4.9</b>	<b>1.2</b>	<b>5.0</b>	<b>1.0</b>	<b>24.3</b>	<b>0.8</b>	<b>1.5</b>	<b>1.5</b>	<b>11.1</b>	<b>1.5</b>	<b>3.2</b>	<b>0.8</b>	<b>20.1</b>	<b>2.3</b>	<b>9.4</b>	<b>2.1</b>	<b>2.1</b>	<b>0.2</b>	

Updated Table 4: Convenience goods expenditure cont...

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)
<b>Zone 5</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Sub Total (Zone 5)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>																												
Co-op, Sun Street, Waltham Abbey	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Upshire Road, Waltham Abbey	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Cartersfield Road, Waltham Abbey	7.5	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.5	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Sewardstone Road, Waltham Abbey	20.9	3.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.5	0.0	0.4	19.3	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Old Station Road, Loughton	3.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>31.4</b>	<b>9.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.5</b>	<b>0.5</b>	<b>0.0</b>	<b>0.4</b>	<b>29.9</b>	<b>9.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>																												
Asda, High Street, Ponders End	0.6	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, High Street, Ponders End	26.9	5.6	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.7	4.9	9.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>27.4</b>	<b>6.7</b>	<b>0.2</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>18.2</b>	<b>5.9</b>	<b>9.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>																												
Co-op, Lancaster Road, Enfield	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Cecil Road, Enfield	3.5	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	3.5	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer, Enfield Retail Park, Enfield	11.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	6.5	0.0	5.2	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer, Palace Gardens Shopping Centre, Enfield	4.9	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Colman Parade, Enfield	9.4	0.4	0.0	0.0	0.0	0.0	0.2	0.0	0.5	0.0	0.0	0.0	0.0	0.0	3.4	0.4	4.5	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Southbury Road, Enfield	7.9	1.9	0.0	0.0	0.0	0.1	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.8	0.2	6.0	1.6	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Crown Road, Enfield	29.0	3.1	0.0	0.0	0.0	0.0	1.3	0.1	0.4	0.0	0.0	0.2	1.0	0.0	12.5	1.4	13.4	1.2	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Savoy Parade, Southbury Road, Enfield	14.4	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	1.5	0.2	12.9	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Palace Gardens Shopping Centre, Enfield	9.7	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	9.2	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Windmill Hill, Enfield	0.5	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.5	0.2	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Enfield	14.0	16.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.0	6.0	13.1	10.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>105.3</b>	<b>37.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>1.7</b>	<b>0.2</b>	<b>1.2</b>	<b>0.3</b>	<b>0.1</b>	<b>0.2</b>	<b>1.5</b>	<b>0.2</b>	<b>26.2</b>	<b>8.6</b>	<b>72.8</b>	<b>28.1</b>	<b>1.8</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 9</b>																												
Co-op, Station Road, Cuffley	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Darkes Lane, Potters Bar	2.8	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Station Road, Cuffley	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>3.2</b>	<b>3.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.2</b>	<b>2.6</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>																												
Marks and Spencer, Fore Street, Hertford	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.2	0.0	0.0	0.0
Sainsbury's, Hartham Lane, Hertford	19.0	2.8	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5	0.5	13.1	2.1	1.4	0.1	0.0	0.0
Tesco, Ware Road, Hertford	29.7	3.8	0.6	0.0	0.0	0.1	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.3	1.2	6.2	0.0	15.4	2.5	0.0	0.0
Waitrose, Bircherley Green Shopping Centre, Hertford	6.5	2.3	0.2	0.0	0.4	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.9	3.0	0.3	1.2	1.2	0.0	0.0	
Local shops, Hertford	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	1.3	0.0	0.4	0.0	0.0	0.0
<b>Sub Total (Zone 10)</b>	<b>55.4</b>	<b>11.2</b>	<b>0.8</b>	<b>0.1</b>	<b>0.4</b>	<b>0.1</b>	<b>0.4</b>	<b>0.1</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>13.1</b>	<b>2.8</b>	<b>22.3</b>	<b>3.9</b>	<b>18.1</b>	<b>4.3</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 11</b>																												
Co-op, Bengoe Street, Hertford	0.5	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.9	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 11)</b>	<b>0.5</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>																												
Co-op, High Street, Stanstead Abbots	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.4	0.0	0.0
Tesco, West Street, Ware	16.3	5.7	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.2	4.7	5.6	0.8	0.0	0.0
Local shops, Ware	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 12)</b>	<b>16.3</b>	<b>7.9</b>	<b>0.4</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>10.2</b>	<b>6.6</b>	<b>5.6</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 13</b>																												
Aldi, First Avenue, Harlow	3.7	1.4	0.0																									





Updated Table 5: Survey-derived performance of stores compared to expected benchmark performance at 2014

Destination	Gross Floorspace (sq m)	Net Sales (sq m)	Net Convenience Sales Area (sq m) (A)	Sales Density (£ per sq m) (B)	Benchmark Turnover (£m) (AxB)	Survey Turnover (£m)	Inflow Allowance (%)	Estimated Survey T/O with Inflow (£m)	Overtrading (£m)
<b>Zone 1</b>									
Aldi, Taverners Way, Hoddesdon	1,678	1,165	1,049	11,292	11.8	24.5	0.0	24.5	12.7
Asda, High Street, Conduit Lane, Hoddesdon		858	575	13,350	7.7	8.7	0.0	8.7	1.0
Co-op, Stanstead Road, Hoddesdon		154	134	8,127	1.1	0.5	0.0	0.5	-0.6
Iceland, Brocket Road, Hoddesdon		435	422	6,779	2.9	0.7	0.0	0.7	-2.2
Morrisons, Amwell Street, Hoddesdon	5,410	2,657	2,126	11,546	24.5	25.0	0.0	25.0	0.5
Sainsbury's, Brewery Road, Hoddesdon		4,398	2,639	12,099	31.9	36.6	0.0	36.6	4.7
Tesco Express, Burford Street, Hoddesdon					1.8	1.8	0.0	1.8	0.0
Tesco Express, High Street, Hoddesdon	360	231	219	12,837	2.8	0.2	0.0	0.2	-2.6
Local shops, Hoddesdon					1.4	1.4	0.0	1.4	0.0
<b>Sub Total (Zone 1)</b>					<b>85.9</b>	<b>99.4</b>		<b>99.4</b>	<b>13.4</b>
<b>Zone 2</b>									
Local shops, Broxbourne					1.0	1.0	0.0	1.0	0.0
Local shops, Wormley					0.4	0.4	0.0	0.4	0.0
<b>Sub Total (Zone 2)</b>					<b>1.4</b>	<b>1.4</b>		<b>1.4</b>	<b>0.0</b>
<b>Zone 3</b>									
Co-op, Goff's Lane, Goff's Oak		156	136	8,127	1.1	1.7	0.0	1.7	0.6
Tesco Express, Hammond Court, Waltham Cross	341	218	207	12,837	2.7	3.0	0.0	3.0	0.4
<b>Sub Total (Zone 3)</b>					<b>3.8</b>	<b>4.7</b>		<b>4.7</b>	<b>1.0</b>
<b>Zone 4</b>									
Co-op, Church Lane, Cheshunt		183	159	8,127	1.3	2.6	0.0	2.6	1.4
Iceland, High Street, Waltham Cross		553	537	6,779	3.6	1.1	0.0	1.1	-2.5
Lidl, High Street, Waltham Cross	1,547	1,063	957	3,385	3.2	11.8	0.0	11.8	8.6
Marks and Spencer, Brookfield Centre, Cheshunt	8,770	1,189	1,134	10,694	12.1	6.3	3.0	6.5	-5.7
Sainsbury's, The Pavilion High Street, Waltham Cross	3,143	1,532	1,106	12,099	13.4	17.9	0.0	17.9	4.5
Tesco Express, High Street, Waltham Cross		134	127	12,837	1.6	0.9	0.0	0.9	-0.7
Tesco Extra, Brookfield Centre, Cheshunt	11,722	6,416	3,849	12,837	49.4	97.8	3.0	100.7	51.3
Tesco Metro, Turners Hill, Cheshunt	2,991	1,323	1,002	12,837	12.9	13.4	0.0	13.4	0.5
Local shops, Cheshunt					1.3	1.3	0.0	1.3	0.0
Local shops, Waltham Cross					1.8	1.8	0.0	1.8	0.0
<b>Sub Total (Zone 4)</b>					<b>100.7</b>	<b>155.0</b>		<b>158.1</b>	<b>57.4</b>
<b>Total in Borough of Broxbourne</b>					<b>191.8</b>	<b>260.5</b>		<b>263.6</b>	<b>71.8</b>

**Notes:**

- Gross floorspace derived from Council database, IGD Database or WYG Assessment
- Net floorspace derived from IGD data where available or based on WYG professional judgement (generally assumed to be 70% of gross floorspace for smaller stores where not specifically known)
- Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict UK Food & Grocery Retailers 2014 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods and local foodstore which are assumed to have 95% of net sales dedicated to convenience.
- Aldi and Lidl are assumed to have 90% of net sales dedicated to convenience goods, which correlates with our experience elsewhere
- Sales densities relate to the monetary turnover of each square metre of net sales area and are derived for all retailers except Lidl and Aldi from Verdict UK Food & Grocery Retailers 2015, and for Lidl and Aldi from information published for these retailers by Verdict and Mintel.
- It has been assumed that all unnamed convenience stores within a centre are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)
- Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Updated Table 4

Town Centre
District Centre
Neighbourhood Centre
Local Centre

**2012 Prices**

Updated Table 6: Estimated (baseline) capacity for new convenience goods provision within study area

Updated Table 6a: Estimated 'capacity' for convenience goods facilities in Borough of Broxbourne

Year	Total Turnover - £m <sup>1</sup>	Borough of Broxbourne Turnover - £m <sup>2</sup>	Borough of Broxbourne Inflow - £m	Surplus Expenditure - £m
2015	191.8	260.5	3.1	71.8
2020	190.3	264.3	3.2	77.2
2025	189.9	267.6	3.2	80.9
2030	189.9	271.5	3.3	84.8
<b>Study Area Market Share (%)</b>		<b>34.5</b>		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 13 (Oct 2015)
2. Assumes constant market share claimed by Borough of Broxbourne facilities at 34.5% from Study Area (allows for no inflow)

2012 prices

Updated Table 6b: Gross quantitative capacity for additional convenience goods floorspace in Borough of Broxbourne

Year	Convenience Goods		
	£m	Floorspace Requirement (sq m net)	
		Min <sup>1</sup>	Max <sup>2</sup>
2015	71.8	5,800	7,300
2020	77.2	6,200	7,900
2025	80.9	6,600	8,300
2030	84.8	6,900	8,700

1. Average sales density assumed to be £12,458 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2015
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£12,458/sq m) and 50% assumed to be consumed by discount operators (£7,339 per sq.m) . This equates to £9,899/sq m
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 13 (Oct 2015)

2012 prices

Updated Table 6c: Net quantitative capacity for additional convenience goods floorspace in Borough of Broxbourne

Year	Convenience Goods				
	Surplus £m	Commitments £m	Residual £m	Floorspace Requirement	
				Min <sup>1</sup>	Max <sup>2</sup>
2015	71.8	10.7	61.1	4,900	6,200
2020	77.2	10.6	66.6	5,400	6,800
2025	80.9	10.6	70.3	5,700	7,200
2030	84.8	10.6	74.2	6,000	7,600

1. Average sales density assumed to be £12,458 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2015
2. 50% of residual expenditure assumed to be consumed by leading four supermarkets (£12,458/sq m) and 50% assumed to be consumed by discount operators (£7,339 per sq.m) . This equates to £9,899/sq m
3. Residual calculated by subtracting turnover of commitments (sourced from UpdatedTable 6d) from surplus expenditure (sourced from UpdatedTable 6a)
4. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 13 (Oct 2015)

2012 prices

**Updated Table 6d: Extant convenience goods commitments in Borough of Broxbourne**

Destination	Reference	Proposal	Net Convenience Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Convenience Turnover (£m)	Status
<b>Zone 1</b>						
Vacant Snooker Club, Conduit Lane, Hoddesdon, EN11 8EP	07/11/0129/F	1 no 3 storey block comprising, 2 no retail units (A1), 1 no (A1,A2 or A3) unit on ground floor, 14 no 2 bed flats and offices above, with associated basement parking (Renewal of planning permission 7/0510/05/F/HOD)	505	5,000	2.53	Extant permission
Units A, B, D, E, F & K, Fawkon Walk, Hoddesdon, EN11 8TJ	07/12/0218/F	Change of use from Class A1 to Classes A1, A2, A3 and D1 and new shop fronts.	127	5,000	0.64	Extant permission
Woodside Units, Brewery Road, Hoddesdon, EN11 8HF	07/13/0874/F	Demolition of existing commercial units and construction of new building consisting of 2 no. ground floor commercial units for Class A1, A2 or A3 use and 14 no. two bedroom flats above with undercroft parking and roof terraces	167	5,000	0.84	Extant permission
110-114 High Street, Hoddesdon, EN11 8HD	07/12/0153/F	Redevelopment to provide A1 use on ground floor, a two storey entrance and first floor A3 use. Residential redevelopment providing 4 no. one bed and 9 no. two bed flats with parking and amenity area (Refer conservation area consent 07/12/0882/CA)	140	5,000	0.70	Extant permission
Aldi Foodstore Ltd, Taverners Way, Hoddesdon. EN11 8TJ	07/13/0858/F	Side extension with associated car parking space alteration, landscaping & external alterations	303	6,616	2.00	Extant permission
Social Club, 76 High Street, Hoddesdon, EN11 8ET	07/12/0805/F	Restoration, alteration and conversion of existing social club building to form a bar and restaurant building (A3/A4) with 2x1 bed units, erection of a new social club building including ancillary offices and erection of a 3/4 storey building containing 22 one bed and 18 two bed units with associated parking and amenity works (Renewal of planning permission 7/0910/08/LB/HOD, refer listed buildings application 07/12/0806/LB))	131	5,000	0.65	Extant permission

**Updated Table 6d: Extant convenience goods commitments in Borough of Broxbourne cont...**

Destination	Reference	Proposal	Net Convenience Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Convenience Turnover (£m)	Status
<b>Zone 2</b>						0.00
Ground floor, Bridge House, 55 - 59 High Road, Broxbourne, EN10 7HX	07/13/0902/F	Redevelopment to provide A1 use on ground floor, a two storey entrance and first floor A3 use. Residential redevelopment providing 4 no. one bed and 9 no. two bed flats with parking and amenity area (Refer conservation area consent 07/12/0882/CA)	143	5,000	0.72	Extant permission
<b>Zone 4</b>						0.00
Land adjacent to Unit 6, Brookfield Retail Park, Halfhide Lane, Cheshunt, EN8 0QE	07/14/0007/F	Side extension to existing unit 6 to create two new retail units for flexible Use Class A1, A2 and A3 use, external seating area, works to reconfigure car park and other associated works (Re-submission 07/12/0778/F)	103	5,000	0.52	Extant permission
88-90 Turners Hill, Cheshunt, EN8 8LQ	07/11/0970/F	The alteration and extension of ground floor retail space to form seven retail units and the conversion of first floor office space and construction of first and second floor extensions in roof space and to the rear to create 12 residential units (Renewal of planning permission 7/0423/08/F/WOL)	155	5,000	0.78	Extant permission
Cheshunt and Waltham Cross Conservative Club, Eleanor Cross Road, Waltham Cross, EN8 7LF	07/11/0258/F	Demolition of existing building and construction of a new eight storey building, comprising retail unit (A1) on ground and part first floor, car parking on ground floor, Conservative Club on first floor and 60 no residential units above on six floors (Renewal of planning permission 7/0233/08/F/WX)	268	5,000	1.34	Extant permission
<b>TOTAL</b>			<b>2,043</b>		<b>10.7</b>	

1. Sales density assumed to be £5,000 based on WYG judgement where the occupier has not been referenced within the application.

2. Convenience floorspace is assumed to be 1/3 net sales area based on WYG judgement where the occupier has not been referenced within the application.

**2012 prices**

**WYG Planning**

**Broxbourne Retail Capacity Study Update - May 2016**

**Updated Table 7a: Population and comparison goods expenditure per capita**

Zone	Population			
	2015	2020	2025	2030
1	22,519	23,208	23,894	24,544
2	18,131	18,681	19,173	19,698
3	20,108	20,785	21,499	22,150
4	35,606	36,695	37,803	38,725
<b>Sub Total</b>	<b>96,364</b>	<b>99,369</b>	<b>102,369</b>	<b>105,117</b>
5	13,460	13,835	14,208	14,525
6	33,855	34,477	35,247	36,157
7	54,916	57,846	60,457	62,904
8	67,694	69,237	70,924	72,319
9	17,188	17,580	18,044	18,422
10	11,562	12,092	12,582	12,971
11	35,647	36,984	38,219	39,251
12	23,003	24,193	25,349	26,275
13	58,427	60,067	61,670	63,245
<b>Total</b>	<b>412,116</b>	<b>425,680</b>	<b>439,069</b>	<b>451,186</b>

**Updated Table 7b: Population and comparison goods expenditure**

Zone	Comparison goods per capita expenditure																	
	2015 with SFT									2015								
	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL
1	386	195	480	835	208	603	452	94	<b>3,253</b>	341	172	424	737	184	532	399	83	<b>2,872</b>
2	408	209	518	912	215	639	488	102	<b>3,491</b>	360	185	457	805	190	564	431	90	<b>3,083</b>
3	436	224	522	953	229	662	475	108	<b>3,609</b>	385	198	461	841	202	584	419	95	<b>3,186</b>
4	344	166	414	751	184	533	414	84	<b>2,890</b>	303	147	366	663	162	471	366	74	<b>2,552</b>
5	394	222	503	884	221	622	513	93	<b>3,452</b>	348	196	444	781	195	549	453	82	<b>3,048</b>
6	392	181	444	869	201	589	430	90	<b>3,196</b>	346	160	392	767	177	520	380	79	<b>2,822</b>
7	266	98	258	689	122	431	280	61	<b>2,205</b>	235	86	228	608	108	381	247	54	<b>1,947</b>
8	368	143	375	903	184	576	367	90	<b>3,006</b>	325	126	331	797	162	509	324	79	<b>2,655</b>
9	449	252	594	1,007	241	714	515	120	<b>3,892</b>	396	222	525	889	213	630	455	106	<b>3,436</b>
10	417	232	549	1,012	240	685	572	110	<b>3,817</b>	368	205	485	894	212	605	505	97	<b>3,370</b>
11	414	212	495	884	219	639	506	98	<b>3,467</b>	366	187	437	781	193	564	447	87	<b>3,062</b>
12	408	202	471	894	210	633	503	95	<b>3,416</b>	360	179	416	789	185	559	444	84	<b>3,016</b>
13	288	143	338	717	166	490	404	70	<b>2,617</b>	255	126	298	633	147	433	357	62	<b>2,310</b>

**Notes:**

a. Zones based on the following post code sectors

- 1 - EN11 0, EN11 8, EN11 9
- 2 - EN10 6, EN10 7
- 3 - EN7 5, EN7 6
- 4 - EN8 0, EN8 9, EN8 8, EN8 7
- 5 - EN9 2, CM19 5
- 6 - EN9 1, EN9 3, IG10 4, E4 7
- 7 - EN3 4, EN3 5, EN3 6, EN3 7
- 8 - EN1 1, EN1 3, EN1 4, EN2 0, EN2 6, EN2 7, EN2 8, EN2 9
- 9 - EN6 1, EN6 4, EN6 5
- 10 - AL9 6, SG13 8, SG14 1
- 11 - SG12 0, SG12 7, SG14 2, SG14 3
- 12 - SG12 8, SG12 9, SG13 7
- 13 - CM18 6, CM18 7, CM19 4, CM20 1, CM20 2, CM20 3

b. Per capita expenditure derived from Experian MMG3 data (2014 report)

c. Population derived from Experian MMG3 data (2014 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 13

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 13

**2012 Prices**

Table 7b: Population and comparison goods expenditure cont...

Zone	2020									2025									2030								
	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL
1	379	191	472	821	204	592	444	92	3,197	444	224	552	959	239	693	519	108	3,738	521	263	647	1,126	280	813	609	127	4,386
2	401	206	509	896	211	628	480	100	3,431	469	240	595	1,048	247	734	561	117	4,011	550	282	698	1,230	290	862	658	138	4,708
3	428	220	513	937	225	650	467	106	3,546	501	257	600	1,095	263	760	546	124	4,146	588	302	704	1,285	309	892	640	146	4,866
4	338	164	407	738	181	524	407	83	2,840	395	191	476	863	211	612	476	97	3,321	463	224	558	1,013	248	719	558	113	3,897
5	387	218	494	869	217	611	504	91	3,392	453	254	578	1,016	254	715	589	107	3,966	532	299	678	1,192	298	839	692	125	4,654
6	385	178	436	854	198	579	423	88	3,141	451	208	510	998	231	677	494	103	3,672	529	244	599	1,172	271	794	580	121	4,309
7	262	96	254	677	120	424	275	60	2,167	306	112	296	792	140	495	322	70	2,534	359	132	348	929	165	581	378	82	2,973
8	362	141	369	887	181	566	361	88	2,954	423	164	431	1,038	211	662	422	103	3,454	497	193	506	1,218	248	777	495	121	4,054
9	441	247	584	990	237	702	506	118	3,824	516	289	683	1,157	277	820	592	138	4,471	605	339	801	1,358	325	963	694	162	5,247
10	410	228	540	995	236	673	562	108	3,751	479	266	631	1,163	276	787	657	126	4,386	563	313	741	1,365	324	923	771	148	5,147
11	407	208	487	869	215	628	497	96	3,407	476	244	569	1,016	252	734	581	113	3,984	559	286	668	1,192	295	861	682	132	4,675
12	401	199	463	879	206	622	494	93	3,357	468	232	541	1,027	241	727	578	109	3,925	550	273	635	1,205	283	854	678	128	4,606
13	283	141	332	705	163	482	397	69	2,571	331	164	388	824	191	563	464	80	3,006	389	193	455	967	224	661	545	94	3,528

Notes:

a. Zones based on the following post code sectors

- 1 - EN11 0, EN11 8, EN11 9
- 2 - EN10 6, EN10 7
- 3 - EN7 5, EN7 6
- 4 - EN8 0, EN8 9, EN8 8, EN8 7
- 5 - EN9 2, CM19 5
- 6 - EN9 1, EN9 3, IG10 4, E4 7
- 7 - EN3 4, EN3 5, EN3 6, EN3 7
- 8 - EN1 1, EN1 3, EN1 4, EN2 0, EN2 6, EN2 7, EN2 8, EN2 9
- 9 - EN6 1, EN6 4, EN6 5
- 10 - AL9 6, SG13 8, SG14 1
- 11 - SG12 0, SG12 7, SG14 2, SG14 3
- 12 - SG12 8, SG12 9, SG13 7
- 13 - CM18 6, CM18 7, CM19 4, CM20 1, CM20 2, CM20 3

b. Per capita expenditure derived from Experian MMG3 data (2014 report)

c. Population derived from Experian MMG3 data (2014 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 12.1

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 12.1

2012 Prices

Updated Table 8: Total comparison goods expenditure

Zone	Comparison goods per capita expenditure																												Comparison goods growth										
	2015									2020									2025									2030											
	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	2015-2020	2015-2025	2015-2030
1	7.7	3.9	9.5	16.6	4.1	12.0	9.0	1.9	64.7	8.8	4.4	10.9	19.0	4.7	13.8	10.3	2.1	74.2	10.6	5.3	13.2	22.9	5.7	16.6	12.4	2.6	89.3	12.8	6.4	15.9	27.6	6.9	20.0	15.0	3.1	107.7	9.5	24.6	43.0
2	6.5	3.3	8.3	14.6	3.4	10.2	7.8	1.6	55.9	7.5	3.8	9.5	16.7	3.9	11.7	9.0	1.9	64.1	9.0	4.6	11.4	20.1	4.7	14.1	10.8	2.2	76.9	10.8	5.6	13.8	24.2	5.7	17.0	13.0	2.7	92.7	8.2	21.0	36.8
3	7.7	4.0	9.3	16.9	4.1	11.7	8.4	1.9	64.1	8.9	4.6	10.7	19.5	4.7	13.5	9.7	2.2	73.7	10.8	5.5	12.9	23.5	5.7	16.3	11.7	2.7	89.1	13.0	6.7	15.6	28.5	6.8	19.8	14.2	3.2	107.8	9.6	25.1	43.7
4	10.8	5.2	13.0	23.6	5.8	16.8	13.0	2.6	90.9	12.4	6.0	14.9	27.1	6.6	19.2	14.9	3.0	104.2	14.9	7.2	18.0	32.6	8.0	23.1	18.0	3.6	125.5	17.9	8.7	21.6	39.2	9.6	27.8	21.6	4.4	150.9	13.4	34.7	60.0
5	4.7	2.6	6.0	10.5	2.6	7.4	6.1	1.1	41.0	5.4	3.0	6.8	12.0	3.0	8.5	7.0	1.3	46.9	6.4	3.6	8.2	14.4	3.6	10.2	8.4	1.5	56.3	7.7	4.3	9.8	17.3	4.3	12.2	10.0	1.8	67.6	5.9	15.3	26.6
6	11.7	5.4	13.3	26.0	6.0	17.6	12.9	2.7	95.5	13.3	6.1	15.0	29.4	6.8	20.0	14.6	3.0	108.3	15.9	7.3	18.0	35.2	8.1	23.9	17.4	3.6	129.4	19.1	8.8	21.6	42.4	9.8	28.7	21.0	4.4	155.8	12.7	33.9	60.3
7	12.9	4.7	12.5	33.4	5.9	20.9	13.6	3.0	106.9	15.1	5.6	14.7	39.2	6.9	24.5	15.9	3.5	125.4	18.5	6.8	17.9	47.9	8.5	29.9	19.4	4.2	153.2	22.6	8.3	21.9	58.4	10.3	36.6	23.7	5.2	187.0	18.4	46.2	80.1
8	22.0	8.5	22.4	54.0	11.0	34.4	21.9	5.4	179.7	25.1	9.7	25.5	61.4	12.5	39.2	25.0	6.1	204.6	30.0	11.7	30.6	73.6	15.0	46.9	29.9	7.3	245.0	35.9	13.9	36.6	88.1	17.9	56.2	35.8	8.8	293.2	24.9	65.3	113.5
9	6.8	3.8	9.0	15.3	3.7	10.8	7.8	1.8	59.1	7.8	4.3	10.3	17.4	4.2	12.3	8.9	2.1	67.2	9.3	5.2	12.3	20.9	5.0	14.8	10.7	2.5	80.7	11.2	6.2	14.8	25.0	6.0	17.7	12.8	3.0	96.7	8.2	21.6	37.6
10	4.3	2.4	5.6	10.3	2.5	7.0	5.8	1.1	39.0	5.0	2.8	6.5	12.0	2.9	8.1	6.8	1.3	45.4	6.0	3.4	7.9	14.6	3.5	9.9	8.3	1.6	55.2	7.3	4.1	9.6	17.7	4.2	12.0	10.0	1.9	66.8	6.4	16.2	27.8
11	13.0	6.7	15.6	27.8	6.9	20.1	15.9	3.1	109.1	15.1	7.7	18.0	32.1	8.0	23.2	18.4	3.6	126.0	18.2	9.3	21.7	38.8	9.6	28.1	22.2	4.3	152.3	21.9	11.2	26.2	46.8	11.6	33.8	26.8	5.2	183.5	16.9	43.1	74.4
12	8.3	4.1	9.6	18.2	4.3	12.9	10.2	1.9	69.4	9.7	4.8	11.2	21.3	5.0	15.1	12.0	2.3	81.2	11.9	5.9	13.7	26.0	6.1	18.4	14.7	2.8	99.5	14.4	7.2	16.7	31.7	7.4	22.4	17.8	3.4	121.0	11.8	30.1	51.6
13	14.9	7.4	17.4	37.0	8.6	25.3	20.8	3.6	135.0	17.0	8.4	19.9	42.3	9.8	28.9	23.8	4.1	154.4	20.4	10.1	23.9	50.8	11.8	34.7	28.6	5.0	185.4	24.6	12.2	28.8	61.1	14.2	41.8	34.5	6.0	223.1	19.5	50.4	88.1
<b>Total</b>	<b>131.4</b>	<b>62.1</b>	<b>151.5</b>	<b>304.2</b>	<b>68.8</b>	<b>207.1</b>	<b>153.4</b>	<b>31.8</b>	<b>1,110.3</b>	<b>150.9</b>	<b>71.3</b>	<b>174.0</b>	<b>349.5</b>	<b>79.0</b>	<b>238.0</b>	<b>176.2</b>	<b>36.5</b>	<b>1,275.6</b>	<b>182.0</b>	<b>86.0</b>	<b>209.8</b>	<b>421.4</b>	<b>95.3</b>	<b>286.9</b>	<b>212.5</b>	<b>44.0</b>	<b>1,537.8</b>	<b>219.4</b>	<b>103.7</b>	<b>252.9</b>	<b>508.0</b>	<b>114.8</b>	<b>345.9</b>	<b>256.1</b>	<b>53.0</b>	<b>1,853.8</b>	<b>165.3</b>	<b>427.6</b>	<b>743.6</b>

Notes:  
 a. Zones based on the following post code sectors  
 1 - EN11 0, EN11 8, EN11 9  
 2 - EN10 6, EN10 7  
 3 - EN7 5, EN7 6  
 4 - EN8 0, EN8 9, EN8 8, EN8 7  
 5 - EN9 2, CM19 5  
 6 - EN9 1, EN9 3, IG10 4, E4 7  
 7 - EN3 4, EN3 5, EN3 6, EN3 7  
 8 - EN1 1, EN1 3, EN1 4, EN2 0, EN2 6, EN2 7, EN2 8, EN2 9  
 9 - EN6 1, EN6 4, EN6 5  
 10 - AL9 6, SG13 8, SG14 1  
 11 - SG12 0, SG12 7, SG14 2, SG14 3  
 12 - SG12 8, SG12 9, SG13 7  
 13 - CM18 6, CM18 7, CM19 4, CM20 1, CM20 2, CM20 3  
 b. Per capita expenditure derived from Experian MMG3 data (2014 report)  
 c. Population derived from Experian MMG3 data (2014 report)  
 d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 12.1  
 e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 12.1



Updated Table 9: Clothes/shoes shopping patterns

Destination	Total Clothes/shoes (%)	Zone 1 Clothes/shoes (%)	Zone 2 Clothes/shoes (%)	Zone 3 Clothes/shoes (%)	Zone 4 Clothes/shoes (%)	Zone 5 Clothes/shoes (%)	Zone 6 Clothes/shoes (%)	Zone 7 Clothes/shoes (%)	Zone 8 Clothes/shoes (%)	Zone 9 Clothes/shoes (%)	Zone 10 Clothes/shoes (%)	Zone 11 Clothes/shoes (%)	Zone 12 Clothes/shoes (%)	Zone 13 Clothes/shoes (%)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	0.6	6.3	7.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hoddeson	1.3	16.7	3.2	2.8	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
<b>Sub Total (Zone 1)</b>	<b>1.9</b>	<b>23.0</b>	<b>10.9</b>	<b>2.8</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.9</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	0.6	0.4	0.5	0.7	0.0	0.8	0.0	3.9	0.0	0.0	1.1	0.0	0.0	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>0.6</b>	<b>0.4</b>	<b>0.5</b>	<b>0.7</b>	<b>0.0</b>	<b>0.8</b>	<b>0.0</b>	<b>3.9</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	2.8	3.9	3.8	6.1	3.8	0.0	2.6	8.1	3.2	1.4	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	1.2	0.0	1.4	3.6	9.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0
Brookfield Shopping Park, Cheshunt	17.9	27.8	43.0	40.1	39.8	5.0	15.6	8.7	8.0	28.8	9.1	24.0	30.8	3.8
Homebase, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	2.4	1.7	2.9	9.2	1.5	6.0	0.0	9.2	0.0	17.1	6.0	4.9	1.8	0.0
Local shops, Waltham Cross	1.7	0.0	1.5	1.0	7.3	0.8	4.9	5.1	0.0	1.4	1.1	0.0	0.0	0.0
<b>Sub Total (Zone 4)</b>	<b>26.0</b>	<b>33.4</b>	<b>52.6</b>	<b>60.0</b>	<b>62.1</b>	<b>11.8</b>	<b>23.1</b>	<b>21.9</b>	<b>11.2</b>	<b>48.7</b>	<b>16.2</b>	<b>28.9</b>	<b>35.6</b>	<b>3.8</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>28.5</b>	<b>56.8</b>	<b>64.0</b>	<b>63.5</b>	<b>62.8</b>	<b>12.6</b>	<b>23.1</b>	<b>25.8</b>	<b>11.2</b>	<b>48.7</b>	<b>17.3</b>	<b>28.9</b>	<b>36.5</b>	<b>3.8</b>
<b>Zone 5</b>														
Nazeing	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	1.0	0.0	0.0	0.0	1.1	0.0	17.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	0.3	0.0	0.0	0.0	0.0	0.0	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>22.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.7	1.3	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	1.4	0.4	0.0	0.0	0.0	0.0	0.0	1.7	6.4	0.0	0.0	0.0	0.0	0.0
Local shops, Enfield	18.8	0.0	0.0	5.3	4.5	0.0	3.0	53.4	53.5	3.7	3.4	0.0	18.5	0.0
Local shops, Crews Hill	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>20.7</b>	<b>0.4</b>	<b>0.0</b>	<b>6.0</b>	<b>4.5</b>	<b>0.0</b>	<b>3.0</b>	<b>56.8</b>	<b>61.2</b>	<b>3.7</b>	<b>3.4</b>	<b>0.0</b>	<b>18.5</b>	<b>0.0</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	2.3	2.5	1.0	2.0	1.8	0.0	1.5	0.0	0.0	0.0	5.1	17.4	0.9	0.0
<b>Sub Total (Zone 10)</b>	<b>2.3</b>	<b>2.5</b>	<b>1.0</b>	<b>2.0</b>	<b>1.8</b>	<b>0.0</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.1</b>	<b>17.4</b>	<b>0.9</b>	<b>0.0</b>
<b>Zone 11</b>														
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0
Van Hage, Armwell Hill, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Ware	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0
<b>Sub Total (Zone 12)</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>8.2</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harlow Retail Park, Harlow	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	1.3	0.0
Oaks Retail Park, Harlow	0.3	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Queensgate Retail Park, Harlow	0.2	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0
Local shops, Harlow	20.7	23.0	21.6	8.7	7.3	78.3	15.6	5.1	0.0	3.0	3.8	4.9	6.4	78.7
<b>Sub Total (Zone 13)</b>	<b>21.4</b>	<b>23.0</b>	<b>23.7</b>	<b>8.7</b>	<b>7.3</b>	<b>78.3</b>	<b>18.2</b>	<b>5.1</b>	<b>0.0</b>	<b>3.0</b>	<b>3.8</b>	<b>7.9</b>	<b>7.7</b>	<b>79.5</b>
<b>Sub Total Study Area</b>	<b>75.1</b>	<b>82.7</b>	<b>88.7</b>	<b>80.2</b>	<b>77.5</b>	<b>90.9</b>	<b>68.7</b>	<b>88.8</b>	<b>72.4</b>	<b>58.8</b>	<b>29.6</b>	<b>62.4</b>	<b>63.6</b>	<b>83.3</b>

Updated Table 9: Clothes/shoes shopping patterns cont...

Destination	Total Clothes/shoes (%)	Zone 1 Clothes/shoes (%)	Zone 2 Clothes/shoes (%)	Zone 3 Clothes/shoes (%)	Zone 4 Clothes/shoes (%)	Zone 5 Clothes/shoes (%)	Zone 6 Clothes/shoes (%)	Zone 7 Clothes/shoes (%)	Zone 8 Clothes/shoes (%)	Zone 9 Clothes/shoes (%)	Zone 10 Clothes/shoes (%)	Zone 11 Clothes/shoes (%)	Zone 12 Clothes/shoes (%)	Zone 13 Clothes/shoes (%)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
<b>Sub Total (Bishops Stortford)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.8</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	0.6	0.0	0.0	2.3	0.0	1.2	0.0	0.0	2.2	0.0	1.1	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>2.3</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>2.2</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.9	2.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>1.9</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.7	1.0	0.0	0.0	2.5	0.0	0.0	1.7	1.3	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.7</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.5</b>	<b>0.0</b>	<b>0.0</b>	<b>1.7</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleria, Hatfield	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1	0.8	0.0	0.0	0.0
Local shops, Hatfield	0.5	0.0	0.7	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0
<b>Sub Total (Hatfield)</b>	<b>0.7</b>	<b>0.4</b>	<b>0.7</b>	<b>0.7</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.1</b>	<b>0.8</b>	<b>4.6</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	2.8	9.1	2.4	0.0	3.7	2.7	2.3	3.9	0.0	0.0	2.6	0.0	9.5	3.5
<b>Sub Total (Lakeside, Grays)</b>	<b>2.8</b>	<b>9.1</b>	<b>2.4</b>	<b>0.0</b>	<b>3.7</b>	<b>2.7</b>	<b>2.3</b>	<b>3.9</b>	<b>0.0</b>	<b>0.0</b>	<b>2.6</b>	<b>0.0</b>	<b>9.5</b>	<b>3.5</b>
<b>Outside Study Area, London</b>														
Local shops, London	7.4	1.1	0.5	5.3	7.3	1.4	4.2	4.4	17.2	5.4	13.1	0.0	9.5	8.6
<b>Sub Total (London)</b>	<b>7.4</b>	<b>1.1</b>	<b>0.5</b>	<b>5.3</b>	<b>7.3</b>	<b>1.4</b>	<b>4.2</b>	<b>4.4</b>	<b>17.2</b>	<b>5.4</b>	<b>13.1</b>	<b>0.0</b>	<b>9.5</b>	<b>8.6</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.4	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	5.4	4.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.4</b>	<b>4.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	0.4	0.0	0.0	0.0	0.0	0.0	7.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	1.4	0.0	0.0	2.3	0.0	0.0	0.0	0.0	3.5	3.0	11.0	1.8	0.9	0.0
<b>Sub Total (St Albans)</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>2.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.5</b>	<b>3.0</b>	<b>11.0</b>	<b>1.8</b>	<b>0.9</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	1.5	0.0	0.5	3.3	5.3	0.0	8.3	0.0	0.0	0.0	13.2	1.5	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>1.5</b>	<b>0.0</b>	<b>0.5</b>	<b>3.3</b>	<b>5.3</b>	<b>0.0</b>	<b>8.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>13.2</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Stevenage	1.6	0.7	0.5	0.7	0.7	0.0	0.0	0.0	0.0	0.0	4.5	7.7	8.7	0.0
<b>Sub Total (Stevenage)</b>	<b>1.6</b>	<b>0.7</b>	<b>0.5</b>	<b>0.7</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>4.5</b>	<b>7.7</b>	<b>8.7</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	3.0	3.8	1.7	0.7	0.0	1.6	0.0	0.0	0.0	19.0	20.0	10.0	6.4	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>3.0</b>	<b>3.8</b>	<b>1.7</b>	<b>0.7</b>	<b>0.0</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>19.0</b>	<b>20.0</b>	<b>10.0</b>	<b>6.4</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	3.1	1.3	5.2	4.0	2.4	2.3	9.1	0.0	1.3	1.4	0.0	11.9	1.5	2.7
<b>Sub Total (Other)</b>	<b>3.1</b>	<b>1.3</b>	<b>5.2</b>	<b>4.0</b>	<b>2.4</b>	<b>2.3</b>	<b>9.1</b>	<b>0.0</b>	<b>1.3</b>	<b>1.4</b>	<b>0.0</b>	<b>11.9</b>	<b>1.5</b>	<b>2.7</b>
<b>Sub Total Outside of Study Area</b>	<b>24.5</b>	<b>17.4</b>	<b>11.5</b>	<b>20.0</b>	<b>22.6</b>	<b>9.2</b>	<b>31.1</b>	<b>11.1</b>	<b>27.4</b>	<b>41.3</b>	<b>70.3</b>	<b>37.5</b>	<b>36.5</b>	<b>16.6</b>
<b>Total</b>	<b>99.6</b>	<b>100.1</b>	<b>100.2</b>	<b>100.2</b>	<b>100.1</b>	<b>100.1</b>	<b>99.8</b>	<b>99.9</b>	<b>99.8</b>	<b>100.1</b>	<b>99.9</b>	<b>99.9</b>	<b>100.1</b>	<b>99.9</b>

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
- c. Excludes 'don't know/varies', markets and internet sales

Town Centre
District Centre
Neighbourhood Centre
Local Centre



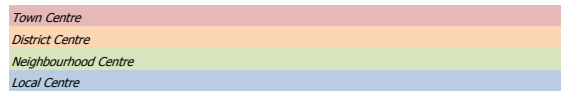
Updated Table 10: Clothes/shoes expenditure cont...

Destination	Total Clothes/shoes (£m)	Zone 1 Clothes/shoes (£m)	Zone 2 Clothes/shoes (£m)	Zone 3 Clothes/shoes (£m)	Zone 4 Clothes/shoes (£m)	Zone 5 Clothes/shoes (£m)	Zone 6 Clothes/shoes (£m)	Zone 7 Clothes/shoes (£m)	Zone 8 Clothes/shoes (£m)	Zone 9 Clothes/shoes (£m)	Zone 10 Clothes/shoes (£m)	Zone 11 Clothes/shoes (£m)	Zone 12 Clothes/shoes (£m)	Zone 13 Clothes/shoes (£m)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
<b>Sub Total (Bishops Stortford)</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	1.8	0.0	0.0	0.4	0.0	0.1	0.0	0.0	1.2	0.0	0.1	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.4	1.0	0.3	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>1.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>1.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	2.0	0.2	0.0	0.0	0.6	0.0	0.0	0.6	0.7	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>2.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleria, Hatfield	0.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.1	0.0	0.0	0.0	0.0
Local shops, Hatfield	1.7	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0
<b>Sub Total (Hatfield)</b>	<b>2.6</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.8</b>	<b>0.1</b>	<b>0.1</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	8.2	1.5	0.4	0.0	0.9	0.3	0.6	1.3	0.0	0.0	0.3	0.0	1.7	1.3
<b>Sub Total (Lakeside, Grays)</b>	<b>8.2</b>	<b>1.5</b>	<b>0.4</b>	<b>0.0</b>	<b>0.9</b>	<b>0.3</b>	<b>0.6</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>1.7</b>	<b>1.3</b>
<b>Outside Study Area, London</b>														
Local shops, London	22.0	0.2	0.1	0.9	1.7	0.1	1.1	1.5	9.3	0.8	1.4	0.0	1.7	3.2
<b>Sub Total (London)</b>	<b>22.0</b>	<b>0.2</b>	<b>0.1</b>	<b>0.9</b>	<b>1.7</b>	<b>0.1</b>	<b>1.1</b>	<b>1.5</b>	<b>9.3</b>	<b>0.8</b>	<b>1.4</b>	<b>0.0</b>	<b>1.7</b>	<b>3.2</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	1.4	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.8	0.4	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.8</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	1.9	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	4.5	0.0	0.0	0.4	0.0	0.0	0.0	0.0	1.9	0.5	1.1	0.5	0.2	0.0
<b>Sub Total (St Albans)</b>	<b>4.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.9</b>	<b>0.5</b>	<b>1.1</b>	<b>0.5</b>	<b>0.2</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	5.8	0.0	0.1	0.6	1.3	0.0	2.2	0.0	0.0	0.0	1.4	0.4	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>5.8</b>	<b>0.0</b>	<b>0.1</b>	<b>0.6</b>	<b>1.3</b>	<b>0.0</b>	<b>2.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.4</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Stevenage	4.7	0.1	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.5	2.1	1.6	0.0
<b>Sub Total (Stevenage)</b>	<b>4.7</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>2.1</b>	<b>1.6</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	10.1	0.6	0.2	0.1	0.0	0.2	0.0	0.0	0.0	2.9	2.1	2.8	1.2	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>10.1</b>	<b>0.6</b>	<b>0.2</b>	<b>0.1</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.9</b>	<b>2.1</b>	<b>2.8</b>	<b>1.2</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	10.3	0.2	0.8	0.7	0.6	0.2	2.4	0.0	0.7	0.2	0.0	3.3	0.3	1.0
<b>Sub Total (Other)</b>	<b>10.3</b>	<b>0.2</b>	<b>0.8</b>	<b>0.7</b>	<b>0.6</b>	<b>0.2</b>	<b>2.4</b>	<b>0.0</b>	<b>0.7</b>	<b>0.2</b>	<b>0.0</b>	<b>3.3</b>	<b>0.3</b>	<b>1.0</b>
<b>Sub Total Outside of Study Area</b>	<b>77.6</b>	<b>2.9</b>	<b>1.7</b>	<b>3.4</b>	<b>5.3</b>	<b>1.0</b>	<b>8.1</b>	<b>3.7</b>	<b>14.8</b>	<b>6.3</b>	<b>7.3</b>	<b>10.4</b>	<b>6.6</b>	<b>6.1</b>
<b>Total</b>	<b>304.1</b>	<b>16.6</b>	<b>14.6</b>	<b>17.0</b>	<b>23.6</b>	<b>10.5</b>	<b>25.9</b>	<b>33.4</b>	<b>53.9</b>	<b>15.3</b>	<b>10.3</b>	<b>27.8</b>	<b>18.2</b>	<b>37.0</b>

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
- c. Excludes 'don't know/varsies', markets and internet sales

2012 Prices



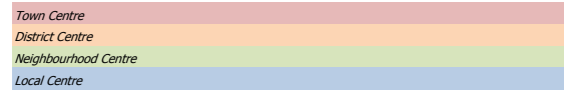


Updated Table 11: Books, CDs, DVDs shopping patterns cont..

Destination	Total Books, CDs, DVDs (%)	Zone 1 Books, CDs, DVDs (%)	Zone 2 Books, CDs, DVDs (%)	Zone 3 Books, CDs, DVDs (%)	Zone 4 Books, CDs, DVDs (%)	Zone 5 Books, CDs, DVDs (%)	Zone 6 Books, CDs, DVDs (%)	Zone 7 Books, CDs, DVDs (%)	Zone 8 Books, CDs, DVDs (%)	Zone 9 Books, CDs, DVDs (%)	Zone 10 Books, CDs, DVDs (%)	Zone 11 Books, CDs, DVDs (%)	Zone 12 Books, CDs, DVDs (%)	Zone 13 Books, CDs, DVDs (%)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.6	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	2.0
<b>Sub Total (Bishops Stortford)</b>	<b>0.6</b>	<b>0.0</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.8</b>	<b>2.0</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.6	0.0	0.0	0.0	6.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>6.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleria, Hatfield	0.6	0.0	0.0	2.4	0.0	0.0	0.0	0.0	16.8	4.5	0.0	0.0	0.0	0.0
Local shops, Hatfield	0.5	0.0	0.0	6.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0
<b>Sub Total (Hatfield)</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>8.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>16.8</b>	<b>4.5</b>	<b>0.0</b>	<b>0.0</b>	<b>3.8</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	2.3	0.0	2.5	5.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.2	0.0
<b>Sub Total (Lakeside, Grays)</b>	<b>2.3</b>	<b>0.0</b>	<b>2.5</b>	<b>5.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>40.2</b>	<b>0.0</b>
<b>Outside Study Area, London</b>														
Local shops, London	2.4	4.8	3.2	0.0	6.8	2.6	8.9	0.0	0.0	11.6	10.0	0.0	2.5	0.0
<b>Sub Total (London)</b>	<b>2.4</b>	<b>4.8</b>	<b>3.2</b>	<b>0.0</b>	<b>6.8</b>	<b>2.6</b>	<b>8.9</b>	<b>0.0</b>	<b>0.0</b>	<b>11.6</b>	<b>10.0</b>	<b>0.0</b>	<b>2.5</b>	<b>0.0</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	1.0	0.0	0.0	0.0	0.0	0.0	11.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>11.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.4	0.0	0.0	8.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>8.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.1	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.1</b>	<b>0.0</b>	<b>2.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Stevenage	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.9	5.2	0.0	0.0	0.0
<b>Sub Total (Stevenage)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.9</b>	<b>5.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	1.2	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.0	0.0	0.0	7.6	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>1.2</b>	<b>2.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>30.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.6</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	1.7	5.5	1.4	4.1	0.0	1.5	5.1	0.0	0.0	6.7	0.0	0.0	3.8	2.0
<b>Sub Total (Other)</b>	<b>1.7</b>	<b>5.5</b>	<b>1.4</b>	<b>4.1</b>	<b>0.0</b>	<b>1.5</b>	<b>5.1</b>	<b>0.0</b>	<b>0.0</b>	<b>6.7</b>	<b>0.0</b>	<b>0.0</b>	<b>3.8</b>	<b>2.0</b>
<b>Sub Total Outside of Study Area</b>	<b>11.8</b>	<b>12.9</b>	<b>11.0</b>	<b>26.3</b>	<b>13.2</b>	<b>4.1</b>	<b>25.9</b>	<b>0.0</b>	<b>0.0</b>	<b>65.1</b>	<b>22.4</b>	<b>5.2</b>	<b>61.7</b>	<b>4.0</b>
<b>Total</b>	<b>100.0</b>	<b>100.1</b>	<b>100.0</b>	<b>100.2</b>	<b>100.1</b>	<b>100.0</b>	<b>100.1</b>	<b>99.9</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.1</b>	<b>100.1</b>

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
- c. Excludes 'don't know/varies', markets and internet sales



Updated Table 12: Books, CDs, DVDs expenditure

Destination	Total Books, CDs, DVDs (£m)	Zone 1 Books, CDs, DVDs (£m)	Zone 2 Books, CDs, DVDs (£m)	Zone 3 Books, CDs, DVDs (£m)	Zone 4 Books, CDs, DVDs (£m)	Zone 5 Books, CDs, DVDs (£m)	Zone 6 Books, CDs, DVDs (£m)	Zone 7 Books, CDs, DVDs (£m)	Zone 8 Books, CDs, DVDs (£m)	Zone 9 Books, CDs, DVDs (£m)	Zone 10 Books, CDs, DVDs (£m)	Zone 11 Books, CDs, DVDs (£m)	Zone 12 Books, CDs, DVDs (£m)	Zone 13 Books, CDs, DVDs (£m)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	0.4	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hoddeson	5.1	2.7	1.2	0.5	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
<b>Sub Total (Zone 1)</b>	<b>5.5</b>	<b>2.8</b>	<b>1.3</b>	<b>0.6</b>	<b>0.4</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	2.4	0.0	0.5	0.8	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Brookfield Shopping Park, Cheshunt	0.9	0.1	0.1	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	1.3	0.0	0.0	0.6	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Local shops, Waltham Cross	4.6	0.0	0.2	0.3	1.5	0.0	1.4	0.4	0.8	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 4)</b>	<b>9.1</b>	<b>0.1</b>	<b>0.8</b>	<b>1.7</b>	<b>3.6</b>	<b>0.0</b>	<b>1.4</b>	<b>0.4</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>15.0</b>	<b>2.9</b>	<b>2.1</b>	<b>2.6</b>	<b>4.1</b>	<b>0.1</b>	<b>1.4</b>	<b>0.4</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.3</b>	<b>0.0</b>
<b>Zone 5</b>														
Nazeing	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	2.7	0.0	0.0	0.0	0.2	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	0.7	0.0	0.0	0.0	0.0	0.0	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>3.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>3.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Enfield	15.2	0.0	0.0	0.2	0.5	0.0	0.0	4.8	9.4	0.2	0.0	0.0	0.0	0.0
Local shops, Crews Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>16.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.2</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>4.8</b>	<b>10.2</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	5.3	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.6	3.5	0.8	0.0
<b>Sub Total (Zone 10)</b>	<b>5.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>3.5</b>	<b>0.8</b>	<b>0.0</b>
<b>Zone 11</b>														
Local shops, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Van Hage, Armwell Hill, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Ware	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0
<b>Sub Total (Zone 12)</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harlow Retail Park, Harlow	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oaks Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensgate Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Harlow	16.5	0.5	0.9	0.1	0.3	2.4	0.0	0.0	0.0	0.5	1.3	1.8	0.5	8.2
<b>Sub Total (Zone 13)</b>	<b>16.7</b>	<b>0.7</b>	<b>0.9</b>	<b>0.1</b>	<b>0.3</b>	<b>2.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>1.3</b>	<b>1.8</b>	<b>0.5</b>	<b>8.2</b>
<b>Sub Total Study Area</b>	<b>58.1</b>	<b>3.6</b>	<b>3.1</b>	<b>3.0</b>	<b>5.0</b>	<b>2.5</b>	<b>4.5</b>	<b>5.9</b>	<b>11.0</b>	<b>1.3</b>	<b>1.9</b>	<b>6.5</b>	<b>1.6</b>	<b>8.2</b>

Updated Table 12: Books, CDs, DVDs expenditure cont...

Destination	Total Books, CDs, DVDs (£m)	Zone 1 Books, CDs, DVDs (£m)	Zone 2 Books, CDs, DVDs (£m)	Zone 3 Books, CDs, DVDs (£m)	Zone 4 Books, CDs, DVDs (£m)	Zone 5 Books, CDs, DVDs (£m)	Zone 6 Books, CDs, DVDs (£m)	Zone 7 Books, CDs, DVDs (£m)	Zone 8 Books, CDs, DVDs (£m)	Zone 9 Books, CDs, DVDs (£m)	Zone 10 Books, CDs, DVDs (£m)	Zone 11 Books, CDs, DVDs (£m)	Zone 12 Books, CDs, DVDs (£m)	Zone 13 Books, CDs, DVDs (£m)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2
<b>Sub Total (Bishops Stortford)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.2</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleria, Hatfield	0.8	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.6	0.1	0.0	0.0	0.0
Local shops, Hatfield	0.4	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
<b>Sub Total (Hatfield)</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>0.1</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	2.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0
<b>Sub Total (Lakeside, Grays)</b>	<b>2.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.7</b>	<b>0.0</b>
<b>Outside Study Area, London</b>														
Local shops, London	2.1	0.2	0.1	0.0	0.4	0.1	0.5	0.0	0.0	0.4	0.2	0.0	0.1	0.0
<b>Sub Total (London)</b>	<b>2.1</b>	<b>0.2</b>	<b>0.1</b>	<b>0.0</b>	<b>0.4</b>	<b>0.1</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.2</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	0.7	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Stevenage	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0
<b>Sub Total (Stevenage)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	1.5	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.3	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>1.5</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	1.4	0.2	0.0	0.2	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.2	0.2
<b>Sub Total (Other)</b>	<b>1.4</b>	<b>0.2</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.2</b>
<b>Sub Total Outside of Study Area</b>	<b>10.7</b>	<b>0.5</b>	<b>0.4</b>	<b>1.1</b>	<b>0.8</b>	<b>0.1</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>2.4</b>	<b>0.5</b>	<b>0.4</b>	<b>2.6</b>	<b>0.3</b>
<b>Total</b>	<b>68.7</b>	<b>4.1</b>	<b>3.4</b>	<b>4.1</b>	<b>5.8</b>	<b>2.6</b>	<b>6.0</b>	<b>5.9</b>	<b>11.0</b>	<b>3.7</b>	<b>2.5</b>	<b>6.9</b>	<b>4.3</b>	<b>8.6</b>

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
- c. Excludes 'don't know/varies', markets and internet sales

2012 Prices

Town Centre	
District Centre	
Neighbourhood Centre	
Local Centre	



Updated Table 13: Small household goods shopping patterns

Destination	Total Small household (%)	Zone 1 Small household (%)	Zone 2 Small household (%)	Zone 3 Small household (%)	Zone 4 Small household (%)	Zone 5 Small household (%)	Zone 6 Small household (%)	Zone 7 Small household (%)	Zone 8 Small household (%)	Zone 9 Small household (%)	Zone 10 Small household (%)	Zone 11 Small household (%)	Zone 12 Small household (%)	Zone 13 Small household (%)
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	0.6	10.3	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hoddeson	1.6	7.2	1.3	0.0	12.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 1)</b>	<b>2.2</b>	<b>17.5</b>	<b>5.0</b>	<b>0.0</b>	<b>12.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	0.2	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	1.4	1.5	6.3	0.0	1.9	0.0	0.0	9.1	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	2.8	10.1	6.6	31.7	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Brookfield Shopping Park, Cheshunt	7.0	8.0	13.8	6.8	14.2	3.1	2.8	10.3	7.9	4.6	3.8	6.8	8.1	0.0
Homebase, Waltham Cross	0.3	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	5.1	0.0	3.0	5.3	17.4	5.5	2.8	2.6	2.3	45.4	6.6	0.0	0.0	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	1.8	3.4	0.0	5.9	0.0	2.7	9.7	0.0	0.0	5.5	0.0	0.0	3.1	1.7
Local shops, Waltham Cross	5.3	1.0	21.9	4.7	6.4	0.0	12.5	5.3	12.5	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 4)</b>	<b>23.7</b>	<b>24.0</b>	<b>51.6</b>	<b>54.4</b>	<b>46.3</b>	<b>11.3</b>	<b>27.8</b>	<b>27.3</b>	<b>22.7</b>	<b>50.0</b>	<b>15.9</b>	<b>6.8</b>	<b>12.7</b>	<b>1.7</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>26.1</b>	<b>41.5</b>	<b>56.6</b>	<b>54.4</b>	<b>60.9</b>	<b>11.3</b>	<b>27.8</b>	<b>27.3</b>	<b>22.7</b>	<b>50.0</b>	<b>15.9</b>	<b>6.8</b>	<b>12.7</b>	<b>1.7</b>
<b>Zone 5</b>														
Nazeing	0.2	0.0	2.6	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.2</b>	<b>0.0</b>	<b>2.6</b>	<b>0.0</b>	<b>0.0</b>	<b>2.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	0.4	0.0	2.6	4.4	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>0.4</b>	<b>0.0</b>	<b>2.6</b>	<b>4.4</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	1.9	0.0	0.0	0.0	0.0	0.0	0.0	13.7	2.3	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>13.7</b>	<b>2.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	1.1	0.0	0.0	0.0	0.0	0.0	0.0	4.6	3.4	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	4.3	0.0	0.7	5.6	1.9	0.0	5.6	22.4	5.7	0.0	0.0	0.0	0.0	0.0
Local shops, Enfield	9.9	2.9	3.4	8.7	10.6	0.0	4.8	22.9	28.4	2.7	1.1	0.0	0.0	0.0
Local shops, Crews Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>15.3</b>	<b>2.9</b>	<b>4.1</b>	<b>14.3</b>	<b>12.5</b>	<b>0.0</b>	<b>10.4</b>	<b>49.9</b>	<b>37.5</b>	<b>2.7</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	1.7	4.8	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	3.5	13.2	1.5	0.0
<b>Sub Total (Zone 10)</b>	<b>1.7</b>	<b>4.8</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.5</b>	<b>13.2</b>	<b>1.5</b>	<b>0.0</b>
<b>Zone 11</b>														
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	0.9	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.8	3.1	0.0
Van Hage, Armwell Hill, Ware	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.2	0.0
Local shops, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 12)</b>	<b>2.1</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>6.8</b>	<b>19.3</b>	<b>0.0</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	1.2	0.0	0.0	0.0	0.0	14.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9
Harlow Retail Park, Harlow	1.5	6.3	1.1	0.0	1.9	4.3	0.0	0.0	0.0	0.0	1.7	0.0	7.1	1.7
Oaks Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensgate Retail Park, Harlow	0.5	0.0	0.0	0.0	0.0	2.1	4.8	0.0	0.0	0.0	1.7	0.0	1.5	0.0
Local shops, Harlow	15.8	20.6	17.8	3.4	6.7	58.2	2.8	0.0	0.0	0.0	3.8	26.9	30.6	43.1
<b>Sub Total (Zone 13)</b>	<b>19.0</b>	<b>26.9</b>	<b>18.9</b>	<b>3.4</b>	<b>8.6</b>	<b>78.9</b>	<b>7.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.2</b>	<b>26.9</b>	<b>39.2</b>	<b>48.7</b>
<b>Sub Total Study Area</b>	<b>66.9</b>	<b>77.1</b>	<b>84.8</b>	<b>77.7</b>	<b>83.1</b>	<b>92.3</b>	<b>45.8</b>	<b>90.9</b>	<b>62.5</b>	<b>58.1</b>	<b>27.7</b>	<b>53.7</b>	<b>72.7</b>	<b>50.4</b>

Updated Table 13: Small household goods shopping patterns cont...

Destination	Total Small household (%)	Zone 1 Small household (%)	Zone 2 Small household (%)	Zone 3 Small household (%)	Zone 4 Small household (%)	Zone 5 Small household (%)	Zone 6 Small household (%)	Zone 7 Small household (%)	Zone 8 Small household (%)	Zone 9 Small household (%)	Zone 10 Small household (%)	Zone 11 Small household (%)	Zone 12 Small household (%)	Zone 13 Small household (%)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	3.9
<b>Sub Total (Bishops Stortford)</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>	<b>3.9</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	1.2	0.0	0.0	0.0	1.1	0.0	4.8	0.0	4.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>4.8</b>	<b>0.0</b>	<b>4.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	2.9	0.0	0.0	1.9	0.0	0.0	0.0	0.0	5.7	0.0	0.0	0.0	0.0	13.0
<b>Sub Total (Brent Cross)</b>	<b>2.9</b>	<b>0.0</b>	<b>0.0</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>13.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	1.4	0.0	0.0	0.0	0.0	0.0	7.6	9.1	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.6</b>	<b>9.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	1.6	3.4	1.1	0.0	0.0	0.0	4.2	0.0	3.4	0.0	0.0	0.0	3.5	1.9
<b>Sub Total (Edmonton)</b>	<b>1.6</b>	<b>3.4</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>4.2</b>	<b>0.0</b>	<b>3.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.5</b>	<b>1.9</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.8	0.0	0.0
The Galleria, Hatfield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0
Local shops, Hatfield	0.6	0.0	1.3	1.9	0.0	0.0	0.0	0.0	0.0	0.0	1.1	2.9	1.5	0.0
<b>Sub Total (Hatfield)</b>	<b>1.3</b>	<b>0.0</b>	<b>1.3</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.7</b>	<b>1.1</b>	<b>9.7</b>	<b>1.5</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	4.3	1.5	2.6	0.0	1.1	1.9	4.8	0.0	0.0	0.0	0.0	0.0	0.0	27.4
<b>Sub Total (Lakeside, Grays)</b>	<b>4.3</b>	<b>1.5</b>	<b>2.6</b>	<b>0.0</b>	<b>1.1</b>	<b>1.9</b>	<b>4.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>27.4</b>
<b>Outside Study Area, London</b>														
Local shops, London	2.8	0.0	0.0	0.0	2.5	2.1	0.0	0.0	10.8	4.0	1.7	0.0	0.0	1.7
<b>Sub Total (London)</b>	<b>2.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.5</b>	<b>2.1</b>	<b>0.0</b>	<b>0.0</b>	<b>10.8</b>	<b>4.0</b>	<b>1.7</b>	<b>0.0</b>	<b>0.0</b>	<b>1.7</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	0.6	0.0	0.0	0.0	0.0	0.0	10.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>10.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	13.9	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>4.0</b>	<b>13.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.2	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>4.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	0.2	1.7	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Local shops, Stevenage	2.2	3.4	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	12.2	3.5	0.0
<b>Sub Total (Stevenage)</b>	<b>2.4</b>	<b>5.1</b>	<b>2.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.4</b>	<b>0.0</b>	<b>0.0</b>	<b>12.2</b>	<b>4.5</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	8.6	9.7	3.6	13.1	4.7	3.7	4.8	0.0	6.8	21.3	54.5	15.6	12.7	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>8.6</b>	<b>9.7</b>	<b>3.6</b>	<b>13.1</b>	<b>4.7</b>	<b>3.7</b>	<b>4.8</b>	<b>0.0</b>	<b>6.8</b>	<b>21.3</b>	<b>54.5</b>	<b>15.6</b>	<b>12.7</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	4.1	3.4	4.1	0.0	7.5	0.0	17.4	0.0	3.4	7.3	0.0	6.8	5.1	1.7
<b>Sub Total (Other)</b>	<b>4.1</b>	<b>3.4</b>	<b>4.1</b>	<b>0.0</b>	<b>7.5</b>	<b>0.0</b>	<b>17.4</b>	<b>0.0</b>	<b>3.4</b>	<b>7.3</b>	<b>0.0</b>	<b>6.8</b>	<b>5.1</b>	<b>1.7</b>
<b>Sub Total Outside of Study Area</b>	<b>32.9</b>	<b>23.1</b>	<b>15.1</b>	<b>22.4</b>	<b>16.9</b>	<b>7.7</b>	<b>54.0</b>	<b>9.1</b>	<b>37.5</b>	<b>42.0</b>	<b>72.3</b>	<b>46.3</b>	<b>27.3</b>	<b>49.6</b>
<b>Total</b>	<b>99.8</b>	<b>100.2</b>	<b>99.9</b>	<b>100.1</b>	<b>100.0</b>	<b>100.0</b>	<b>99.8</b>	<b>100.0</b>	<b>100.0</b>	<b>100.1</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

**Notes:**

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
- c. Excludes 'don't know/varies', markets and internet sales

Town Centre
District Centre
Neighbourhood Centre
Local Centre

Updated Table 14: Small household goods expenditure

Destination	Total Small household (£m)	Zone 1 Small household (£m)	Zone 2 Small household (£m)	Zone 3 Small household (£m)	Zone 4 Small household (£m)	Zone 5 Small household (£m)	Zone 6 Small household (£m)	Zone 7 Small household (£m)	Zone 8 Small household (£m)	Zone 9 Small household (£m)	Zone 10 Small household (£m)	Zone 11 Small household (£m)	Zone 12 Small household (£m)	Zone 13 Small household (£m)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	1.6	1.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hoddeson	3.2	0.9	0.1	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 1)</b>	<b>4.8</b>	<b>2.1</b>	<b>0.5</b>	<b>0.0</b>	<b>2.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	3.0	0.2	0.6	0.0	0.3	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	6.4	1.2	0.7	3.7	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Brookfield Shopping Park, Cheshunt	14.3	1.0	1.4	0.8	2.4	0.2	0.5	2.2	2.7	0.5	0.3	1.4	1.0	0.0
Homebase, Waltham Cross	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	11.5	0.0	0.3	0.6	2.9	0.4	0.5	0.5	0.8	4.9	0.5	0.0	0.0	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	4.2	0.4	0.0	0.7	0.0	0.2	1.7	0.0	0.0	0.4	0.0	0.0	0.4	0.4
Local shops, Waltham Cross	11.6	0.1	2.2	0.6	1.1	0.0	2.2	1.1	4.3	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 4)</b>	<b>51.5</b>	<b>2.9</b>	<b>5.3</b>	<b>6.4</b>	<b>7.8</b>	<b>0.8</b>	<b>4.9</b>	<b>5.7</b>	<b>7.8</b>	<b>5.4</b>	<b>1.1</b>	<b>1.4</b>	<b>1.6</b>	<b>0.4</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>56.6</b>	<b>5.0</b>	<b>5.8</b>	<b>6.4</b>	<b>10.2</b>	<b>0.8</b>	<b>4.9</b>	<b>5.7</b>	<b>7.8</b>	<b>5.4</b>	<b>1.1</b>	<b>1.4</b>	<b>1.6</b>	<b>0.4</b>
<b>Zone 5</b>														
Nazeing	0.4	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	1.0	0.0	0.3	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>1.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.5</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	3.7	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.8	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>3.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.9</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	2.1	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.2	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	8.7	0.0	0.1	0.7	0.3	0.0	1.0	4.7	2.0	0.0	0.0	0.0	0.0	0.0
Local shops, Enfield	19.3	0.3	0.3	1.0	1.8	0.0	0.8	4.8	9.8	0.3	0.1	0.0	0.0	0.0
Local shops, Crews Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>30.1</b>	<b>0.3</b>	<b>0.4</b>	<b>1.7</b>	<b>2.1</b>	<b>0.0</b>	<b>1.8</b>	<b>10.4</b>	<b>12.9</b>	<b>0.3</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	3.8	0.6	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	2.7	0.2	0.0
<b>Sub Total (Zone 10)</b>	<b>3.8</b>	<b>0.6</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>2.7</b>	<b>0.2</b>	<b>0.0</b>
<b>Zone 11</b>														
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	1.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.4	0.0
Van Hage, Armwell Hill, Ware	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0
Local shops, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 12)</b>	<b>4.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.4</b>	<b>2.5</b>	<b>0.0</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	2.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
Harlow Retail Park, Harlow	3.0	0.8	0.1	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.1	0.0	0.9	0.4
Oaks Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensgate Retail Park, Harlow	1.3	0.0	0.0	0.0	0.0	0.2	0.8	0.0	0.0	0.0	0.1	0.0	0.2	0.0
Local shops, Harlow	31.1	2.5	1.8	0.4	1.1	4.3	0.5	0.0	0.0	0.0	0.3	5.4	3.9	10.9
<b>Sub Total (Zone 13)</b>	<b>37.4</b>	<b>3.2</b>	<b>1.9</b>	<b>0.4</b>	<b>1.4</b>	<b>5.8</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>5.4</b>	<b>5.0</b>	<b>12.3</b>
<b>Sub Total Study Area</b>	<b>137.5</b>	<b>9.2</b>	<b>8.7</b>	<b>9.1</b>	<b>13.9</b>	<b>6.8</b>	<b>8.1</b>	<b>19.0</b>	<b>21.5</b>	<b>6.3</b>	<b>1.9</b>	<b>10.8</b>	<b>9.3</b>	<b>12.8</b>

Updated Table 14: Small household goods expenditure cont...

Destination	Total Small household (£m)	Zone 1 Small household (£m)	Zone 2 Small household (£m)	Zone 3 Small household (£m)	Zone 4 Small household (£m)	Zone 5 Small household (£m)	Zone 6 Small household (£m)	Zone 7 Small household (£m)	Zone 8 Small household (£m)	Zone 9 Small household (£m)	Zone 10 Small household (£m)	Zone 11 Small household (£m)	Zone 12 Small household (£m)	Zone 13 Small household (£m)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	1.0
<b>Sub Total (Bishops Stortford)</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>1.0</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	2.4	0.0	0.0	0.0	0.2	0.0	0.8	0.0	1.4	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>2.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.8</b>	<b>0.0</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	5.5	0.0	0.0	0.2	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	3.3
<b>Sub Total (Brent Cross)</b>	<b>5.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.3</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	3.2	0.0	0.0	0.0	0.0	0.0	1.3	1.9	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>3.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.3</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	3.4	0.4	0.1	0.0	0.0	0.0	0.7	0.0	1.2	0.0	0.0	0.0	0.5	0.5
<b>Sub Total (Edmonton)</b>	<b>3.4</b>	<b>0.4</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.5</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0
The Galleria, Hatfield	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Local shops, Hatfield	1.2	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.6	0.2	0.0
<b>Sub Total (Hatfield)</b>	<b>2.9</b>	<b>0.0</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.1</b>	<b>2.0</b>	<b>0.2</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	8.5	0.2	0.3	0.0	0.2	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	6.9
<b>Sub Total (Lakeside, Grays)</b>	<b>8.5</b>	<b>0.2</b>	<b>0.3</b>	<b>0.0</b>	<b>0.2</b>	<b>0.1</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>6.9</b>
<b>Outside Study Area, London</b>														
Local shops, London	5.3	0.0	0.0	0.0	0.4	0.2	0.0	0.0	3.7	0.4	0.1	0.0	0.0	0.4
<b>Sub Total (London)</b>	<b>5.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>3.7</b>	<b>0.4</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	1.8	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	1.0	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	0.6	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Local shops, Stevenage	4.5	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	2.5	0.5	0.0
<b>Sub Total (Stevenage)</b>	<b>5.1</b>	<b>0.6</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>2.5</b>	<b>0.6</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	18.2	1.2	0.4	1.5	0.8	0.3	0.8	0.0	2.3	2.3	3.8	3.1	1.6	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>18.2</b>	<b>1.2</b>	<b>0.4</b>	<b>1.5</b>	<b>0.8</b>	<b>0.3</b>	<b>0.8</b>	<b>0.0</b>	<b>2.3</b>	<b>2.3</b>	<b>3.8</b>	<b>3.1</b>	<b>1.6</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	9.6	0.4	0.4	0.0	1.3	0.0	3.1	0.0	1.2	0.8	0.0	1.4	0.7	0.4
<b>Sub Total (Other)</b>	<b>9.6</b>	<b>0.4</b>	<b>0.4</b>	<b>0.0</b>	<b>1.3</b>	<b>0.0</b>	<b>3.1</b>	<b>0.0</b>	<b>1.2</b>	<b>0.8</b>	<b>0.0</b>	<b>1.4</b>	<b>0.7</b>	<b>0.4</b>
<b>Sub Total Outside of Study Area</b>	<b>69.6</b>	<b>2.8</b>	<b>1.5</b>	<b>2.6</b>	<b>2.8</b>	<b>0.6</b>	<b>9.5</b>	<b>1.9</b>	<b>12.9</b>	<b>4.6</b>	<b>5.1</b>	<b>9.3</b>	<b>3.5</b>	<b>12.5</b>
<b>Total</b>	<b>207.1</b>	<b>12.0</b>	<b>10.2</b>	<b>11.8</b>	<b>16.8</b>	<b>7.4</b>	<b>17.6</b>	<b>20.9</b>	<b>34.4</b>	<b>10.8</b>	<b>7.0</b>	<b>20.1</b>	<b>12.9</b>	<b>25.3</b>

**Notes:**

- Zones based on post code sectors
- Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
- Excludes 'don't know/varies', markets and internet sales

**2012 Prices**

Town Centre	
District Centre	
Neighbourhood Centre	
Local Centre	

Updated Table 15: Toys, recreations goods shopping patterns

Destination	Total Recreation (%)	Zone 1 Recreation (%)	Zone 2 Recreation (%)	Zone 3 Recreation (%)	Zone 4 Recreation (%)	Zone 5 Recreation (%)	Zone 6 Recreation (%)	Zone 7 Recreation (%)	Zone 8 Recreation (%)	Zone 9 Recreation (%)	Zone 10 Recreation (%)	Zone 11 Recreation (%)	Zone 12 Recreation (%)	Zone 13 Recreation (%)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	2.1	9.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.4	0.0
Local shops, Hoddeson	1.8	20.9	2.2	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 1)</b>	<b>3.9</b>	<b>30.5</b>	<b>2.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>23.4</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	0.3	0.0	3.8	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>0.3</b>	<b>0.0</b>	<b>3.8</b>	<b>0.0</b>	<b>0.0</b>	<b>3.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	5.6	7.1	8.2	8.1	28.1	0.0	0.0	7.0	5.0	0.0	0.0	0.0	4.4	0.0
Brookfield Shopping Park, Cheshunt	3.0	3.5	16.3	11.0	17.9	2.1	0.0	0.0	0.0	3.2	10.6	0.0	0.0	0.0
Homebase, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	2.2	2.9	18.9	13.9	7.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0
Local shops, Waltham Cross	1.4	0.0	0.0	0.0	5.7	0.0	5.6	2.0	0.0	0.0	0.0	0.0	5.1	0.0
<b>Sub Total (Zone 4)</b>	<b>12.2</b>	<b>13.5</b>	<b>43.4</b>	<b>33.0</b>	<b>59.6</b>	<b>2.1</b>	<b>5.6</b>	<b>9.0</b>	<b>5.0</b>	<b>3.2</b>	<b>10.6</b>	<b>0.0</b>	<b>11.7</b>	<b>0.0</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>16.4</b>	<b>44.0</b>	<b>49.4</b>	<b>33.0</b>	<b>59.6</b>	<b>5.7</b>	<b>5.6</b>	<b>11.0</b>	<b>5.0</b>	<b>3.2</b>	<b>10.6</b>	<b>0.0</b>	<b>35.1</b>	<b>0.0</b>
<b>Zone 5</b>														
Nazeing	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	2.6	0.0	0.0	0.0	5.7	0.0	37.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>2.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.7</b>	<b>0.0</b>	<b>37.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	17.7	0.0	15.2	3.8	10.5	0.0	16.0	41.3	44.9	3.2	9.6	0.0	0.0	0.0
Local shops, Enfield	15.2	0.0	0.0	2.9	10.9	0.0	0.0	40.5	37.7	8.8	9.6	0.0	0.0	0.0
Local shops, Crews Hill	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>33.0</b>	<b>0.0</b>	<b>15.2</b>	<b>6.7</b>	<b>21.4</b>	<b>0.0</b>	<b>16.0</b>	<b>81.8</b>	<b>82.6</b>	<b>15.2</b>	<b>9.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	0.5	0.0	1.3	1.9	0.0	0.0	0.0	0.0	0.0	0.0	10.0	0.0	2.2	0.0
<b>Sub Total (Zone 10)</b>	<b>0.5</b>	<b>0.0</b>	<b>1.3</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>10.0</b>	<b>0.0</b>	<b>2.2</b>	<b>0.0</b>
<b>Zone 11</b>														
Local shops, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Van Hage, Armwell Hill, Ware	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Local shops, Ware	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.8	0.0	0.0
<b>Sub Total (Zone 12)</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>40.8</b>	<b>0.0</b>	<b>1.5</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harlow Retail Park, Harlow	7.8	12.5	0.9	30.6	2.6	30.8	3.2	0.0	0.0	0.0	7.4	0.0	12.1	17.9
Oaks Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensgate Retail Park, Harlow	4.5	13.0	3.1	0.0	0.0	25.7	3.2	0.0	0.0	0.0	0.0	12.3	4.4	9.9
Local shops, Harlow	17.2	15.2	25.1	13.9	5.3	37.8	0.0	0.0	0.0	3.2	7.4	24.6	30.0	54.7
<b>Sub Total (Zone 13)</b>	<b>29.5</b>	<b>40.7</b>	<b>29.1</b>	<b>44.5</b>	<b>7.9</b>	<b>94.3</b>	<b>6.4</b>	<b>0.0</b>	<b>0.0</b>	<b>3.2</b>	<b>14.8</b>	<b>36.9</b>	<b>46.5</b>	<b>82.5</b>
<b>Sub Total Study Area</b>	<b>83.4</b>	<b>84.7</b>	<b>95.0</b>	<b>86.1</b>	<b>94.6</b>	<b>100.0</b>	<b>65.0</b>	<b>92.8</b>	<b>87.6</b>	<b>21.6</b>	<b>45.0</b>	<b>77.7</b>	<b>83.8</b>	<b>84.0</b>

Updated Table 15: Toys, recreations goods shopping patterns cont...

Destination	Total Recreation (%)	Zone 1 Recreation (%)	Zone 2 Recreation (%)	Zone 3 Recreation (%)	Zone 4 Recreation (%)	Zone 5 Recreation (%)	Zone 6 Recreation (%)	Zone 7 Recreation (%)	Zone 8 Recreation (%)	Zone 9 Recreation (%)	Zone 10 Recreation (%)	Zone 11 Recreation (%)	Zone 12 Recreation (%)	Zone 13 Recreation (%)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bishops Stortford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	1.0	0.0	0.0	0.0	0.0	0.0	17.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>17.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleria, Hatfield	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	2.1	0.0	0.0	11.4
Local shops, Hatfield	0.9	13.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Hatfield)</b>	<b>3.2</b>	<b>13.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.2</b>	<b>2.1</b>	<b>0.0</b>	<b>0.0</b>	<b>11.4</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	1.1	0.0	0.9	0.0	1.8	0.0	5.6	0.0	0.0	0.0	0.0	0.0	0.0	3.0
<b>Sub Total (Lakeside, Grays)</b>	<b>1.1</b>	<b>0.0</b>	<b>0.9</b>	<b>0.0</b>	<b>1.8</b>	<b>0.0</b>	<b>5.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.0</b>
<b>Outside Study Area, London</b>														
Local shops, London	2.4	0.0	0.0	0.0	3.9	0.0	5.6	0.0	7.9	0.0	0.0	0.0	0.0	1.7
<b>Sub Total (London)</b>	<b>2.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.9</b>	<b>0.0</b>	<b>5.6</b>	<b>0.0</b>	<b>7.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.7</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.1</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	0.2	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.3	0.0	0.0	6.7	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>6.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	2.0	0.0	0.0	0.0	0.0	0.0	0.0	7.0	4.4	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.0</b>	<b>4.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7	0.0	5.9	0.0
Local shops, Stevenage	0.7	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	3.2	8.2	3.7	0.0
<b>Sub Total (Stevenage)</b>	<b>1.2</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.2</b>	<b>6.9</b>	<b>8.2</b>	<b>9.6</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	4.4	0.0	0.0	7.2	0.0	0.0	0.0	0.0	0.0	66.4	39.4	14.2	4.0	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>4.4</b>	<b>0.0</b>	<b>0.0</b>	<b>7.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>66.4</b>	<b>39.4</b>	<b>14.2</b>	<b>4.0</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	0.8	0.0	4.0	0.0	0.0	0.0	3.2	0.0	0.0	5.6	2.1	0.0	2.6	0.0
<b>Sub Total (Other)</b>	<b>0.8</b>	<b>0.0</b>	<b>4.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.2</b>	<b>0.0</b>	<b>0.0</b>	<b>5.6</b>	<b>2.1</b>	<b>0.0</b>	<b>2.6</b>	<b>0.0</b>
<b>Sub Total Outside of Study Area</b>	<b>16.7</b>	<b>15.4</b>	<b>4.9</b>	<b>13.9</b>	<b>5.7</b>	<b>0.0</b>	<b>35.2</b>	<b>7.0</b>	<b>12.3</b>	<b>78.4</b>	<b>54.7</b>	<b>22.4</b>	<b>16.2</b>	<b>16.1</b>
<b>Total</b>	<b>100.1</b>	<b>100.1</b>	<b>99.9</b>	<b>100.0</b>	<b>100.3</b>	<b>100.0</b>	<b>100.2</b>	<b>99.8</b>	<b>99.9</b>	<b>100.0</b>	<b>99.7</b>	<b>100.1</b>	<b>100.0</b>	<b>100.1</b>

Notes:

- Zones based on post code sectors
- Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
- Excludes 'don't know/varies', markets and internet sales

Town Centre	
District Centre	
Neighbourhood Centre	
Local Centre	

Updated Table 16: Toys, recreations goods expenditure

Destination	Total Recreation (£m)	Zone 1 Recreation (£m)	Zone 2 Recreation (£m)	Zone 3 Recreation (£m)	Zone 4 Recreation (£m)	Zone 5 Recreation (£m)	Zone 6 Recreation (£m)	Zone 7 Recreation (£m)	Zone 8 Recreation (£m)	Zone 9 Recreation (£m)	Zone 10 Recreation (£m)	Zone 11 Recreation (£m)	Zone 12 Recreation (£m)	Zone 13 Recreation (£m)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	3.3	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0
Local shops, Hoddeson	2.3	1.9	0.2	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 1)</b>	<b>5.6</b>	<b>2.7</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.4</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	0.5	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	8.1	0.6	0.6	0.7	3.7	0.0	0.0	1.0	1.1	0.0	0.0	0.0	0.4	0.0
Brookfield Shopping Park, Cheshunt	5.8	0.3	1.3	0.9	2.3	0.1	0.0	0.0	0.0	0.3	0.6	0.0	0.0	0.0
Homebase, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	4.2	0.3	1.5	1.2	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Local shops, Waltham Cross	2.3	0.0	0.0	0.0	0.7	0.0	0.7	0.3	0.0	0.0	0.0	0.0	0.5	0.0
<b>Sub Total (Zone 4)</b>	<b>20.4</b>	<b>1.2</b>	<b>3.4</b>	<b>2.8</b>	<b>7.8</b>	<b>0.1</b>	<b>0.7</b>	<b>1.2</b>	<b>1.1</b>	<b>0.3</b>	<b>0.6</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>26.5</b>	<b>4.0</b>	<b>3.9</b>	<b>2.8</b>	<b>7.8</b>	<b>0.3</b>	<b>0.7</b>	<b>1.5</b>	<b>1.1</b>	<b>0.3</b>	<b>0.6</b>	<b>0.0</b>	<b>3.6</b>	<b>0.0</b>
<b>Zone 5</b>														
Nazeing	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	5.5	0.0	0.0	0.0	0.7	0.0	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>5.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>4.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	20.6	0.0	1.2	0.3	1.4	0.0	2.1	5.6	9.8	0.3	0.0	0.0	0.0	0.0
Local shops, Enfield	16.7	0.0	0.0	0.2	1.4	0.0	0.0	5.5	8.3	0.7	0.6	0.0	0.0	0.0
Local shops, Crews Hill	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>37.6</b>	<b>0.0</b>	<b>1.2</b>	<b>0.6</b>	<b>2.8</b>	<b>0.0</b>	<b>2.1</b>	<b>11.1</b>	<b>18.1</b>	<b>1.2</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	1.1	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.2	0.0
<b>Sub Total (Zone 10)</b>	<b>1.1</b>	<b>0.0</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>
<b>Zone 11</b>														
-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Van Hage, Armwell Hill, Ware	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Local shops, Ware	6.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	0.0	0.0
<b>Sub Total (Zone 12)</b>	<b>6.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>6.5</b>	<b>0.0</b>	<b>0.3</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harlow Retail Park, Harlow	11.8	1.1	0.1	2.6	0.3	1.9	0.4	0.0	0.0	0.0	0.4	0.0	1.2	3.7
Oaks Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensgate Retail Park, Harlow	7.9	1.2	0.2	0.0	0.0	1.6	0.4	0.0	0.0	0.0	0.0	2.0	0.4	2.1
Local shops, Harlow	26.6	1.4	2.0	1.2	0.7	2.3	0.0	0.0	0.0	0.3	0.4	3.9	3.1	11.4
<b>Sub Total (Zone 13)</b>	<b>46.2</b>	<b>3.7</b>	<b>2.3</b>	<b>3.8</b>	<b>1.0</b>	<b>5.7</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.9</b>	<b>5.9</b>	<b>4.8</b>	<b>17.2</b>
<b>Sub Total Study Area</b>	<b>123.6</b>	<b>7.6</b>	<b>7.4</b>	<b>7.3</b>	<b>12.3</b>	<b>6.1</b>	<b>8.4</b>	<b>12.6</b>	<b>19.2</b>	<b>1.7</b>	<b>2.6</b>	<b>12.4</b>	<b>8.6</b>	<b>17.5</b>

Updated Table 16: Toys, recreations goods expenditure cont...

Destination	Total Recreation (£m)	Zone 1 Recreation (£m)	Zone 2 Recreation (£m)	Zone 3 Recreation (£m)	Zone 4 Recreation (£m)	Zone 5 Recreation (£m)	Zone 6 Recreation (£m)	Zone 7 Recreation (£m)	Zone 8 Recreation (£m)	Zone 9 Recreation (£m)	Zone 10 Recreation (£m)	Zone 11 Recreation (£m)	Zone 12 Recreation (£m)	Zone 13 Recreation (£m)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bishops Stortford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	2.3	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>2.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleria, Hatfield	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.0	0.0	2.4
Local shops, Hatfield	1.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Hatfield)</b>	<b>3.9</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>2.4</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	1.6	0.0	0.1	0.0	0.2	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.6
<b>Sub Total (Lakeside, Grays)</b>	<b>1.6</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>
<b>Outside Study Area, London</b>														
Local shops, London	3.3	0.0	0.0	0.0	0.5	0.0	0.7	0.0	1.7	0.0	0.0	0.0	0.0	0.4
<b>Sub Total (London)</b>	<b>3.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>1.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.1</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.7	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	1.9	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.0</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.6	0.0
Local shops, Stevenage	2.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.2	1.3	0.4	0.0
<b>Sub Total (Stevenage)</b>	<b>3.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.4</b>	<b>1.3</b>	<b>1.0</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	10.8	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	5.2	2.3	2.3	0.4	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>10.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.2</b>	<b>2.3</b>	<b>2.3</b>	<b>0.4</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	1.5	0.0	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.4	0.1	0.0	0.3	0.0
<b>Sub Total (Other)</b>	<b>1.5</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.1</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>
<b>Sub Total Outside of Study Area</b>	<b>29.8</b>	<b>1.4</b>	<b>0.4</b>	<b>1.2</b>	<b>0.7</b>	<b>0.0</b>	<b>4.5</b>	<b>1.0</b>	<b>2.7</b>	<b>6.1</b>	<b>3.2</b>	<b>3.6</b>	<b>1.7</b>	<b>3.4</b>
<b>Total</b>	<b>153.4</b>	<b>9.0</b>	<b>7.8</b>	<b>8.4</b>	<b>13.1</b>	<b>6.1</b>	<b>12.9</b>	<b>13.6</b>	<b>21.9</b>	<b>7.8</b>	<b>5.8</b>	<b>15.9</b>	<b>10.2</b>	<b>20.9</b>

**Notes:**

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
- c. Excludes 'don't know/varies', markets and internet sales

**2012 Prices**

Town Centre	
District Centre	
Neighbourhood Centre	
Local Centre	



Updated Table 17: Chemist goods shopping patterns

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	1.4	11.2	2.9	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.7	0.0
Local shops, Hoddeson	4.7	59.0	17.4	1.7	1.6	3.5	0.0	0.0	0.0	1.4	8.4	1.5	3.5	0.0
<b>Sub Total (Zone 1)</b>	<b>6.1</b>	<b>70.2</b>	<b>20.3</b>	<b>1.7</b>	<b>2.1</b>	<b>3.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.4</b>	<b>8.4</b>	<b>1.5</b>	<b>13.2</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	1.3	0.4	22.5	1.8	0.8	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Wormley	0.2	0.0	6.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>1.5</b>	<b>0.4</b>	<b>29.0</b>	<b>1.8</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>3.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.6	0.0	0.0	8.4	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.6	0.0	0.0	8.0	0.0	0.0	0.0	0.0	0.0	1.4	1.3	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>16.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.8</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	3.4	4.5	8.3	27.4	9.9	0.0	1.2	0.9	0.0	0.0	0.0	0.0	0.0	0.8
Brookfield Shopping Park, Cheshunt	7.9	9.9	24.4	14.3	30.9	1.5	3.2	4.6	0.0	9.2	0.0	20.0	0.0	0.0
Homebase, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Waltham Cross	0.5	0.0	0.0	0.5	4.2	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0
Local shops, Cheshunt	5.5	7.2	4.1	28.5	27.0	4.2	0.0	0.0	0.0	16.4	0.0	0.0	0.0	0.0
Local shops, Waltham Cross	3.0	0.0	1.7	2.2	16.2	0.0	2.4	7.1	0.0	0.0	1.1	0.0	1.9	0.0
<b>Sub Total (Zone 4)</b>	<b>20.3</b>	<b>21.6</b>	<b>39.3</b>	<b>72.9</b>	<b>88.2</b>	<b>5.7</b>	<b>6.8</b>	<b>12.6</b>	<b>0.0</b>	<b>25.6</b>	<b>3.6</b>	<b>20.0</b>	<b>1.9</b>	<b>0.8</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>29.1</b>	<b>92.2</b>	<b>88.6</b>	<b>92.8</b>	<b>91.1</b>	<b>9.2</b>	<b>6.8</b>	<b>15.7</b>	<b>0.0</b>	<b>29.8</b>	<b>13.3</b>	<b>21.5</b>	<b>15.1</b>	<b>0.8</b>
<b>Zone 5</b>														
Nazeing	0.5	0.0	0.0	0.0	0.0	15.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>15.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	0.4	0.0	0.0	0.0	0.8	0.0	4.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	2.5	0.0	0.0	0.0	0.0	0.0	39.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>2.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.8</b>	<b>0.0</b>	<b>44.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	2.5	0.0	0.0	0.0	0.0	0.0	0.0	16.9	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>2.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>16.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	2.0	0.0	0.0	0.8	0.8	0.0	0.0	5.8	5.8	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	1.1	0.0	0.0	0.0	0.0	0.0	2.0	0.0	5.8	0.0	0.0	0.0	0.0	0.0
Local shops, Enfield	22.9	0.0	0.7	0.0	0.9	0.0	3.2	52.7	83.8	2.8	1.1	0.0	0.0	0.0
Local shops, Crews Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>26.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.8</b>	<b>1.7</b>	<b>0.0</b>	<b>5.2</b>	<b>58.5</b>	<b>95.4</b>	<b>2.8</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 9</b>														
Local shops, Cuffley	1.0	0.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	20.4	4.8	0.0	0.0	0.0
Local shops, Potters Bar	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	29.5	0.7	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>2.0</b>	<b>0.0</b>	<b>5.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>49.9</b>	<b>5.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.9	0.0	9.8	0.0
Local shops, Hertford	7.0	1.3	1.5	1.8	0.0	0.0	0.0	0.0	0.0	0.0	49.2	41.9	32.4	0.0
<b>Sub Total (Zone 10)</b>	<b>8.0</b>	<b>1.3</b>	<b>1.5</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>65.1</b>	<b>41.9</b>	<b>42.2</b>	<b>0.0</b>
<b>Zone 11</b>														
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Van Hage, Armwell Hill, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Ware	3.4	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	27.2	16.6	0.0
<b>Sub Total (Zone 12)</b>	<b>3.4</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>27.2</b>	<b>16.6</b>	<b>0.0</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	1.7	0.0	0.7	0.0	0.0	11.5	0.0	0.0	0.0	0.0	0.0	0.0	1.9	8.8
Harlow Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oaks Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensgate Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Harlow	14.7	3.9	1.3	0.0	0.0	62.0	3.2	0.0	0.0	0.0	0.0	1.8	1.9	86.8
<b>Sub Total (Zone 13)</b>	<b>16.4</b>	<b>3.9</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>73.5</b>	<b>3.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.8</b>	<b>3.8</b>	<b>95.6</b>
<b>Sub Total Study Area</b>	<b>90.8</b>	<b>98.7</b>	<b>97.8</b>	<b>95.4</b>	<b>93.6</b>	<b>98.1</b>	<b>59.8</b>	<b>91.1</b>	<b>95.4</b>	<b>82.5</b>	<b>85.0</b>	<b>92.4</b>	<b>77.7</b>	<b>96.4</b>

Updated Table 17: Chemist goods shopping patterns cont...

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.8	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	3.6	0.0	3.6
<b>Sub Total (Bishops Stortford)</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.6</b>	<b>0.0</b>	<b>3.6</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	1.1	0.0	0.0	0.0	0.0	0.0	14.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>14.1</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.4	0.0	0.0	0.0	1.8	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleria, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hatfield	0.1	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	2.5	1.6	0.0	0.0	0.0
<b>Sub Total (Hatfield)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.5</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	8.9	0.0
<b>Sub Total (Lakeside, Grays)</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>8.9</b>	<b>0.0</b>
<b>Outside Study Area, London</b>														
Local shops, London	1.8	0.0	0.0	0.9	4.7	0.0	3.2	1.3	0.0	2.5	0.0	0.0	12.7	0.0
<b>Sub Total (London)</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.9</b>	<b>4.7</b>	<b>0.0</b>	<b>3.2</b>	<b>1.3</b>	<b>0.0</b>	<b>2.5</b>	<b>0.0</b>	<b>0.0</b>	<b>12.7</b>	<b>0.0</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.1	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	0.6	0.0	0.0	0.0	0.0	0.0	9.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>9.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.9	10.3	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>8.9</b>	<b>10.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.3	0.0	0.0	1.8	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Stevenage	0.3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	2.6	0.0	0.0
<b>Sub Total (Stevenage)</b>	<b>0.3</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.3</b>	<b>2.6</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	0.3	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.8	1.5	0.0	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>0.3</b>	<b>0.0</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.4</b>	<b>1.8</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	2.1	0.7	0.4	1.0	0.0	0.8	13.6	3.3	3.5	0.0	0.0	0.0	0.6	0.0
<b>Sub Total (Other)</b>	<b>2.1</b>	<b>0.7</b>	<b>0.4</b>	<b>1.0</b>	<b>0.0</b>	<b>0.8</b>	<b>13.6</b>	<b>3.3</b>	<b>3.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>0.0</b>
<b>Sub Total Outside of Study Area</b>	<b>9.3</b>	<b>1.3</b>	<b>2.3</b>	<b>4.5</b>	<b>6.5</b>	<b>2.0</b>	<b>40.0</b>	<b>9.0</b>	<b>4.7</b>	<b>17.4</b>	<b>15.0</b>	<b>7.7</b>	<b>22.2</b>	<b>3.6</b>
<b>Total</b>	<b>100.1</b>	<b>100.0</b>	<b>100.1</b>	<b>99.9</b>	<b>100.1</b>	<b>100.1</b>	<b>99.8</b>	<b>100.1</b>	<b>100.1</b>	<b>99.9</b>	<b>100.0</b>	<b>100.1</b>	<b>99.9</b>	<b>100.0</b>

- Notes:**
- a. Zones based on post code sectors
  - b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
  - c. Excludes 'don't know/varies', markets and internet sales

Town Centre  
 District Centre  
 Neighbourhood Centre  
 Local Centre

Updated Table 18: Chemist goods expenditure

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddesdon	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Local shops, Hoddesdon	1.7	1.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0
<b>Sub Total (Zone 1)</b>	<b>2.2</b>	<b>1.3</b>	<b>0.3</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	0.5	0.0	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Wormley	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	1.1	0.1	0.1	0.5	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brookfield Shopping Park, Cheshunt	2.7	0.2	0.4	0.3	0.8	0.0	0.1	0.1	0.0	0.2	0.0	0.6	0.0	0.0
Homebase, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Waltham Cross	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	1.8	0.1	0.1	0.5	0.7	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Local shops, Waltham Cross	0.8	0.0	0.0	0.0	0.4	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 4)</b>	<b>6.6</b>	<b>0.4</b>	<b>0.6</b>	<b>1.4</b>	<b>2.3</b>	<b>0.1</b>	<b>0.2</b>	<b>0.4</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>9.8</b>	<b>1.7</b>	<b>1.4</b>	<b>1.8</b>	<b>2.4</b>	<b>0.1</b>	<b>0.2</b>	<b>0.5</b>	<b>0.0</b>	<b>0.5</b>	<b>0.1</b>	<b>0.7</b>	<b>0.3</b>	<b>0.0</b>
<b>Zone 5</b>														
Nazeing	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	1.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	0.4	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Local shops, Enfield	6.3	0.0	0.0	0.0	0.0	0.0	0.1	1.6	4.5	0.1	0.0	0.0	0.0	0.0
Local shops, Crews Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>7.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>1.7</b>	<b>5.1</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.5	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0
Local shops, Potters Bar	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>1.1</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.9</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0
Local shops, Hertford	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	1.3	0.6	0.0
<b>Sub Total (Zone 10)</b>	<b>2.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>1.3</b>	<b>0.8</b>	<b>0.0</b>
<b>Zone 11</b>														
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Van Hage, Armwell Hill, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Ware	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.3	0.0
<b>Sub Total (Zone 12)</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.8</b>	<b>0.3</b>	<b>0.0</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	0.5	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Harlow Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oaks Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensgate Retail Park, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Harlow	4.1	0.1	0.0	0.0	0.0	0.7	0.1	0.0	0.0	0.0	0.0	0.1	0.0	3.1
<b>Sub Total (Zone 13)</b>	<b>4.6</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.8</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>3.5</b>
<b>Sub Total Study Area</b>	<b>28.6</b>	<b>1.8</b>	<b>1.6</b>	<b>1.8</b>	<b>2.5</b>	<b>1.1</b>	<b>1.6</b>	<b>2.7</b>	<b>5.1</b>	<b>1.5</b>	<b>1.0</b>	<b>2.9</b>	<b>1.5</b>	<b>3.5</b>

Updated Table 18: Chemist goods expenditure cont...

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1
<b>Sub Total (Bishops Stortford)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.1</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleria, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hatfield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Hatfield)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
<b>Sub Total (Lakeside, Grays)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>
<b>Outside Study Area, London</b>														
Local shops, London	0.6	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0
<b>Sub Total (London)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Stevenage	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
<b>Sub Total (Stevenage)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	0.7	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.2	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Other)</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Sub Total Outside of Study Area</b>	<b>3.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>1.1</b>	<b>0.3</b>	<b>0.3</b>	<b>0.3</b>	<b>0.2</b>	<b>0.2</b>	<b>0.4</b>	<b>0.1</b>
<b>Total</b>	<b>31.8</b>	<b>1.9</b>	<b>1.6</b>	<b>1.9</b>	<b>2.6</b>	<b>1.1</b>	<b>2.7</b>	<b>3.0</b>	<b>5.4</b>	<b>1.8</b>	<b>1.1</b>	<b>3.1</b>	<b>1.9</b>	<b>3.6</b>

Notes:  
a. Zones based on post code sectors  
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey  
c. Excludes 'don't know/varies', markets and internet sales

2012 Prices

Town Centre	
District Centre	
Neighbourhood Centre	
Local Centre	

Updated Table 19: Electrical goods shopping patterns

Destination	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)	Zone 10 Electrical (%)	Zone 11 Electrical (%)	Zone 12 Electrical (%)	Zone 13 Electrical (%)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	0.3	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Local shops, Hoddesdon	0.6	7.8	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 1)</b>	<b>0.9</b>	<b>12.3</b>	<b>5.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.5</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	0.4	0.0	4.7	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>0.4</b>	<b>0.0</b>	<b>4.7</b>	<b>0.0</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.3</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	0.1	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	1.8	0.0	5.0	13.2	4.6	0.0	0.0	1.5	0.0	3.3	1.0	0.0	4.5	0.0
Brookfield Shopping Park, Cheshunt	4.7	12.9	4.4	1.6	10.5	2.5	25.8	0.0	0.0	7.4	1.8	9.1	7.5	0.0
Homebase, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	2.1	9.5	11.2	7.8	1.1	0.0	3.6	0.0	0.0	0.0	0.0	5.0	2.3	0.0
Local shops, Waltham Cross	1.8	0.0	3.2	0.9	7.3	2.2	0.0	5.3	0.0	0.0	0.0	0.0	5.2	0.0
<b>Sub Total (Zone 4)</b>	<b>10.5</b>	<b>22.4</b>	<b>23.8</b>	<b>23.5</b>	<b>23.5</b>	<b>4.7</b>	<b>31.5</b>	<b>6.8</b>	<b>0.0</b>	<b>10.7</b>	<b>2.8</b>	<b>14.1</b>	<b>19.5</b>	<b>0.0</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>11.8</b>	<b>34.7</b>	<b>33.9</b>	<b>23.5</b>	<b>25.1</b>	<b>4.7</b>	<b>31.5</b>	<b>6.8</b>	<b>0.0</b>	<b>10.7</b>	<b>2.8</b>	<b>14.1</b>	<b>23.3</b>	<b>0.0</b>
<b>Zone 5</b>														
Nazeing	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.0	0.0	0.0
Local shops, Waltham Abbey	1.1	0.0	0.0	0.0	2.2	0.0	9.7	2.3	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.2</b>	<b>0.0</b>	<b>9.7</b>	<b>2.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	0.8	0.0	0.0	0.0	0.0	0.0	3.1	1.5	1.9	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.1</b>	<b>1.5</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	15.6	3.6	18.0	9.9	22.1	0.0	3.1	30.4	39.4	0.0	1.6	3.0	0.0	0.7
Local shops, Enfield	14.3	0.0	3.2	5.0	19.2	0.0	13.3	46.5	20.2	6.7	0.0	0.0	17.4	0.0
Local shops, Crews Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>29.9</b>	<b>3.6</b>	<b>21.2</b>	<b>14.9</b>	<b>41.3</b>	<b>0.0</b>	<b>16.4</b>	<b>76.9</b>	<b>59.6</b>	<b>6.7</b>	<b>1.6</b>	<b>3.0</b>	<b>17.4</b>	<b>0.7</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	1.8	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.9	16.1	4.1	0.0
<b>Sub Total (Zone 10)</b>	<b>1.8</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>10.9</b>	<b>16.1</b>	<b>4.1</b>	<b>0.0</b>
<b>Zone 11</b>														
	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Van Hage, Armwell Hill, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Ware	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0
<b>Sub Total (Zone 12)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harlow Retail Park, Harlow	13.4	10.8	12.1	1.4	1.1	19.6	0.0	0.0	0.0	0.0	3.6	9.6	9.4	61.0
Oaks Retail Park, Harlow	0.1	0.0	1.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensgate Retail Park, Harlow	3.6	9.4	1.6	0.0	0.0	18.9	0.0	0.0	0.0	0.0	12.1	0.0	9.4	9.3
Local shops, Harlow	10.0	22.4	19.6	0.0	1.6	42.6	4.1	0.0	0.0	0.0	2.1	7.1	15.0	29.0
<b>Sub Total (Zone 13)</b>	<b>27.1</b>	<b>42.6</b>	<b>34.3</b>	<b>1.4</b>	<b>2.7</b>	<b>83.3</b>	<b>4.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>17.8</b>	<b>16.7</b>	<b>33.8</b>	<b>99.3</b>
<b>Sub Total Study Area</b>	<b>73.2</b>	<b>82.8</b>	<b>89.4</b>	<b>39.8</b>	<b>71.3</b>	<b>88.0</b>	<b>64.8</b>	<b>87.5</b>	<b>61.5</b>	<b>22.4</b>	<b>33.1</b>	<b>58.9</b>	<b>78.6</b>	<b>100.0</b>

Updated Table 19: Electrical goods shopping patterns cont...

Destination	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)	Zone 10 Electrical (%)	Zone 11 Electrical (%)	Zone 12 Electrical (%)	Zone 13 Electrical (%)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bishops Stortford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	1.1	0.0	0.0	0.0	1.1	0.0	7.1	0.0	3.3	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>7.1</b>	<b>0.0</b>	<b>3.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	2.3	1.9	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.3</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	1.7	0.0	0.0	0.0	0.0	0.0	9.2	7.5	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>1.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>9.2</b>	<b>7.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.2	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	3.3	1.0	0.0	0.0	0.0
The Galleria, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hatfield	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	3.4	2.0	0.0	0.0
<b>Sub Total (Hatfield)</b>	<b>1.1</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.3</b>	<b>3.3</b>	<b>4.4</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	0.1	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Lakeside, Grays)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, London</b>														
Local shops, London	5.6	0.0	0.0	16.8	0.0	0.0	2.1	2.6	18.2	0.0	5.2	7.0	1.5	0.0
<b>Sub Total (London)</b>	<b>5.6</b>	<b>0.0</b>	<b>0.0</b>	<b>16.8</b>	<b>0.0</b>	<b>0.0</b>	<b>2.1</b>	<b>2.6</b>	<b>18.2</b>	<b>0.0</b>	<b>5.2</b>	<b>7.0</b>	<b>1.5</b>	<b>0.0</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.1	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.3	0.0	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>4.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	1.3	0.0	0.0	15.1	0.0	0.0	0.0	0.0	0.0	3.3	0.0	3.5	2.3	0.0
Local shops, Stevenage	0.7	0.9	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	1.0	5.0	4.5	0.0
<b>Sub Total (Stevenage)</b>	<b>2.0</b>	<b>0.9</b>	<b>0.0</b>	<b>16.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.3</b>	<b>1.0</b>	<b>8.5</b>	<b>6.8</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	12.3	14.6	7.6	25.6	24.0	8.8	3.6	0.0	11.6	70.9	55.1	16.5	11.7	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>12.3</b>	<b>14.6</b>	<b>7.6</b>	<b>25.6</b>	<b>24.0</b>	<b>8.8</b>	<b>3.6</b>	<b>0.0</b>	<b>11.6</b>	<b>70.9</b>	<b>55.1</b>	<b>16.5</b>	<b>11.7</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	1.7	1.6	2.0	0.0	3.8	1.3	9.2	0.0	0.0	0.0	0.0	7.0	1.5	0.0
<b>Sub Total (Other)</b>	<b>1.7</b>	<b>1.6</b>	<b>2.0</b>	<b>0.0</b>	<b>3.8</b>	<b>1.3</b>	<b>9.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.0</b>	<b>1.5</b>	<b>0.0</b>
<b>Sub Total Outside of Study Area</b>	<b>26.7</b>	<b>17.1</b>	<b>10.7</b>	<b>60.0</b>	<b>28.9</b>	<b>12.0</b>	<b>35.3</b>	<b>12.4</b>	<b>38.3</b>	<b>77.5</b>	<b>66.7</b>	<b>41.0</b>	<b>21.5</b>	<b>0.0</b>
<b>Total</b>	<b>99.9</b>	<b>99.9</b>	<b>100.1</b>	<b>99.8</b>	<b>100.2</b>	<b>100.0</b>	<b>100.1</b>	<b>99.9</b>	<b>99.8</b>	<b>99.9</b>	<b>99.8</b>	<b>99.9</b>	<b>100.1</b>	<b>100.0</b>

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
- c. Excludes 'don't know/varies', markets and internet sales

Town Centre  
 District Centre  
 Neighbourhood Centre  
 Local Centre

WYG Planning  
 Broxbourne Retail Capacity Study Update - May 2016

Updated Table 20: Electrical goods expenditure

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	0.6	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Local shops, Hoddeson	1.2	0.7	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 1)</b>	<b>1.8</b>	<b>1.2</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	0.8	0.0	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>0.8</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	3.2	0.0	0.4	1.2	0.6	0.0	0.0	0.2	0.0	0.3	0.1	0.0	0.4	0.0
Brookfield Shopping Park, Cheshunt	9.6	1.2	0.4	0.1	1.4	0.1	3.4	0.0	0.0	0.7	0.1	1.4	0.7	0.0
Homebase, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	4.2	0.9	0.9	0.7	0.1	0.0	0.5	0.0	0.0	0.0	0.0	0.8	0.2	0.0
Local shops, Waltham Cross	2.6	0.0	0.3	0.1	1.0	0.1	0.0	0.7	0.0	0.0	0.0	0.0	0.5	0.0
<b>Sub Total (Zone 4)</b>	<b>19.8</b>	<b>2.1</b>	<b>2.0</b>	<b>2.2</b>	<b>3.1</b>	<b>0.3</b>	<b>4.2</b>	<b>0.9</b>	<b>0.0</b>	<b>1.0</b>	<b>0.2</b>	<b>2.2</b>	<b>1.9</b>	<b>0.0</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>22.4</b>	<b>3.3</b>	<b>2.8</b>	<b>2.2</b>	<b>3.3</b>	<b>0.3</b>	<b>4.2</b>	<b>0.9</b>	<b>0.0</b>	<b>1.0</b>	<b>0.2</b>	<b>2.2</b>	<b>2.2</b>	<b>0.0</b>
<b>Zone 5</b>														
Nazeing	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0
Local shops, Waltham Abbey	1.9	0.0	0.0	0.0	0.3	0.0	1.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>3.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>1.3</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	1.0	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.4	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.2</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	19.4	0.3	1.5	0.9	2.9	0.0	0.4	3.8	8.8	0.0	0.1	0.5	0.0	0.1
Local shops, Enfield	17.6	0.0	0.3	0.5	2.5	0.0	1.8	5.8	4.5	0.6	0.0	0.0	1.7	0.0
Local shops, Crews Hill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>37.0</b>	<b>0.3</b>	<b>1.8</b>	<b>1.4</b>	<b>5.4</b>	<b>0.0</b>	<b>2.2</b>	<b>9.6</b>	<b>13.4</b>	<b>0.6</b>	<b>0.1</b>	<b>0.5</b>	<b>1.7</b>	<b>0.1</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	3.7	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	2.5	0.4	0.0
<b>Sub Total (Zone 10)</b>	<b>3.7</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>2.5</b>	<b>0.4</b>	<b>0.0</b>
<b>Zone 11</b>														
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Van Hage, Armwell Hill, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Ware	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
<b>Sub Total (Zone 12)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harlow Retail Park, Harlow	16.7	1.0	1.0	0.1	0.1	1.2	0.0	0.0	0.0	0.0	0.2	1.5	0.9	10.6
Oaks Retail Park, Harlow	0.2	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queensgate Retail Park, Harlow	5.4	0.9	0.1	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.7	0.0	0.9	1.6
Local shops, Harlow	14.8	2.1	1.6	0.0	0.2	2.5	0.5	0.0	0.0	0.0	0.1	1.1	1.4	5.1
<b>Sub Total (Zone 13)</b>	<b>37.0</b>	<b>4.1</b>	<b>2.8</b>	<b>0.1</b>	<b>0.4</b>	<b>5.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.0</b>	<b>2.6</b>	<b>3.2</b>	<b>17.3</b>
<b>Sub Total Study Area</b>	<b>104.9</b>	<b>7.9</b>	<b>7.4</b>	<b>3.7</b>	<b>9.3</b>	<b>5.3</b>	<b>8.6</b>	<b>10.9</b>	<b>13.8</b>	<b>2.0</b>	<b>1.9</b>	<b>9.2</b>	<b>7.5</b>	<b>17.4</b>

Updated Table 20: Electrical goods expenditure cont...

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bishops Stortford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	1.8	0.0	0.0	0.0	0.1	0.0	0.9	0.0	0.7	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.9</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.4	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	2.2	0.0	0.0	0.0	0.0	0.0	1.2	0.9	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>2.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.0	0.0	0.0
The Galleria, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hatfield	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.2	0.3	0.0	0.0
<b>Sub Total (Hatfield)</b>	<b>1.7</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.3</b>	<b>0.2</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Lakeside, Grays)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, London</b>														
Local shops, London	7.8	0.0	0.0	1.6	0.0	0.0	0.3	0.3	4.1	0.0	0.3	1.1	0.1	0.0
<b>Sub Total (London)</b>	<b>7.8</b>	<b>0.0</b>	<b>0.0</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.3</b>	<b>4.1</b>	<b>0.0</b>	<b>0.3</b>	<b>1.1</b>	<b>0.1</b>	<b>0.0</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.5	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	2.5	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.2	0.0
Local shops, Stevenage	1.4	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.8	0.4	0.0
<b>Sub Total (Stevenage)</b>	<b>3.9</b>	<b>0.1</b>	<b>0.0</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.1</b>	<b>1.3</b>	<b>0.7</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	24.3	1.4	0.6	2.4	3.1	0.5	0.5	0.0	2.6	6.4	3.1	2.6	1.1	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>24.3</b>	<b>1.4</b>	<b>0.6</b>	<b>2.4</b>	<b>3.1</b>	<b>0.5</b>	<b>0.5</b>	<b>0.0</b>	<b>2.6</b>	<b>6.4</b>	<b>3.1</b>	<b>2.6</b>	<b>1.1</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	3.3	0.2	0.2	0.0	0.5	0.1	1.2	0.0	0.0	0.0	0.0	1.1	0.1	0.0
<b>Sub Total (Other)</b>	<b>3.3</b>	<b>0.2</b>	<b>0.2</b>	<b>0.0</b>	<b>0.5</b>	<b>0.1</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.1</b>	<b>0.0</b>
<b>Sub Total Outside of Study Area</b>	<b>46.6</b>	<b>1.6</b>	<b>0.9</b>	<b>5.6</b>	<b>3.8</b>	<b>0.7</b>	<b>4.7</b>	<b>1.6</b>	<b>8.6</b>	<b>7.0</b>	<b>3.7</b>	<b>6.4</b>	<b>2.1</b>	<b>0.0</b>
<b>Total</b>	<b>151.4</b>	<b>9.5</b>	<b>8.3</b>	<b>9.3</b>	<b>13.0</b>	<b>6.0</b>	<b>13.3</b>	<b>12.5</b>	<b>22.4</b>	<b>9.0</b>	<b>5.6</b>	<b>15.6</b>	<b>9.6</b>	<b>17.4</b>

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
- c. Excludes 'don't know/varies', markets and internet sales

2012 Prices

Town Centre	
District Centre	
Neighbourhood Centre	
Local Centre	



Updated Table 21: DIY goods shopping patterns

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hoddeson	1.0	2.4	4.4	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	8.1	1.0	0.0
<b>Sub Total (Zone 1)</b>	<b>1.0</b>	<b>2.4</b>	<b>5.4</b>	<b>0.0</b>	<b>0.0</b>	<b>2.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>8.1</b>	<b>1.0</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	0.4	0.0	1.5	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>0.4</b>	<b>0.0</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.4	0.0	0.0	1.7	2.9	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>1.7</b>	<b>2.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	0.1	0.8	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brookfield Shopping Park, Cheshunt	5.8	0.5	14.7	5.4	13.8	1.5	11.8	6.1	0.0	41.1	0.0	0.0	3.3	0.0
Homebase, Waltham Cross	5.5	0.0	8.7	18.3	35.6	1.5	9.9	1.8	0.0	5.5	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	0.2	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	0.6	0.0	3.0	5.1	2.1	3.2	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Local shops, Waltham Cross	8.5	2.4	22.9	14.2	27.0	0.0	4.3	18.6	4.9	0.0	0.0	0.0	11.1	0.0
<b>Sub Total (Zone 4)</b>	<b>20.7</b>	<b>3.7</b>	<b>51.1</b>	<b>43.0</b>	<b>80.2</b>	<b>6.2</b>	<b>26.0</b>	<b>26.5</b>	<b>4.9</b>	<b>41.1</b>	<b>6.3</b>	<b>0.0</b>	<b>14.4</b>	<b>0.0</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>22.5</b>	<b>6.1</b>	<b>58.0</b>	<b>44.7</b>	<b>83.1</b>	<b>9.1</b>	<b>26.0</b>	<b>28.5</b>	<b>4.9</b>	<b>42.5</b>	<b>6.3</b>	<b>8.1</b>	<b>15.4</b>	<b>0.0</b>
<b>Zone 5</b>														
Nazeing	0.4	0.7	1.5	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.7
<b>Sub Total (Zone 5)</b>	<b>0.4</b>	<b>0.7</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>4.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.6</b>	<b>0.0</b>	<b>0.7</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	0.9	1.5	0.0	0.0	0.0	0.0	13.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>0.9</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>13.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	13.5	3.5	9.7	25.9	7.2	0.0	10.7	30.2	28.6	7.9	0.0	0.0	0.0	0.0
Local shops, Enfield	13.5	7.8	4.1	4.1	2.1	0.0	0.0	39.6	23.8	0.0	9.2	5.3	3.3	8.0
Local shops, Crews Hill	3.8	0.0	2.5	2.5	0.0	0.0	0.0	17.7	5.8	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>30.8</b>	<b>11.3</b>	<b>16.3</b>	<b>32.5</b>	<b>9.3</b>	<b>0.0</b>	<b>10.7</b>	<b>69.8</b>	<b>70.1</b>	<b>13.7</b>	<b>9.2</b>	<b>5.3</b>	<b>3.3</b>	<b>8.0</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.3	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>13.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	3.9	4.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	30.6	13.4	33.2	0.0
<b>Sub Total (Zone 10)</b>	<b>3.9</b>	<b>4.5</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>30.6</b>	<b>13.4</b>	<b>33.2</b>	<b>0.0</b>
<b>Zone 11</b>														
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	2.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.0	13.8	10.5	0.0
Van Hage, Armwell Hill, Ware	0.5	0.0	1.9	1.7	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	1.0
Local shops, Ware	0.6	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	2.8	2.9	0.0
<b>Sub Total (Zone 12)</b>	<b>3.1</b>	<b>1.5</b>	<b>1.9</b>	<b>1.7</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>1.8</b>	<b>0.0</b>	<b>0.0</b>	<b>12.0</b>	<b>16.6</b>	<b>16.5</b>	<b>1.0</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harlow Retail Park, Harlow	7.5	18.8	2.2	1.4	0.0	7.2	0.0	0.0	0.0	0.0	4.0	0.0	3.3	41.2
Oaks Retail Park, Harlow	2.8	4.1	1.9	0.0	1.2	5.1	0.0	0.0	0.0	0.0	0.0	18.8	1.4	5.9
Queensgate Retail Park, Harlow	3.6	14.2	1.9	0.0	0.0	19.7	0.0	0.0	0.0	0.0	0.0	2.4	7.2	11.6
Local shops, Harlow	10.3	35.8	15.1	1.7	5.5	54.6	5.5	0.0	0.0	0.0	0.0	6.9	11.0	31.5
<b>Sub Total (Zone 13)</b>	<b>24.2</b>	<b>72.9</b>	<b>21.1</b>	<b>3.1</b>	<b>6.7</b>	<b>86.6</b>	<b>5.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>4.0</b>	<b>28.1</b>	<b>22.9</b>	<b>90.2</b>
<b>Sub Total Study Area</b>	<b>86.4</b>	<b>98.5</b>	<b>99.3</b>	<b>82.0</b>	<b>99.9</b>	<b>100.1</b>	<b>55.2</b>	<b>100.1</b>	<b>75.0</b>	<b>69.4</b>	<b>62.1</b>	<b>73.1</b>	<b>91.3</b>	<b>99.9</b>

Updated Table 21: DIY goods shopping patterns cont...

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bishops Stortford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	0.7	0.0	0.0	0.0	0.0	0.0	10.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>10.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.1	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.7	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	9.7	5.6	0.0	0.0	0.0
The Galleria, Hatfield	0.1	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0
Local shops, Hatfield	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	5.2	0.0	1.4	0.0
<b>Sub Total (Hatfield)</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>14.8</b>	<b>10.8</b>	<b>0.0</b>	<b>1.4</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Lakeside, Grays)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, London</b>														
Local shops, London	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.5	0.0	2.8	0.0	0.0	0.0
<b>Sub Total (London)</b>	<b>3.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>17.5</b>	<b>0.0</b>	<b>2.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	2.0	0.0	0.0	0.0	0.0	0.0	31.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>31.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.7	0.0	0.0	0.0	0.0
Local shops, St Albans	0.2	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>2.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	1.2	0.0	0.0	13.2	0.0	0.0	0.0	0.0	0.0	0.0	2.2	2.4	4.8	0.0
Local shops, Stevenage	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	19.0	0.0	0.0
<b>Sub Total (Stevenage)</b>	<b>2.7</b>	<b>0.0</b>	<b>0.0</b>	<b>13.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.5</b>	<b>2.2</b>	<b>21.4</b>	<b>4.8</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	1.4	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	22.3	5.3	0.0	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>1.4</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.4</b>	<b>22.3</b>	<b>5.3</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	1.7	0.0	0.8	0.0	0.0	0.0	1.6	0.0	7.5	0.0	0.0	0.0	2.4	0.0
<b>Sub Total (Other)</b>	<b>1.7</b>	<b>0.0</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.6</b>	<b>0.0</b>	<b>7.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.4</b>	<b>0.0</b>
<b>Sub Total Outside of Study Area</b>	<b>13.7</b>	<b>1.2</b>	<b>0.8</b>	<b>18.1</b>	<b>0.0</b>	<b>0.0</b>	<b>44.8</b>	<b>0.0</b>	<b>25.0</b>	<b>30.6</b>	<b>38.1</b>	<b>26.7</b>	<b>8.6</b>	<b>0.0</b>
<b>Total</b>	<b>100.1</b>	<b>99.7</b>	<b>100.1</b>	<b>100.1</b>	<b>99.9</b>	<b>100.1</b>	<b>100.0</b>	<b>100.1</b>	<b>100.0</b>	<b>100.0</b>	<b>100.2</b>	<b>99.8</b>	<b>99.9</b>	<b>99.9</b>

Notes:  
 a. Zones based on post code sectors  
 b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey  
 c. Excludes 'don't know/varies', markets and internet sales

Town Centre  
 District Centre  
 Neighbourhood Centre  
 Local Centre

WYG Planning  
Broxbourne Retail Capacity Study Update - May 2016

Updated Table 22: DIY goods expenditure

Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hoddeson	0.9	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
<b>Sub Total (Zone 1)</b>	<b>0.9</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.3	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brookfield Shopping Park, Cheshunt	4.1	0.0	0.5	0.2	0.7	0.0	0.6	0.3	0.0	1.6	0.0	0.0	0.1	0.0
Homebase, Waltham Cross	3.7	0.0	0.3	0.7	1.9	0.0	0.5	0.1	0.0	0.0	0.1	0.0	0.0	0.0
Fishpools, Waltham Cross	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	0.5	0.0	0.1	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Cross	4.8	0.1	0.8	0.6	1.4	0.0	0.2	0.9	0.4	0.0	0.0	0.0	0.5	0.0
<b>Sub Total (Zone 4)</b>	<b>13.3</b>	<b>0.1</b>	<b>1.7</b>	<b>1.7</b>	<b>4.2</b>	<b>0.2</b>	<b>1.4</b>	<b>1.3</b>	<b>0.4</b>	<b>1.6</b>	<b>0.1</b>	<b>0.0</b>	<b>0.6</b>	<b>0.0</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>14.7</b>	<b>0.2</b>	<b>1.9</b>	<b>1.8</b>	<b>4.3</b>	<b>0.2</b>	<b>1.4</b>	<b>1.4</b>	<b>0.4</b>	<b>1.6</b>	<b>0.1</b>	<b>0.5</b>	<b>0.6</b>	<b>0.0</b>
<b>Zone 5</b>														
Nazeing	0.4	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1
<b>Sub Total (Zone 5)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.1</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	0.8	0.1	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>0.8</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	6.6	0.1	0.3	1.0	0.4	0.0	0.6	1.4	2.4	0.3	0.0	0.0	0.0	0.0
Local shops, Enfield	5.9	0.3	0.1	0.2	0.1	0.0	0.0	1.9	2.0	0.0	0.2	0.4	0.1	0.6
Local shops, Crews Hill	1.9	0.0	0.1	0.1	0.0	0.0	0.0	0.0	1.5	0.2	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>14.5</b>	<b>0.4</b>	<b>0.5</b>	<b>1.3</b>	<b>0.5</b>	<b>0.0</b>	<b>0.6</b>	<b>3.3</b>	<b>6.0</b>	<b>0.5</b>	<b>0.2</b>	<b>0.4</b>	<b>0.1</b>	<b>0.6</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Local shops, Potters Bar	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	3.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.9	1.4	0.0
<b>Sub Total (Zone 10)</b>	<b>3.2</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.9</b>	<b>1.4</b>	<b>0.0</b>
<b>Zone 11</b>														
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	1.7	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.9	0.4	0.0
Van Hage, Armwell Hill, Ware	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
Local shops, Ware	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.1	0.0
<b>Sub Total (Zone 12)</b>	<b>2.5</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>1.1</b>	<b>0.7</b>	<b>0.1</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harlow Retail Park, Harlow	4.3	0.7	0.1	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.1	3.0
Oaks Retail Park, Harlow	2.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	1.3	0.1	0.4
Queensgate Retail Park, Harlow	2.4	0.6	0.1	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.9
Local shops, Harlow	7.2	1.4	0.5	0.1	0.3	1.4	0.3	0.0	0.0	0.0	0.0	0.5	0.5	2.3
<b>Sub Total (Zone 13)</b>	<b>16.2</b>	<b>2.8</b>	<b>0.7</b>	<b>0.1</b>	<b>0.4</b>	<b>2.3</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>1.9</b>	<b>0.9</b>	<b>6.7</b>
<b>Sub Total Study Area</b>	<b>52.5</b>	<b>3.8</b>	<b>3.3</b>	<b>3.3</b>	<b>5.2</b>	<b>2.6</b>	<b>3.0</b>	<b>4.7</b>	<b>6.4</b>	<b>2.6</b>	<b>1.5</b>	<b>4.9</b>	<b>3.8</b>	<b>7.4</b>

Updated Table 22: DIY goods expenditure cont...

Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bishops Stortford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	0.6	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0
The Galleria, Hatfield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Local shops, Hatfield	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0
<b>Sub Total (Hatfield)</b>	<b>1.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>0.3</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Lakeside, Grays)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, London</b>														
Local shops, London	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.1	0.0	0.0	0.0
<b>Sub Total (London)</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.5</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	1.7	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>1.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Local shops, St Albans	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	0.9	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.2	0.0
Local shops, Stevenage	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	1.3	0.0	0.0
<b>Sub Total (Stevenage)</b>	<b>2.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.1</b>	<b>1.4</b>	<b>0.2</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.4	0.0	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.5</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	0.9	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.6	0.0	0.0	0.0	0.1	0.0
<b>Sub Total (Other)</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>
<b>Sub Total Outside of Study Area</b>	<b>9.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>2.4</b>	<b>0.0</b>	<b>2.1</b>	<b>1.2</b>	<b>0.9</b>	<b>1.8</b>	<b>0.4</b>	<b>0.0</b>
<b>Total</b>	<b>62.1</b>	<b>3.9</b>	<b>3.4</b>	<b>4.0</b>	<b>5.2</b>	<b>2.6</b>	<b>5.4</b>	<b>4.7</b>	<b>8.5</b>	<b>3.8</b>	<b>2.4</b>	<b>6.7</b>	<b>4.1</b>	<b>7.4</b>

Notes:

- a. Zones based on post code sectors
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
- c. Excludes 'don't know/varies', markets and internet sales

2012 Prices

Town Centre	
District Centre	
Neighbourhood Centre	
Local Centre	

Updated Table 23: Furniture goods shopping patterns

Destination	Total Furniture (%)	Zone 1 Furniture (%)	Zone 2 Furniture (%)	Zone 3 Furniture (%)	Zone 4 Furniture (%)	Zone 5 Furniture (%)	Zone 6 Furniture (%)	Zone 7 Furniture (%)	Zone 8 Furniture (%)	Zone 9 Furniture (%)	Zone 10 Furniture (%)	Zone 11 Furniture (%)	Zone 12 Furniture (%)	Zone 13 Furniture (%)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hoddesdon	2.2	21.6	1.5	1.2	2.5	0.0	0.0	5.1	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 1)</b>	<b>2.2</b>	<b>21.6</b>	<b>1.5</b>	<b>1.2</b>	<b>2.5</b>	<b>0.0</b>	<b>0.0</b>	<b>5.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	1.3	0.0	3.7	0.0	0.0	0.0	0.0	0.0	6.9	0.0	0.0	0.0	0.0	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>1.3</b>	<b>0.0</b>	<b>3.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>6.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.3	0.0	0.0	6.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>6.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	0.3	2.3	4.6	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brookfield Shopping Park, Cheshunt	3.3	0.7	20.7	0.0	9.9	1.3	2.0	9.4	0.0	0.0	0.0	2.7	6.3	0.0
Homebase, Waltham Cross	0.6	0.0	1.3	0.0	2.5	0.0	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	8.0	5.1	3.1	21.2	36.8	11.2	19.1	1.5	7.3	9.4	2.7	6.2	4.3	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	1.6	1.1	2.8	12.0	6.7	2.8	0.0	0.0	0.0	5.4	3.1	0.0	0.0	0.0
Local shops, Waltham Cross	5.3	1.1	12.0	7.1	13.7	0.0	16.1	5.8	9.3	0.0	3.0	0.0	0.0	0.0
<b>Sub Total (Zone 4)</b>	<b>19.1</b>	<b>10.3</b>	<b>44.5</b>	<b>40.3</b>	<b>71.0</b>	<b>15.3</b>	<b>44.0</b>	<b>16.7</b>	<b>16.6</b>	<b>9.4</b>	<b>11.1</b>	<b>12.0</b>	<b>10.6</b>	<b>0.0</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>22.9</b>	<b>31.9</b>	<b>49.7</b>	<b>48.4</b>	<b>73.5</b>	<b>15.3</b>	<b>44.0</b>	<b>21.8</b>	<b>23.5</b>	<b>9.4</b>	<b>11.1</b>	<b>12.0</b>	<b>10.6</b>	<b>0.0</b>
<b>Zone 5</b>														
Nazeing	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	6.0	0.0	2.8	2.0	9.2	0.0	14.1	23.2	3.0	0.0	0.0	2.7	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>6.0</b>	<b>0.0</b>	<b>2.8</b>	<b>2.0</b>	<b>9.2</b>	<b>0.0</b>	<b>14.1</b>	<b>23.2</b>	<b>3.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.7</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	5.8	4.3	13.2	8.0	2.1	0.0	3.4	7.6	18.1	0.0	1.6	0.0	0.0	0.0
Local shops, Enfield	14.1	11.5	4.8	1.7	4.6	1.3	6.8	34.5	25.0	0.0	14.4	0.0	15.3	8.2
Local shops, Crews Hill	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.4	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>21.1</b>	<b>15.8</b>	<b>18.0</b>	<b>9.7</b>	<b>6.7</b>	<b>1.3</b>	<b>10.2</b>	<b>42.1</b>	<b>49.5</b>	<b>0.0</b>	<b>16.0</b>	<b>0.0</b>	<b>15.3</b>	<b>8.2</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	26.5	3.8	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>26.5</b>	<b>3.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	2.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	23.0	6.2	18.8	0.0
<b>Sub Total (Zone 10)</b>	<b>2.1</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>23.0</b>	<b>6.2</b>	<b>18.8</b>	<b>0.0</b>
<b>Zone 11</b>														
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Van Hage, Armwell Hill, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Ware	0.6	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	6.0	0.0
<b>Sub Total (Zone 12)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.7</b>	<b>6.0</b>	<b>0.0</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harlow Retail Park, Harlow	10.8	9.0	2.2	0.0	0.0	0.0	0.0	1.5	0.0	0.0	3.8	5.8	4.6	52.0
Oaks Retail Park, Harlow	1.4	0.0	1.3	1.2	0.0	4.5	0.0	2.2	0.0	0.0	6.2	1.3	1.1	0.0
Queensgate Retail Park, Harlow	2.2	7.6	6.5	0.0	0.0	2.6	0.0	0.0	0.0	1.6	2.7	5.3	5.8	0.0
Local shops, Harlow	10.3	22.1	12.0	4.0	0.0	54.8	0.0	0.0	0.0	0.0	2.2	13.3	22.4	24.9
<b>Sub Total (Zone 13)</b>	<b>24.7</b>	<b>38.7</b>	<b>22.0</b>	<b>5.2</b>	<b>0.0</b>	<b>61.9</b>	<b>0.0</b>	<b>3.7</b>	<b>0.0</b>	<b>0.0</b>	<b>7.6</b>	<b>28.0</b>	<b>33.6</b>	<b>83.8</b>
<b>Sub Total Study Area</b>	<b>78.5</b>	<b>86.4</b>	<b>92.5</b>	<b>67.7</b>	<b>89.4</b>	<b>78.5</b>	<b>68.3</b>	<b>90.8</b>	<b>76.0</b>	<b>35.9</b>	<b>61.5</b>	<b>51.6</b>	<b>84.3</b>	<b>92.0</b>

Updated Table 23: Furniture goods shopping patterns cont...

Destination	Total Furniture (%)	Zone 1 Furniture (%)	Zone 2 Furniture (%)	Zone 3 Furniture (%)	Zone 4 Furniture (%)	Zone 5 Furniture (%)	Zone 6 Furniture (%)	Zone 7 Furniture (%)	Zone 8 Furniture (%)	Zone 9 Furniture (%)	Zone 10 Furniture (%)	Zone 11 Furniture (%)	Zone 12 Furniture (%)	Zone 13 Furniture (%)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bishops Stortford)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.1	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>1.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	1.7	0.0	0.0	0.0	0.0	0.0	14.1	5.1	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>1.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>14.1</b>	<b>5.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	0.9	0.0	0.0	1.2	2.1	0.0	3.4	0.0	0.0	0.0	0.0	6.2	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>2.1</b>	<b>0.0</b>	<b>3.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>6.2</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleria, Hatfield	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hatfield	0.1	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Hatfield)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>2.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	0.9	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6
<b>Sub Total (Lakeside, Grays)</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>4.6</b>
<b>Outside Study Area, London</b>														
Local shops, London	1.2	0.0	1.5	0.0	0.0	2.2	3.4	0.0	2.0	3.6	6.2	0.0	0.0	1.1
<b>Sub Total (London)</b>	<b>1.2</b>	<b>0.0</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>2.2</b>	<b>3.4</b>	<b>0.0</b>	<b>2.0</b>	<b>3.6</b>	<b>6.2</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	0.2	0.0	0.0	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	2.0	0.0
<b>Sub Total (St Albans)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.1	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	2.2	4.3	1.5	18.3	4.9	0.0	0.0	0.0	0.0	0.0	5.1	5.4	4.0	0.0
Local shops, Stevenage	2.5	1.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	26.3	5.3	0.0
<b>Sub Total (Stevenage)</b>	<b>4.7</b>	<b>5.3</b>	<b>2.4</b>	<b>18.3</b>	<b>4.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.1</b>	<b>31.7</b>	<b>9.3</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	5.9	7.7	1.3	5.4	0.0	0.0	3.4	0.0	7.9	58.1	27.3	4.5	4.6	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>5.9</b>	<b>7.7</b>	<b>1.3</b>	<b>5.4</b>	<b>0.0</b>	<b>0.0</b>	<b>3.4</b>	<b>0.0</b>	<b>7.9</b>	<b>58.1</b>	<b>27.3</b>	<b>4.5</b>	<b>4.6</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	4.1	0.7	2.4	3.1	3.6	14.8	2.0	4.4	6.8	2.4	0.0	6.2	0.0	2.5
<b>Sub Total (Other)</b>	<b>4.1</b>	<b>0.7</b>	<b>2.4</b>	<b>3.1</b>	<b>3.6</b>	<b>14.8</b>	<b>2.0</b>	<b>4.4</b>	<b>6.8</b>	<b>2.4</b>	<b>0.0</b>	<b>6.2</b>	<b>0.0</b>	<b>2.5</b>
<b>Sub Total Outside of Study Area</b>	<b>21.4</b>	<b>13.7</b>	<b>7.6</b>	<b>32.2</b>	<b>10.6</b>	<b>21.5</b>	<b>31.7</b>	<b>9.5</b>	<b>24.1</b>	<b>64.1</b>	<b>38.6</b>	<b>48.6</b>	<b>15.9</b>	<b>8.2</b>
<b>Total</b>	<b>99.9</b>	<b>100.1</b>	<b>100.1</b>	<b>99.9</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.3</b>	<b>100.1</b>	<b>100.0</b>	<b>100.1</b>	<b>100.2</b>	<b>100.2</b>	<b>100.2</b>

Notes:  
 a. Zones based on post code sectors  
 b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey  
 c. Excludes 'don't know/varies', markets and internet sales

Town Centre
District Centre
Neighbourhood Centre
Local Centre

Updated Table 24: Furniture goods expenditure

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)
<b>Study Area</b>														
<b>Zone 1</b>														
Sainsbury's, Brewery Road, Hoddeson	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hoddeson	2.8	1.7	0.1	0.1	0.3	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 1)</b>	<b>2.8</b>	<b>1.7</b>	<b>0.1</b>	<b>0.1</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 2</b>														
Local shops, Broxbourne	1.8	0.0	0.2	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Local shops, Wormley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>1.8</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>														
Boots, Goff's Oak	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>														
Marks and Spencer, Brookfield Centre, Cheshunt	0.6	0.2	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Brookfield Centre, Cheshunt	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brookfield Shopping Park, Cheshunt	4.9	0.1	1.4	0.0	1.1	0.1	0.2	1.2	0.0	0.0	0.0	0.4	0.5	0.0
Homebase, Waltham Cross	1.2	0.0	0.1	0.0	0.3	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	12.7	0.4	0.2	1.6	4.0	0.5	2.2	0.2	1.6	0.6	0.1	0.8	0.4	0.0
Boots, Waltham Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	2.7	0.1	0.2	0.9	0.7	0.1	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0
Local shops, Waltham Cross	7.7	0.1	0.8	0.5	1.5	0.0	1.9	0.7	2.0	0.0	0.1	0.0	0.0	0.0
<b>Sub Total (Zone 4)</b>	<b>29.7</b>	<b>0.8</b>	<b>2.9</b>	<b>3.1</b>	<b>7.7</b>	<b>0.7</b>	<b>5.2</b>	<b>2.2</b>	<b>3.7</b>	<b>0.6</b>	<b>0.5</b>	<b>1.6</b>	<b>0.9</b>	<b>0.0</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>34.8</b>	<b>2.4</b>	<b>3.2</b>	<b>3.7</b>	<b>7.9</b>	<b>0.7</b>	<b>5.2</b>	<b>2.8</b>	<b>5.2</b>	<b>0.6</b>	<b>0.5</b>	<b>1.6</b>	<b>0.9</b>	<b>0.0</b>
<b>Zone 5</b>														
Nazeing	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 5)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 6</b>														
Tesco, Sewardstone Road, Waltham Abbey	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Waltham Abbey	7.0	0.0	0.2	0.2	1.0	0.0	1.7	3.0	0.7	0.0	0.0	0.4	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>7.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.2</b>	<b>1.0</b>	<b>0.0</b>	<b>1.7</b>	<b>3.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>														
Tesco Extra, High Street, Ponders End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>														
Sainsbury's, Crown Road, Enfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	7.5	0.3	0.9	0.6	0.2	0.0	0.4	1.0	4.0	0.0	0.1	0.0	0.0	0.0
Local shops, Enfield	15.7	0.9	0.3	0.1	0.5	0.1	0.8	4.5	5.5	0.0	0.6	0.0	1.3	1.2
Local shops, Crews Hill	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>24.6</b>	<b>1.2</b>	<b>1.2</b>	<b>0.8</b>	<b>0.7</b>	<b>0.1</b>	<b>1.2</b>	<b>5.4</b>	<b>10.9</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>1.3</b>	<b>1.2</b>
<b>Zone 9</b>														
Local shops, Cuffley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Potters Bar	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.2	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.8</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>														
Tesco, Ware Road, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Hertford	3.4	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.8	1.6	0.0
<b>Sub Total (Zone 10)</b>	<b>3.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.0</b>	<b>0.8</b>	<b>1.6</b>	<b>0.0</b>
<b>Zone 11</b>														
Local shops, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>														
Madford Retail Park, Hertford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Van Hage, Armwell Hill, Ware	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Ware	0.9	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.5	0.0
<b>Sub Total (Zone 12)</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.5</b>	<b>0.0</b>
<b>Zone 13</b>														
Tesco, East Road, Harlow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harlow Retail Park, Harlow	10.1	0.7	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.2	0.8	0.4	7.7
Oaks Retail Park, Harlow	1.8	0.0	0.1	0.1	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.8	0.1	0.2
Queensgate Retail Park, Harlow	2.9	0.6	0.4	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.4	0.4	0.9
Local shops, Harlow	12.7	1.7	0.8	0.3	0.0	2.6	0.0	0.0	0.0	0.0	0.1	1.7	1.9	3.7
<b>Sub Total (Zone 13)</b>	<b>27.4</b>	<b>3.0</b>	<b>1.4</b>	<b>0.4</b>	<b>0.0</b>	<b>2.9</b>	<b>0.0</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>3.7</b>	<b>2.8</b>	<b>12.5</b>
<b>Sub Total Study Area</b>	<b>100.2</b>	<b>6.6</b>	<b>6.0</b>	<b>5.2</b>	<b>9.7</b>	<b>3.7</b>	<b>8.0</b>	<b>11.7</b>	<b>16.7</b>	<b>2.4</b>	<b>2.6</b>	<b>6.7</b>	<b>7.0</b>	<b>13.7</b>

Updated Table 24: Furniture goods expenditure cont...

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bishops Stortford)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Brent Cross)</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	2.3	0.0	0.0	0.0	0.0	0.0	1.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>2.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.7</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	1.5	0.0	0.0	0.1	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.8	0.0	0.0
<b>Sub Total (Edmonton)</b>	<b>1.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Galleria, Hatfield	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Local shops, Hatfield	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Hatfield)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	0.8	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
<b>Sub Total (Lakeside, Grays)</b>	<b>0.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>
<b>Outside Study Area, London</b>														
Local shops, London	1.7	0.0	0.1	0.0	0.0	0.1	0.4	0.0	0.4	0.2	0.3	0.0	0.0	0.2
<b>Sub Total (London)</b>	<b>1.7</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.4</b>	<b>0.0</b>	<b>0.4</b>	<b>0.2</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, St Albans	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0
<b>Sub Total (St Albans)</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	3.6	0.3	0.1	1.4	0.5	0.0	0.0	0.0	0.0	0.0	0.2	0.7	0.3	0.0
Local shops, Stevenage	4.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	0.4	0.0
<b>Sub Total (Stevenage)</b>	<b>7.6</b>	<b>0.4</b>	<b>0.2</b>	<b>1.4</b>	<b>0.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.2</b>	<b>4.1</b>	<b>0.8</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	9.3	0.6	0.1	0.4	0.0	0.0	0.4	0.0	1.7	4.0	1.2	0.6	0.4	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>9.3</b>	<b>0.6</b>	<b>0.1</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>1.7</b>	<b>4.0</b>	<b>1.2</b>	<b>0.6</b>	<b>0.4</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	5.2	0.1	0.2	0.2	0.4	0.7	0.2	0.6	1.5	0.2	0.0	0.8	0.0	0.4
<b>Sub Total (Other)</b>	<b>5.2</b>	<b>0.1</b>	<b>0.2</b>	<b>0.2</b>	<b>0.4</b>	<b>0.7</b>	<b>0.2</b>	<b>0.6</b>	<b>1.5</b>	<b>0.2</b>	<b>0.0</b>	<b>0.8</b>	<b>0.0</b>	<b>0.4</b>
<b>Sub Total Outside of Study Area</b>	<b>31.3</b>	<b>1.1</b>	<b>0.5</b>	<b>2.5</b>	<b>1.1</b>	<b>1.0</b>	<b>3.7</b>	<b>1.2</b>	<b>5.3</b>	<b>4.4</b>	<b>1.6</b>	<b>6.3</b>	<b>1.3</b>	<b>1.2</b>
<b>Total</b>	<b>131.5</b>	<b>7.7</b>	<b>6.5</b>	<b>7.7</b>	<b>10.8</b>	<b>4.7</b>	<b>11.7</b>	<b>13.0</b>	<b>22.0</b>	<b>6.8</b>	<b>4.3</b>	<b>13.1</b>	<b>8.3</b>	<b>14.9</b>

Notes:  
a. Zones based on post code sectors  
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey  
c. Excludes 'don't know/variables', markets and internet sales

2012 Prices

Town Centre	
District Centre	
Neighbourhood Centre	
Local Centre	



Updated Table 25: Total comparison goods expenditure

Destination	Total Study area (£m)	Zone 1 Comparison (£m)	Zone 2 Comparison (£m)	Zone 3 Comparison (£m)	Zone 4 Comparison (£m)	Zone 5 Comparison (£m)	Zone 6 Comparison (£m)	Zone 7 Comparison (£m)	Zone 8 Comparison (£m)	Zone 9 Comparison (£m)	Zone 10 Comparison (£m)	Zone 11 Comparison (£m)	Zone 12 Comparison (£m)	Zone 13 Comparison (£m)	Inflow (£m)
<b>Study Area</b>															
<b>Zone 1</b>															
Sainsbury's, Brewery Road, Hoddeson	8.5	3.9	1.6	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0
Local shops, Hoddeson	21.3	11.8	3.0	1.1	2.9	0.2	0.0	0.9	0.0	0.0	0.1	0.9	0.3	0.0	1.1
<b>Sub Total (Zone 1)</b>	<b>29.7</b>	<b>15.7</b>	<b>4.6</b>	<b>1.2</b>	<b>3.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.9</b>	<b>3.0</b>	<b>0.0</b>	<b>1.1</b>
<b>Zone 2</b>															
Local shops, Broxbourne	5.9	0.1	1.4	0.3	0.5	0.3	0.0	1.5	1.5	0.0	0.1	0.0	0.2	0.0	0.0
Local shops, Wormley	0.2	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 2)</b>	<b>6.2</b>	<b>0.1</b>	<b>1.5</b>	<b>0.3</b>	<b>0.6</b>	<b>0.3</b>	<b>0.0</b>	<b>1.5</b>	<b>1.5</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 3</b>															
Boots, Goff's Oak	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Goff's Oak	1.2	0.0	0.0	0.9	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 3)</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 4</b>															
Marks and Spencer, Brookfield Centre, Cheshunt	12.4	1.0	1.5	1.0	1.4	0.0	1.0	4.6	1.7	0.2	0.0	0.0	0.0	0.0	0.6
Tesco Extra, Brookfield Centre, Cheshunt	25.0	2.0	2.6	7.6	8.4	0.0	0.0	1.2	1.1	0.3	0.1	0.0	1.8	0.0	1.2
Brookfield Shopping Park, Cheshunt	100.2	7.4	11.7	9.2	18.7	1.1	8.9	6.7	7.0	7.6	1.9	10.4	8.0	1.4	5.0
Homebase, Waltham Cross	5.3	0.0	0.4	0.7	2.6	0.0	1.3	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Fishpools, Waltham Cross	24.2	0.4	0.5	2.3	7.0	0.9	2.7	0.7	2.4	5.6	0.6	0.8	0.4	0.0	1.2
Boots, Waltham Cross	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Cheshunt	27.0	2.1	3.2	6.4	3.5	1.1	2.2	0.0	2.9	1.3	2.5	1.3	1.3	0.4	1.3
Local shops, Waltham Cross	39.9	0.3	4.5	2.2	9.3	0.2	7.8	6.0	7.6	0.2	0.3	0.0	1.5	0.0	2.0
<b>Sub Total (Zone 4)</b>	<b>234.2</b>	<b>13.2</b>	<b>24.4</b>	<b>29.4</b>	<b>51.0</b>	<b>3.4</b>	<b>23.9</b>	<b>19.3</b>	<b>19.8</b>	<b>16.8</b>	<b>4.2</b>	<b>13.8</b>	<b>13.0</b>	<b>1.9</b>	<b>11.4</b>
<b>Sub Total Borough of Broxbourne (Zones 1, 2, 3 and 4)</b>	<b>271.4</b>	<b>29.0</b>	<b>30.6</b>	<b>32.0</b>	<b>54.8</b>	<b>4.0</b>	<b>23.9</b>	<b>21.7</b>	<b>21.3</b>	<b>16.9</b>	<b>4.4</b>	<b>14.7</b>	<b>16.2</b>	<b>1.9</b>	<b>12.5</b>
<b>Zone 5</b>															
Nazeing	0.9	0.0	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0
<b>Sub Total (Zone 5)</b>	<b>0.9</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>
<b>Zone 6</b>															
Tesco, Sewardstone Road, Waltham Abbey	14.3	0.0	0.0	0.0	1.2	0.0	12.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0
Local shops, Waltham Abbey	13.7	0.1	0.4	0.7	1.5	0.0	6.6	3.5	0.7	0.0	0.0	0.4	0.0	0.0	0.0
<b>Sub Total (Zone 6)</b>	<b>28.0</b>	<b>0.1</b>	<b>0.4</b>	<b>0.7</b>	<b>2.7</b>	<b>0.0</b>	<b>18.6</b>	<b>3.5</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>1.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 7</b>															
Tesco Extra, High Street, Ponders End	5.8	0.0	0.0	0.0	0.0	0.0	0.4	4.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 7)</b>	<b>5.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>4.2</b>	<b>1.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 8</b>															
Sainsbury's, Crown Road, Enfield	4.7	0.0	0.0	0.0	0.0	0.0	0.0	1.7	3.0	0.0	0.0	0.0	0.0	0.0	0.0
Enfield Retail Park, Enfield	67.3	0.9	4.0	3.5	5.2	0.0	4.5	17.1	30.8	0.6	0.2	0.5	0.0	0.1	0.0
Local shops, Enfield	150.4	1.5	1.1	3.1	7.9	0.1	4.3	46.7	72.9	2.4	1.8	0.4	6.4	1.8	0.0
Local shops, Crews Hill	3.7	0.0	0.1	0.2	0.0	0.0	0.0	0.0	2.9	0.5	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 8)</b>	<b>226.1</b>	<b>2.4</b>	<b>5.2</b>	<b>6.9</b>	<b>13.0</b>	<b>0.1</b>	<b>8.8</b>	<b>65.4</b>	<b>109.7</b>	<b>3.5</b>	<b>2.0</b>	<b>0.8</b>	<b>6.4</b>	<b>1.9</b>	<b>0.0</b>
<b>Zone 9</b>															
Local shops, Cuffley	0.9	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.1	0.0	0.0	0.0	0.0
Local shops, Potters Bar	4.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5	0.2	0.0	0.0	0.0	0.0
<b>Sub Total (Zone 9)</b>	<b>5.6</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>5.3</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 10</b>															
Tesco, Ware Road, Hertford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0
Local shops, Hertford	30.3	1.4	0.3	0.9	0.4	0.0	0.4	0.2	0.0	0.0	4.8	16.5	5.4	0.0	0.0
<b>Sub Total (Zone 10)</b>	<b>30.7</b>	<b>1.4</b>	<b>0.3</b>	<b>0.9</b>	<b>0.4</b>	<b>0.0</b>	<b>0.4</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>5.0</b>	<b>16.5</b>	<b>5.5</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 11</b>															
<b>Sub Total (Zone 11)</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Zone 12</b>															
Madford Retail Park, Hertford	4.6	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	3.3	0.8	0.0	0.0
Van Hage, Armwell Hill, Ware	2.8	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.4	0.0
Local shops, Ware	11.5	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	10.4	0.9	0.0	0.0
<b>Sub Total (Zone 12)</b>	<b>18.9</b>	<b>0.2</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>13.7</b>	<b>4.0</b>	<b>0.4</b>	<b>0.0</b>
<b>Zone 13</b>															
Tesco, East Road, Harlow	2.5	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Harlow Retail Park, Harlow	46.7	4.5	1.4	2.8	0.8	3.6	0.4	0.2	0.0	0.0	1.0	2.7	3.8	25.6	0.0
Oaks Retail Park, Harlow	5.1	0.2	0.2	0.1	0.1	0.5	0.7	0.3	0.0	0.0	0.0	2.1	0.2	0.9	0.0
Queensgate Retail Park, Harlow	20.6	3.2	1.2	0.0	0.0	3.5	1.3	0.0	0.0	0.0	0.9	2.9	2.3	5.4	0.0
Local shops, Harlow	169.6	13.4	10.7	3.5	4.3	24.5	5.5	1.7	0.0	1.2	2.6	15.8	12.4	73.9	0.0
<b>Sub Total (Zone 13)</b>	<b>244.5</b>	<b>21.3</b>	<b>13.6</b>	<b>6.4</b>	<b>5.2</b>	<b>33.2</b>	<b>7.8</b>	<b>2.2</b>	<b>0.0</b>	<b>1.2</b>	<b>4.5</b>	<b>23.5</b>	<b>18.7</b>	<b>107.0</b>	<b>0.0</b>
<b>Sub Total Study Area</b>	<b>831.9</b>	<b>54.4</b>	<b>50.5</b>	<b>47.0</b>	<b>76.2</b>	<b>37.6</b>	<b>59.9</b>	<b>97.3</b>	<b>132.9</b>	<b>26.9</b>	<b>16.4</b>	<b>70.7</b>	<b>50.8</b>	<b>111.3</b>	<b>12.5</b>

Updated Table 25: Total comparison goods expenditure cont..

Destination	Total Study area (£m)	Zone 1 Comparison (£m)	Zone 2 Comparison (£m)	Zone 3 Comparison (£m)	Zone 4 Comparison (£m)	Zone 5 Comparison (£m)	Zone 6 Comparison (£m)	Zone 7 Comparison (£m)	Zone 8 Comparison (£m)	Zone 9 Comparison (£m)	Zone 10 Comparison (£m)	Zone 11 Comparison (£m)	Zone 12 Comparison (£m)	Zone 13 Comparison (£m)
<b>Outside Study Area</b>														
<b>Outside Study Area, Bishops Stortford</b>														
Local shops, Bishops Stortford	2.8	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.5	0.2	2.0
<b>Sub Total (Bishops Stortford)</b>	<b>2.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.5</b>	<b>0.2</b>	<b>2.0</b>
<b>Outside Study Area, Bluewater, Greenhithe</b>														
Bluewater Shopping Centre	6.8	0.0	0.0	0.4	0.3	0.1	1.8	0.0	4.1	0.0	0.1	0.0	0.0	0.0
<b>Sub Total (Bluewater, Greenhithe)</b>	<b>6.8</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.3</b>	<b>0.1</b>	<b>1.8</b>	<b>0.0</b>	<b>4.1</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Brent Cross</b>														
Brent Cross Shopping Centre	8.0	0.0	0.0	0.4	0.0	0.0	0.0	0.7	3.4	0.3	0.0	0.0	0.0	3.3
<b>Sub Total (Brent Cross)</b>	<b>8.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.7</b>	<b>3.4</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>3.3</b>
<b>Outside Study Area, Chingford</b>														
Local shops, Chingford	10.9	0.0	0.0	0.0	0.0	0.0	7.4	3.5	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Chingford)</b>	<b>10.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.4</b>	<b>3.5</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Edmonton</b>														
Local shops, Edmonton	7.5	0.6	0.1	0.1	1.2	0.0	1.2	0.6	1.9	0.0	0.0	0.8	0.5	0.5
<b>Sub Total (Edmonton)</b>	<b>7.5</b>	<b>0.6</b>	<b>0.1</b>	<b>0.1</b>	<b>1.2</b>	<b>0.0</b>	<b>1.2</b>	<b>0.6</b>	<b>1.9</b>	<b>0.0</b>	<b>0.0</b>	<b>0.8</b>	<b>0.5</b>	<b>0.5</b>
<b>Outside Study Area, Hatfield</b>														
Oldings Corner Retail Park, Hatfield	2.4	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.2	1.4	0.0	0.0
The Galleria, Hatfield	5.3	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.4	2.0	0.3	0.0	0.0	2.4
Local shops, Hatfield	6.3	1.2	0.2	0.8	0.2	0.0	0.0	0.0	0.7	0.2	0.4	2.2	0.4	0.0
<b>Sub Total (Hatfield)</b>	<b>14.0</b>	<b>1.3</b>	<b>0.3</b>	<b>1.0</b>	<b>0.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>2.8</b>	<b>0.9</b>	<b>3.5</b>	<b>0.4</b>	<b>2.4</b>
<b>Outside Study Area, Lakeside, Grays</b>														
Lakeside Shopping Centre	21.6	1.7	0.8	0.2	1.3	0.7	2.2	1.3	0.0	0.0	0.3	0.0	3.6	9.5
<b>Sub Total (Lakeside, Grays)</b>	<b>21.6</b>	<b>1.7</b>	<b>0.8</b>	<b>0.2</b>	<b>1.3</b>	<b>0.7</b>	<b>2.2</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.3</b>	<b>0.0</b>	<b>3.6</b>	<b>9.5</b>
<b>Outside Study Area, London</b>														
Local shops, London	44.2	0.4	0.3	2.5	3.2	0.5	3.1	1.8	20.8	2.0	2.3	1.1	2.2	4.1
<b>Sub Total (London)</b>	<b>44.2</b>	<b>0.4</b>	<b>0.3</b>	<b>2.5</b>	<b>3.2</b>	<b>0.5</b>	<b>3.1</b>	<b>1.8</b>	<b>20.8</b>	<b>2.0</b>	<b>2.3</b>	<b>1.1</b>	<b>2.2</b>	<b>4.1</b>
<b>Outside Study Area, London Colney</b>														
Local shops, London Colney	1.8	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.2	0.4	0.0	0.0	0.0
<b>Sub Total (London Colney)</b>	<b>1.8</b>	<b>0.1</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Loughton</b>														
Local shops, Loughton	7.2	0.0	0.0	0.0	0.0	0.0	7.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Sub Total (Loughton)</b>	<b>7.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.2</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Potters Bar</b>														
Tesco, Mutton Lane, Potters Bar	2.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.6	1.3	0.0	0.0	0.0
<b>Sub Total (Potters Bar)</b>	<b>2.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.6</b>	<b>1.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, St Albans</b>														
St Albans Retail Park	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Local shops, St Albans	6.7	0.0	0.0	1.6	0.0	0.0	0.0	0.0	2.4	0.5	1.3	0.5	0.3	0.0
<b>Sub Total (St Albans)</b>	<b>6.9</b>	<b>0.0</b>	<b>0.0</b>	<b>1.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>2.4</b>	<b>0.8</b>	<b>1.3</b>	<b>0.5</b>	<b>0.3</b>	<b>0.0</b>
<b>Outside Study Area, Stratford</b>														
Westfield Stratford City	9.1	0.0	0.2	1.1	1.3	0.0	2.9	1.0	1.0	0.0	1.4	0.4	0.0	0.0
<b>Sub Total (Stratford)</b>	<b>9.1</b>	<b>0.0</b>	<b>0.2</b>	<b>1.1</b>	<b>1.3</b>	<b>0.0</b>	<b>2.9</b>	<b>1.0</b>	<b>1.0</b>	<b>0.0</b>	<b>1.4</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>
<b>Outside Study Area, Stevenage</b>														
Roaring Meg Retail Park, Stevenage	8.4	0.5	0.3	3.3	0.5	0.0	0.0	0.0	0.0	0.3	0.5	1.4	1.5	0.0
Local shops, Stevenage	18.8	0.8	0.1	0.2	0.2	0.0	0.0	0.0	1.2	0.3	0.9	11.8	3.3	0.0
<b>Sub Total (Stevenage)</b>	<b>27.2</b>	<b>1.3</b>	<b>0.5</b>	<b>3.5</b>	<b>0.7</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.2</b>	<b>0.6</b>	<b>1.4</b>	<b>13.2</b>	<b>4.8</b>	<b>0.0</b>
<b>Outside Study Area, Welwyn Garden City</b>														
Local shops, Welwyn Garden City	75.5	3.9	1.4	5.1	3.9	1.0	1.7	0.0	6.7	22.1	13.0	11.7	5.0	0.0
<b>Sub Total (Welwyn Garden City)</b>	<b>75.5</b>	<b>3.9</b>	<b>1.4</b>	<b>5.1</b>	<b>3.9</b>	<b>1.0</b>	<b>1.7</b>	<b>0.0</b>	<b>6.7</b>	<b>22.1</b>	<b>13.0</b>	<b>11.7</b>	<b>5.0</b>	<b>0.0</b>
<b>Outside Study Area, Other</b>														
Other	32.9	1.1	1.9	1.1	2.7	1.1	8.1	0.7	4.2	1.9	0.1	6.6	1.6	2.0
<b>Sub Total (Other)</b>	<b>32.9</b>	<b>1.1</b>	<b>1.9</b>	<b>1.1</b>	<b>2.7</b>	<b>1.1</b>	<b>8.1</b>	<b>0.7</b>	<b>4.2</b>	<b>1.9</b>	<b>0.1</b>	<b>6.6</b>	<b>1.6</b>	<b>2.0</b>
<b>Sub Total Outside of Study Area</b>	<b>278.3</b>	<b>10.3</b>	<b>5.4</b>	<b>17.1</b>	<b>14.8</b>	<b>3.4</b>	<b>35.6</b>	<b>9.6</b>	<b>46.7</b>	<b>32.2</b>	<b>22.5</b>	<b>38.4</b>	<b>18.6</b>	<b>23.7</b>
<b>Total</b>	<b>1110.3</b>	<b>64.7</b>	<b>55.9</b>	<b>64.1</b>	<b>91.0</b>	<b>41.0</b>	<b>95.5</b>	<b>106.9</b>	<b>179.6</b>	<b>59.1</b>	<b>38.9</b>	<b>109.1</b>	<b>69.4</b>	<b>135.0</b>

- Notes:**
- Zones based on post code sectors
  - Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey
  - Excludes 'don't know/varies', markets and internet sales

**2012 Prices**

Town Centre	
District Centre	
Neighbourhood Centre	
Local Centre	

Updated Table 26: Estimated (baseline) capacity for new comparison goods provision within study area - Constant market share scenario

Updated Table 26a: Estimated 'capacity' for comparison goods facilities in Borough of Broxbourne - Constant market share scenario

Year	Total Turnover - £m <sup>1</sup>	Borough of Broxbourne Turnover - £m <sup>2</sup>	Borough of Broxbourne Inflow - £m	Surplus Expenditure - £m
2015	283.9	271.4	12.5	0.0
2020	316.5	311.8	14.4	9.7
2025	348.8	375.9	17.3	44.5
2030	385.1	453.2	20.9	89.0
<b>Study Area Market Share (%)</b>		<b>24.4</b>		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 13 Addendum (Oct 2015)
2. Assumes constant market share claimed by Borough of Broxbourne facilities at 24.4% from Study Area (allows for no inflow)

2012 prices

Updated Table 26b: Gross Quantitative capacity for additional comparison goods floorspace in Borough of Broxbourne - Constant market share scenario

Year	Comparison Goods		
	£m	Floorspace Requirement	
		Min <sup>1</sup>	Max <sup>2</sup>
2020	9.7	1,900	3,500
2025	44.5	8,000	14,500
2030	89.0	14,600	26,200

1. Average sales density assumed to be £4,500 per sq.m which WYG considers to be towards the higher end of what could be achieved in Borough of Broxbourne
2. Average sales density assumed to be £2,500 per sq.m which WYG considers to be towards the lower end of what could be achieved in Borough of Broxbourne
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 13 Addendum (Oct 2015)

2012 prices

Updated Table 26c: Net quantitative capacity for additional comparison goods floorspace in Borough of Broxbourne - Constant market share scenario

Year	Comparison Goods				
	Surplus £m	Commitments £m	Residual £m	Floorspace Requirement	
				Min <sup>1</sup>	Max <sup>2</sup>
2020	9.7	13.6	-3.9	-	-
2025	44.5	15.0	29.5	5,300	9,600
2030	89.0	16.5	72.4	11,900	21,400

1. Average sales density assumed to be £4,500 per sq.m which WYG considers to be towards the higher end of what could be achieved in Borough of Broxbourne
2. Average sales density assumed to be £2,500 per sq.m which WYG considers to be towards the lower end of what could be achieved in Borough of Broxbourne
3. Residual calculated by subtracting turnover of commitments (sourced from Updated Table 26d) from surplus expenditure (sourced from Updated Table 26a)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 13 Addendum (Oct 2015)

2012 prices

**Updated Table 26d: Extant comparison goods commitments in Borough of Broxbourne**

Destination	Reference	Proposal	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Status
<b>Zone 1</b>						
Vacant Snooker Club, Conduit Lane, Hoddesdon, EN11 8EP	07/11/0129/F	1 no 3 storey block comprising, 2 no retail units (A1), 1 no (A1,A2 or A3) unit on ground floor, 14 no 2 bed flats and offices above, with associated basement parking (Renewal of planning permission 7/05/10/05/F/HOD)	1,010	3,500	3.54	Extant permission
Units A, B, D, E, F & K, Fawkon Walk, Hoddesdon, EN11 8TJ	07/12/0218/F	Change of use from Class A1 to Classes A1, A2, A3 and D1 and new shop fronts.	255	3,500	0.89	Extant permission
Woodside Units, Brewery Road, Hoddesdon, EN11 8HF	07/13/0874/F	Demolition of existing commercial units and construction of new building consisting of 2 no. ground floor commercial units for Class A1, A2 or A3 use and 14 no. two bedroom flats above with undercroft parking and roof terraces	335	3,500	1.17	Extant permission
110-114 High Street, Hoddesdon, EN11 8HD	07/12/0153/F	Redevelopment to provide A1 use on ground floor, a two storey entrance and first floor A3 use. Residential redevelopment providing 4 no. one bed and 9 no. two bed flats with parking and amenity area (Refer conservation area consent 07/12/0882/CA)	280	3,500	0.98	Extant permission
Social Club, 76 High Street, Hoddesdon, EN11 8ET	07/12/0805/F	Restoration, alteration and conversion of existing social club building to form a bar and restaurant building (A3/A4) with 2x1 bed units, erection of a new social club building including ancillary offices and erection of a 3/4 storey building containing 22 one bed and 18 two bed units with associated parking and amenity works (Renewal of planning permission 7/0910/08/LB/HOD, refer listed buildings application 07/12/0806/LB))	261	3,500	0.91	Extant permission

**Updated Table 26d: Extant comparison goods commitments in Borough of Broxbourne cont...**

Destination	Reference	Proposal	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Status
<b>Zone 2</b>						0.00
Ground floor, Bridge House, 55 - 59 High Road, Broxbourne, EN10 7HX	07/13/0902/F	Redevelopment to provide A1 use on ground floor, a two storey entrance and first floor A3 use. Residential redevelopment providing 4 no. one bed and 9 no. two bed flats with parking and amenity area (Refer conservation area consent 07/12/0882/CA)	287	3,500	1.00	Extant permission
<b>Zone 4</b>						0.00
Land adjacent to Unit 6, Brookfield Retail Park, Halfhide Lane, Cheshunt, EN8 0QE	07/14/0007/F	Side extension to existing unit 6 to create two new retail units for flexible Use Class A1, A2 and A3 use, external seating area, works to reconfigure car park and other associated works (Re-submission 07/12/0770/F)	206	3,500	0.72	Extant permission
88-90 Turners Hill, Cheshunt, EN8 8LQ	07/11/0970/F	The alteration and extension of ground floor retail space to form seven retail units and the conversion of first floor office space and construction of first and second floor extensions in roof space and to the rear to create 12 residential units (Renewal of planning permission 7/0423/08/F/WOL)	310	3,500	1.09	Extant permission
Cheshunt and Waltham Cross Conservative Club, Eleanor Cross Road, Waltham Cross, EN8 7LF	07/11/0258/F	Demolition of existing building and construction of a new eight storey building, comprising retail unit (A1) on ground and part first floor, car parking on ground floor, Conservative Club on first floor and 60 no residential units above on six floors (Renewal of planning permission 7/0233/08/F/WX)	536	3,500	1.88	Extant permission
<b>TOTAL</b>			<b>3,479</b>		<b>12.2</b>	

1. Sales density assumed to be £3,500 based on WYG judgement where the occupier has not been referenced within the application.

2. Comparison floorspace is assumed to be 2/3 net sales area based on WYG judgement where the occupier has not been referenced within the application.

**2012 prices**

Updated Table 27: Estimated capacity for new comparison goods provision within study area - Market share 'uplift' scenario

Updated Table 27a: Estimated 'capacity' for comparison goods facilities in Borough of Broxbourne - Market share 'uplift' scenario

Year	Total Turnover - £m <sup>1</sup>	Borough of Broxbourne Turnover - £m <sup>2</sup>	Borough of Broxbourne Inflow - £m	Surplus Expenditure - £m	Study Area Market Share (%)
2015	283.9	271.4	12.5	0.0	24.4
2020	316.5	326.9	15.1	25.5	25.6
2025	348.8	412.4	19.0	82.6	26.8
2030	385.1	519.1	23.9	157.9	28.0
<b>Study Area Market Share (%)</b>		<b>28 (at 2030)</b>			

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 13 Addendum (Oct 2015)
2. Assumes gradual market share 'uplift' claimed by Borough of Broxbourne facilities from Study Area at 28% by 2030

2012 prices

Updated Table 27b: Gross Quantitative capacity for additional comparison goods floorspace in Borough of Broxbourne - Market share 'uplift' scenario

Year	Comparison Goods		
	£m	Min <sup>1</sup>	Max <sup>2</sup>
2020	25.5	5,100	9,100
2025	82.6	14,900	26,900
2030	157.9	25,900	46,600

1. Average sales density assumed to be £4,500 per sq.m which WYG considers to be towards the higher end of what could be achieved in Borough of Broxbourne
2. Average sales density assumed to be £2,500 per sq.m which WYG considers to be towards the lower end of what could be achieved in Borough of Broxbourne
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 13 Addendum (Oct 2015)

2012 prices

Updated Table 27c: Net quantitative capacity for additional comparison goods floorspace in Borough of Broxbourne - Market share 'uplift' scenario

Year	Comparison Goods				
	Surplus £m	Commitments £m	Residual £m	Floorspace Requirement	
				Min <sup>1</sup>	Max <sup>2</sup>
2020	25.5	13.6	11.9	2,400	4,300
2025	82.6	15.0	67.6	12,200	22,000
2030	157.9	16.5	141.4	23,200	41,700

1. Average sales density assumed to be £4,500 per sq.m which WYG considers to be towards the higher end of what could be achieved in Borough of Broxbourne
2. Average sales density assumed to be £2,500 per sq.m which WYG considers to be towards the lower end of what could be achieved in Borough of Broxbourne
3. Residual calculated by subtracting turnover of commitments (sourced from Updated Table 26d) from surplus expenditure (sourced from Updated Table 26a)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 13 Addendum (Oct 2015)

2012 prices

**Updated Table 27d: Extant comparison goods commitments in Borough of Broxbourne**

Destination	Reference	Proposal	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Status
<b>Zone 1</b>						
Vacant Snooker Club, Conduit Lane, Hoddesdon, EN11 8EP	07/11/0129/F	1 no 3 storey block comprising, 2 no retail units (A1), 1 no (A1,A2 or A3) unit on ground floor, 14 no 2 bed flats and offices above, with associated basement parking (Renewal of planning permission 7/05/10/05/F/HOD)	1,010	3,500	3.54	Extant permission
Units A, B, D, E, F & K, Fawkon Walk, Hoddesdon, EN11 8TJ	07/12/0218/F	Change of use from Class A1 to Classes A1, A2, A3 and D1 and new shop fronts.	255	3,500	0.89	Extant permission
Woodside Units, Brewery Road, Hoddesdon, EN11 8HF	07/13/0874/F	Demolition of existing commercial units and construction of new building consisting of 2 no. ground floor commercial units for Class A1, A2 or A3 use and 14 no. two bedroom flats above with undercroft parking and roof terraces	335	3,500	1.17	Extant permission
110-114 High Street, Hoddesdon, EN11 8HD	07/12/0153/F	Redevelopment to provide A1 use on ground floor, a two storey entrance and first floor A3 use. Residential redevelopment providing 4 no. one bed and 9 no. two bed flats with parking and amenity area (Refer conservation area consent 07/12/0882/CA)	280	3,500	0.98	Extant permission
Social Club, 76 High Street, Hoddesdon, EN11 8ET	07/12/0805/F	Restoration, alteration and conversion of existing social club building to form a bar and restaurant building (A3/A4) with 2x1 bed units, erection of a new social club building including ancillary offices and erection of a 3/4 storey building containing 22 one bed and 18 two bed units with associated parking and amenity works (Renewal of planning permission 7/0910/08/LB/HOD, refer listed buildings application 07/12/0806/LB))	261	3,500	0.91	Extant permission

**Updated Table 27d: Extant comparison goods commitments in Borough of Broxbourne cont...**

Destination	Reference	Proposal	Net Comparison Floorspace (sq.m)	Estimated Sales Density (£/sq.m)	Estimated Comparison Turnover (£m)	Status
<b>Zone 2</b>						0.00
Ground floor, Bridge House, 55 - 59 High Road, Broxbourne, EN10 7HX	07/13/0902/F	Redevelopment to provide A1 use on ground floor, a two storey entrance and first floor A3 use. Residential redevelopment providing 4 no. one bed and 9 no. two bed flats with parking and amenity area (Refer conservation area consent 07/12/0882/CA)	287	3,500	1.00	Extant permission
<b>Zone 4</b>						0.00
Land adjacent to Unit 6, Brookfield Retail Park, Halfhide Lane, Cheshunt, EN8 0QE	07/14/0007/F	Side extension to existing unit 6 to create two new retail units for flexible Use Class A1, A2 and A3 use, external seating area, works to reconfigure car park and other associated works (Re-submission 07/12/0770/F)	206	3,500	0.72	Extant permission
88-90 Turners Hill, Cheshunt, EN8 8LQ	07/11/0970/F	The alteration and extension of ground floor retail space to form seven retail units and the conversion of first floor office space and construction of first and second floor extensions in roof space and to the rear to create 12 residential units (Renewal of planning permission 7/0423/08/F/WOL)	310	3,500	1.09	Extant permission
Cheshunt and Waltham Cross Conservative Club, Eleanor Cross Road, Waltham Cross, EN8 7LF	07/11/0258/F	Demolition of existing building and construction of a new eight storey building, comprising retail unit (A1) on ground and part first floor, car parking on ground floor, Conservative Club on first floor and 60 no residential units above on six floors (Renewal of planning permission 7/0233/08/F/WX)	536	3,500	1.88	Extant permission
<b>TOTAL</b>			<b>3,479</b>		<b>12.2</b>	

1. Sales density assumed to be £3,500 based on WYG judgement where the occupier has not been referenced within the application.

2. Comparison floorspace is assumed to be 2/3 net sales area based on WYG judgement where the occupier has not been referenced within the application.

**2012 prices**