

Hoddesdon Town Centre Southern Gateway Improvements Public consultation



Please reply by
Friday 15 March 2024
www.broxbourne.gov.uk/consultations



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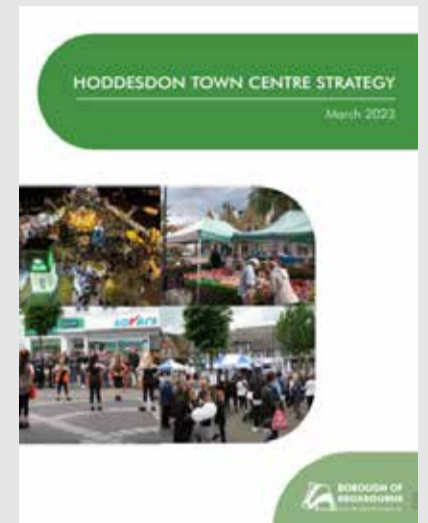
The Hoddesdon Town Centre Strategy (see right) was approved in March 2023. The Strategy can be downloaded at www.broxbourne.gov.uk/hoddesdontc. The strategy is now set to be implemented, focusing on two priority public realm projects.

This leaflet has been designed to give information on the first priority project, which is the Southern Town Centre Gateway scheme, located at the intersection of the High Street and Charlton Way. Developments in and around the town have contributed funding towards town centre improvements and the funding is in place to deliver this first project in 2024/5.

Currently, the area benefits from a square with several prominent plane trees, some public seating opportunities, and outdoor dining areas. However, this important approach to the town centre has the potential to provide a safer, more inviting, and better connected environment.

Achieving this outcome requires comprehensively planned public realm improvements. The Council has drawn up plans for a public realm scheme on this site to achieve this outcome, the details of which are described in this leaflet.

Once funding is available, designs will be worked up for the second priority project, a further public realm scheme in the area around Fawkon Walk. The Council will work with key stakeholders, including Hertfordshire County Council as landowner and highways authority, and others including utility companies and the Love Hoddesdon Business Improvement District.



How to respond

The principle of a public realm scheme was established through a previous consultation on the Hoddesdon Town Centre Strategy in January 2023.

1. What do you think of the proposed layout and design of the open space as shown in the plan on page 5 and in the visualisations?
2. What do you think of the proposed illustrative examples and materials shown on page 6?
3. Are there any other ideas for this space that you feel should be included?

Please submit any responses by **Friday 15 March, 2024** :
 email to planningpolicy@broxbourne.gov.uk or
 mail to: Planning Policy Team, Broxbourne Borough Council,
 Bishops' College, Cheshunt, EN8 9XQ.



- 1 Gateway lacks a focal point of interest to clearly demarcate arrival in the town centre.
- 2 "Welcome to Hoddesdon Town Centre" sign obscured by one-way signage. Clutter from utility boxes is too prominent in the street
- 3 Poor quality surfacing around existing trees. The area benefits from an existing outdoor dining licence but could be much more attractive for dining.
- 4 Safety barriers protect pedestrians but are unattractive and not in keeping with the historic environment.

Artist's impression of the proposals

View looking north west towards the High Street



The flower baskets will be retained on top of the new safety fencing.



The unattractive safety fencing will be replaced with sturdy new fencing appropriate to the historic environment.

Artist's impression of the proposals

View looking north within the site



The attractive trees provide shade and greenery and will be retained, but lit up at night all year round.



The attractive Town Centre sign will be retained and placed to the rear of the brick planter to free it from the surrounding clutter. The sign will be illuminated at night.



1 Heritage style cast iron fence

2 Resin bound gravel as root cover

3 Brick planter with grasses and shrubs

4 Slatted hardwood and cast iron seating

5 Woodscape circular bench (custom made)

6 Paving - Granite slabs and granite setts (Marshalls)

7 Resin bound gravel with boundary planting

8 Relocated street light with road sign

9 Feature brick planter framing the edge of the public realm site

10 Solar LED sign light system for the Town Centre sign

11 Service vehicle access maintained

12 Space retained for outdoor café dining



Next Steps

Consultation responses will be used to inform any adjustments that need to be made to the design. Detailed engineering designs will then be drawn up and a suitable contractor appointed to carry out the work during 2024/5.



Welcome to
Hoddesdon Town Centre



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