Council priorities

Broxbourne Borough Council has three priorities. Each priority will be delivered through a set of corporate objectives, seventeen in all. The <u>Corporate-Plan 2020-2024</u> shows how these objectives will be achieved.

A THRIVING ECONOMY

OFFERING BUSINESS GROWTH AND JOBS

- 1. Commence construction of Brookfield Riverside and Brookfield Garden Village.
- 2. Enable sustainable growth in local employment for residents by encouraging the creation of high-skilled, high-value jobs on identified sites.
- 3. Pursue the implementation of the housing and infrastructure needed to support a thriving economy.
- 4. Foster development of town centres as vibrant locations for business and leisure.
- 5. Work with local business and education partners to provide a skilled workforce.
- 6. Increase the availability of high-speed broadband in the Borough.

SUSTAINABLE LIVING

IN AN ATTRACTIVE ENVIRONMENT

- 7. Take action to improve air quality.
- 8. Increase tree cover and greenery and enhance biodiversity in the Borough.
- 9. Increase the proportion of local journeys made by sustainable modes of travel.
- 10. Deliver affordable homes for local residents and reduce homelessness.
- 11. Help residents to lead a healthy lifestyle.
- 12. Promote community safety and reduce fear of crime.

AN EFFECTIVE COUNCIL

EFFICIENT AND RESPONSIVE TO THE NEEDS OF RESIDENTS

- 13. Improve the quality of services significantly through redesign and better use of IT.
- 14. Engage effectively with residents to understand their priorities.
- 15. Maintain a stable financial position.
- 16. Build strong partnerships to deliver more for the Borough.
- 17. Be transparent and ensure effective scrutiny.